

Envirosense Monthly Statistics

Web Log Analysis Monthly Report September 2008

Report Range:09/01/2008 00:00:00 – 09/30/2008 23:59:59



This report was generated by WebTrends(R) Tuesday October 21, 2008 – 10:01:39
Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

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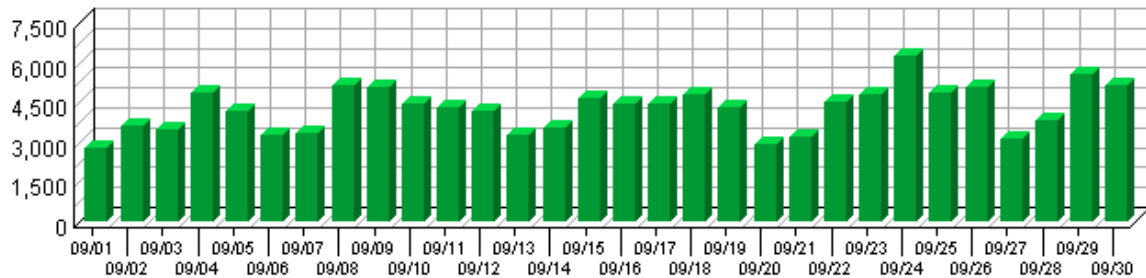
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

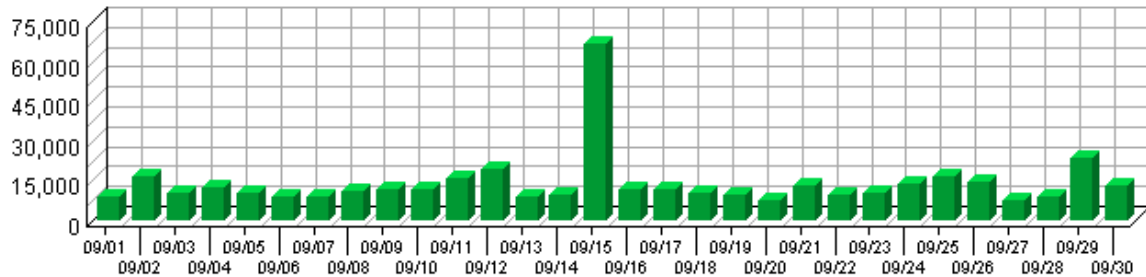
Visits Trend



Visit Summary

Visits	127,320
Average per Day	4,244
Average Visit Length	00:19:22
Median Visit Length	00:03:43
International Visits	6.34%
Visits of Unknown Origin	34.83%
Visits from Your Country: United States (US)	58.82%

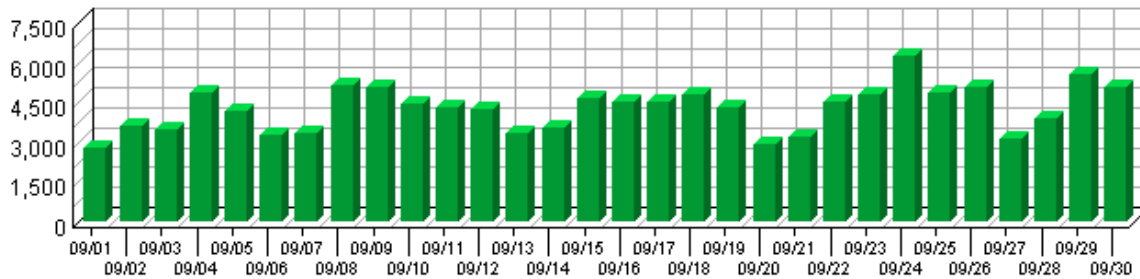
Page Views Trend



Page View Summary

Page Views	415,724
Average per Day	13,857
Average Page Views per Visit	3.27

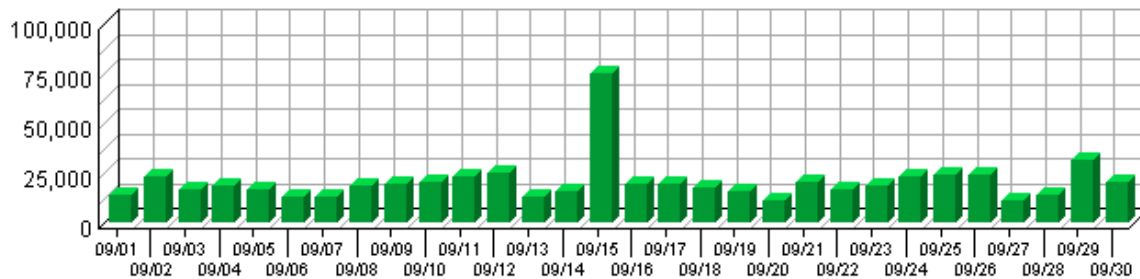
Visitors Trend



Visitor Summary

Unique Visitors	61,423
Visitors Who Visited Once	54,431
Visitors Who Visited More Than Once	6,992
Average Visits per Visitor	2.07

Hits Trend

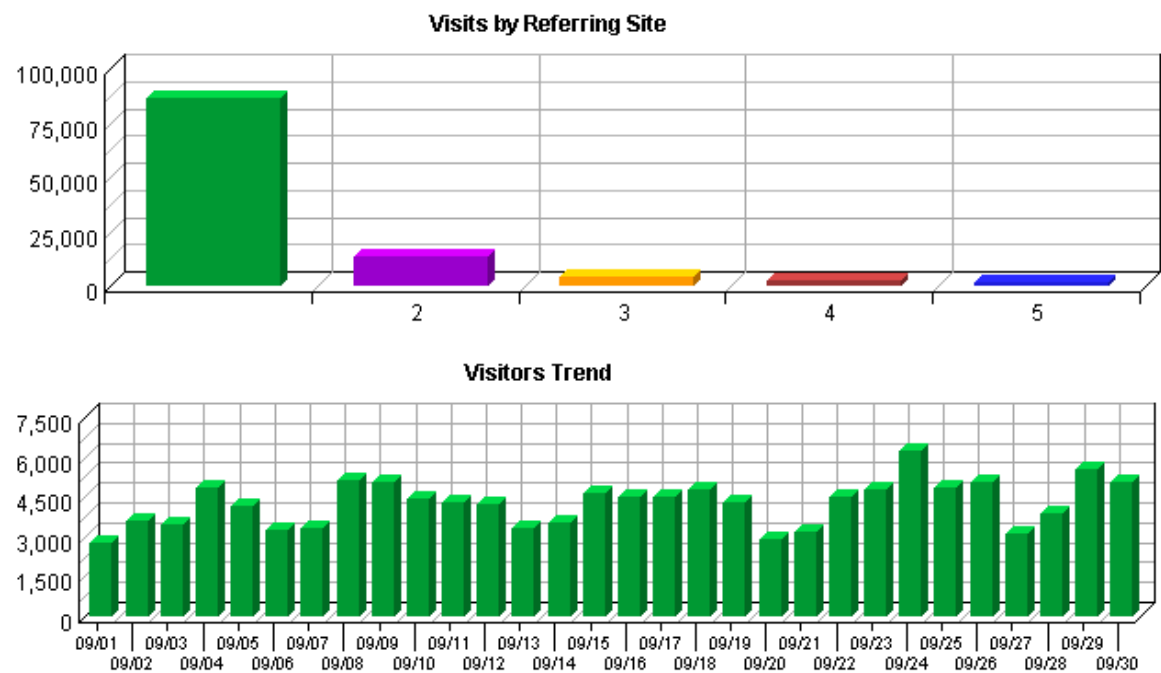


Hit Summary

Successful Hits for Entire Site	611,799
Average Hits per Day	20,393
Home Page Hits	15,286

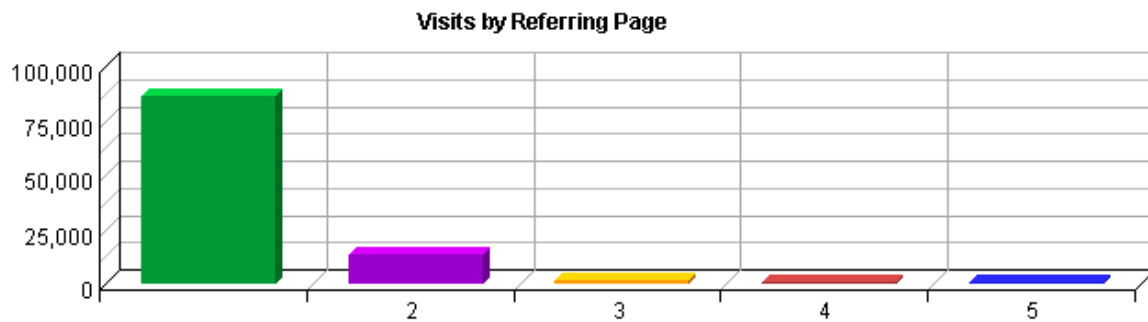
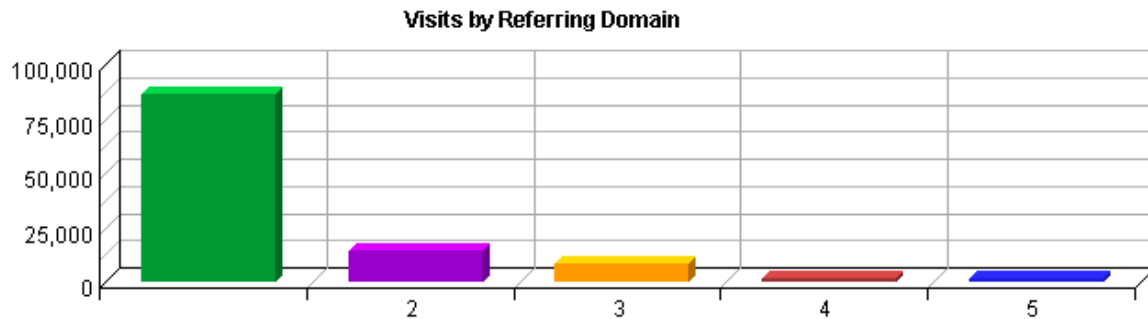
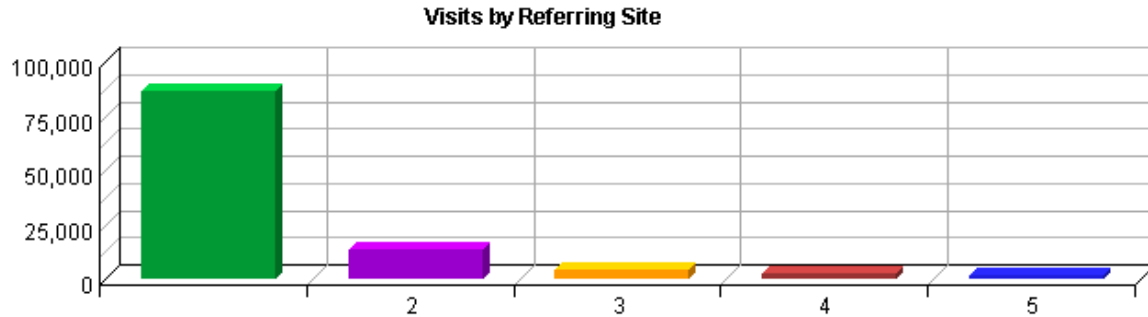
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.



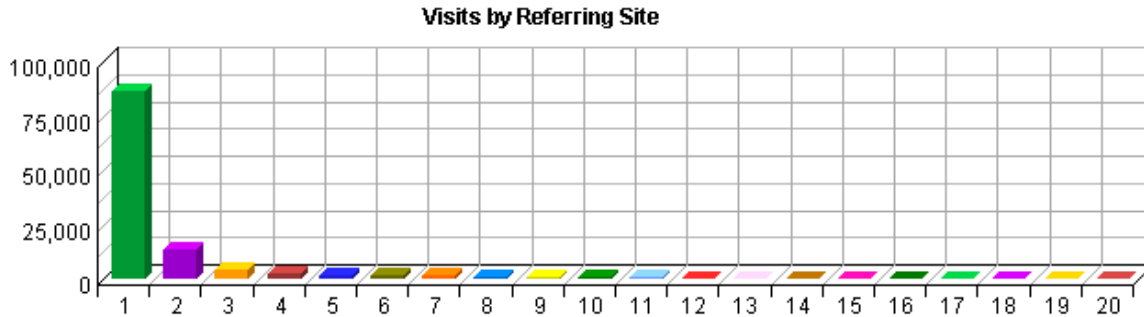
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	86,324	67.80%
2.	http://www.google.com/	13,567	10.66%
3.	http://es.epa.gov/	4,320	3.39%
4.	http://www.epa.gov/	2,472	1.94%
5.	http://www07.grants.gov/	1,756	1.38%
6.	http://search.yahoo.com/	1,654	1.30%
7.	http://www.google.co.in/	1,281	1.01%
8.	http://images.google.com/	952	0.75%
9.	http://cfpub.epa.gov/	557	0.44%
10.	http://www.google.ca/	517	0.41%
11.	http://www.google.co.uk/	488	0.38%
12.	http://nlquery.epa.gov/	403	0.32%
13.	http://search.live.com/	333	0.26%
14.	http://search.msn.com/	333	0.26%
15.	http://earth2.epa.gov/	326	0.26%
16.	http://yosemite.epa.gov/	293	0.23%
17.	http://www.google.com.au/	255	0.20%
18.	http://www.google.cn/	232	0.18%
19.	http://www.grants.gov/	205	0.16%
20.	http://www.google.de/	180	0.14%
	Subtotal	116,448	91.46%
	Other	10,872	8.54%
	Total	127,320	100.00%

Activity by Referring Site – Help Card

 **Referring Sites** – A web site which refers a visitor to your site by linking to it.


Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

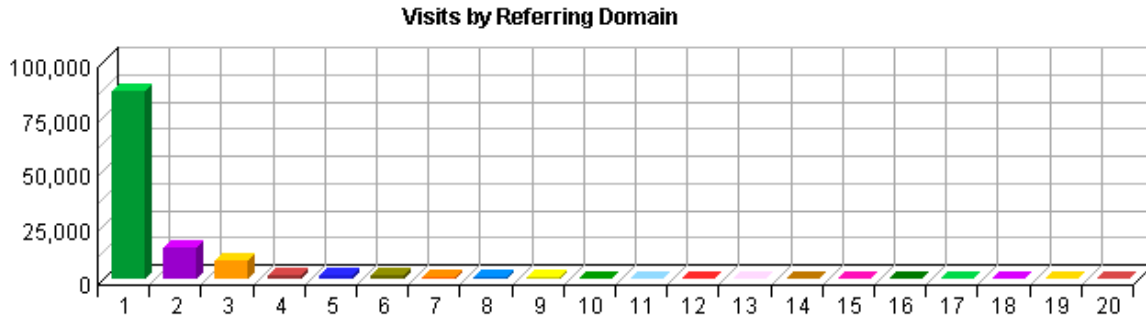
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).


This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	86,324	67.80%
2.	google.com	14,710	11.55%
3.	epa.gov	8,727	6.85%
4.	yahoo.com	2,114	1.66%
5.	grants.gov	1,961	1.54%
6.	google.co.in	1,444	1.13%
7.	google.co.uk	633	0.50%
8.	google.ca	577	0.45%
9.	live.com	443	0.35%
10.	msn.com	338	0.27%
11.	google.com.au	302	0.24%
12.	google.cn	256	0.20%
13.	aol.com	250	0.20%
14.	google.de	215	0.17%
15.	google.co.th	189	0.15%
16.	ask.com	173	0.14%
17.	google.com.ph	171	0.13%
18.	business.gov	169	0.13%
19.	google.it	165	0.13%
20.	google.com.br	146	0.11%
	Subtotal	119,307	93.71%
	Other	8,013	6.29%
	Total	127,320	100.00%

Activity by Referring Domain – Help Card

 **Referring Domain** – A web site which refers a visitor to your site by linking to it.


Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

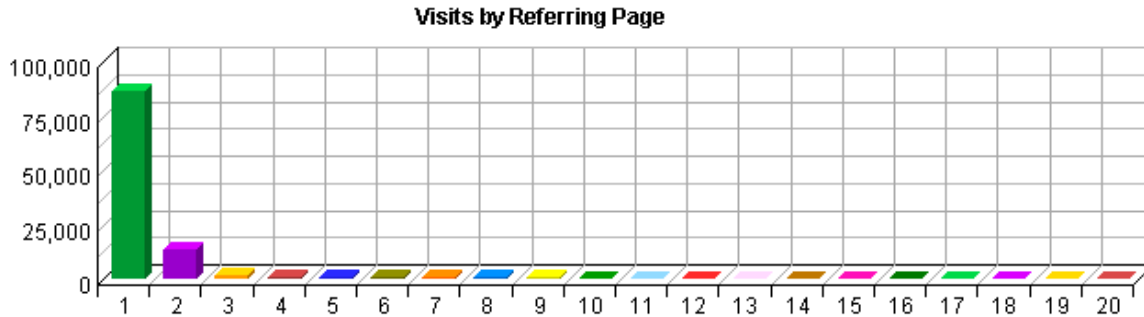
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page


This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	86,324	67.80%
2.	http://www.google.com/search	13,262	10.42%
3.	http://www.google.co.in/search	1,273	1.00%
4.	http://www07.grants.gov/search/search.do	1,213	0.95%
5.	http://search.yahoo.com/search	1,128	0.89%
6.	http://images.google.com/imgres	951	0.75%
7.	http://www.google.ca/search	510	0.40%
8.	http://www.google.co.uk/search	481	0.38%
9.	http://www.epa.gov/careers/stuopp.html	429	0.34%
10.	http://es.epa.gov/ncer/	405	0.32%
11.	http://nlquery.epa.gov/epasearch/epasearch	402	0.32%
12.	http://search.live.com/results.aspx	328	0.26%
13.	http://search.msn.com/results.aspx	314	0.25%
14.	http://es.epa.gov/	256	0.20%
15.	http://www.google.com.au/search	250	0.20%
16.	http://es.epa.gov/comments.html	232	0.18%
17.	http://www.google.cn/search	231	0.18%
18.	http://www.epa.gov/epahome/scitech.htm	228	0.18%
19.	http://www.epa.gov/ord/htm/jobs_ord.htm	189	0.15%
20.	http://www.google.de/search	180	0.14%
	Subtotal	108,586	85.29%
	Other	18,734	14.71%
	Total	127,320	100.00%

Activity by Referring Page – Help Card


 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

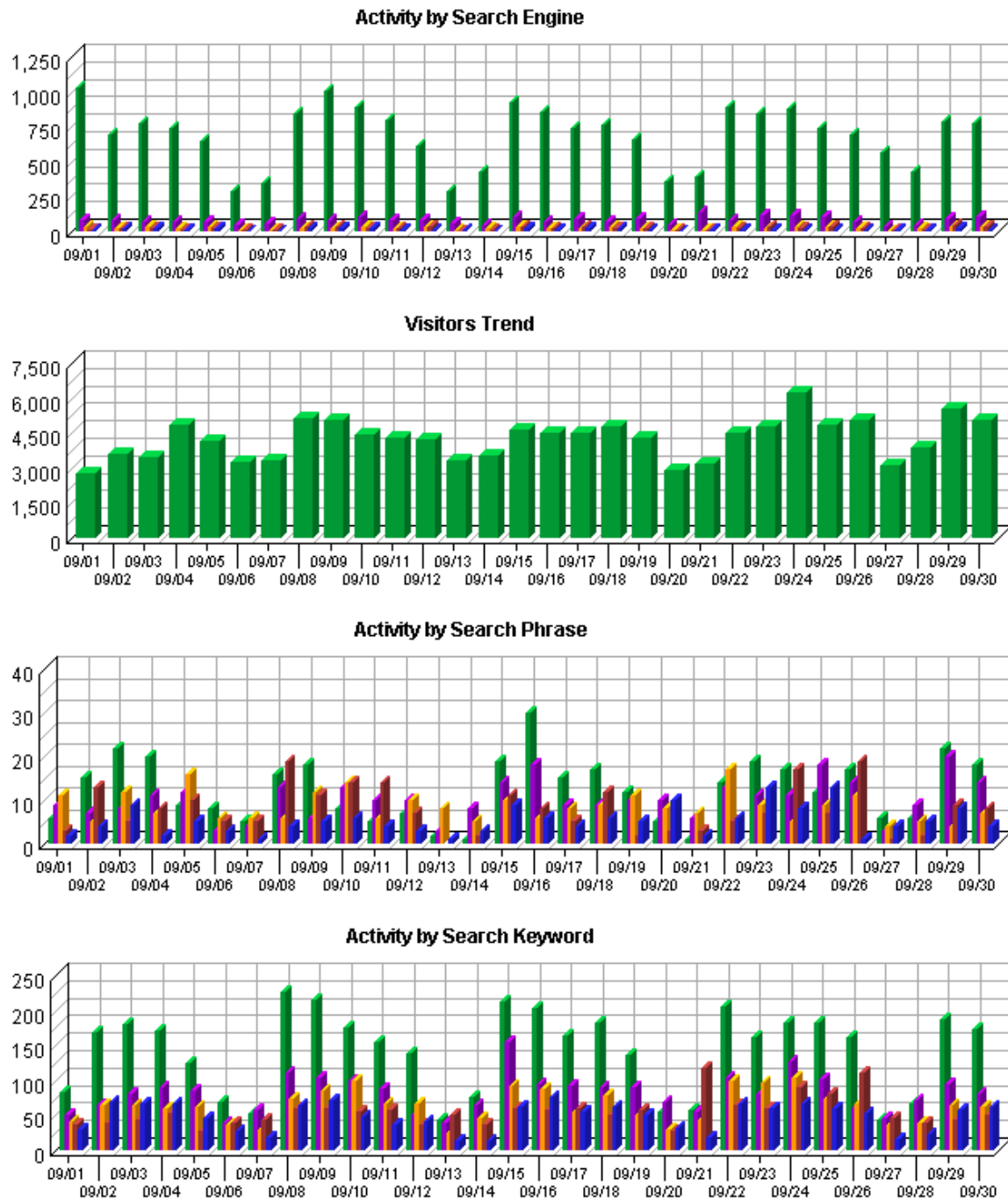
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

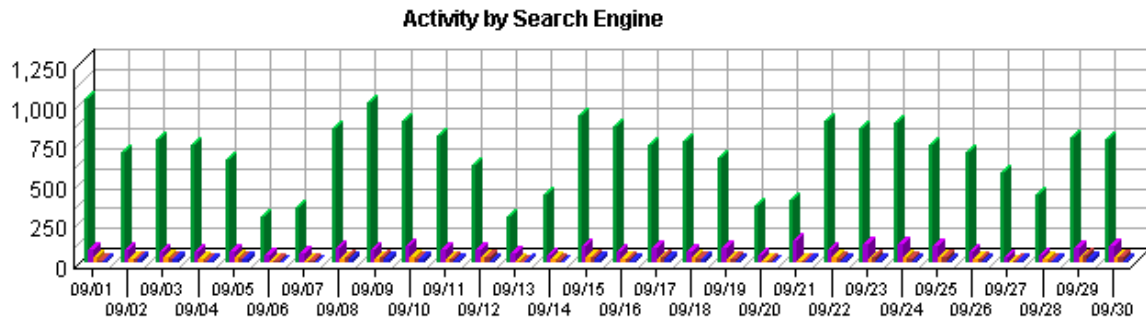


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	20,696	77.49%
2.	yahoo	2,390	8.95%
3.	google uk	746	2.79%
4.	google canada	671	2.51%
5.	msn	411	1.54%
6.	google australia	364	1.36%
7.	google germany	241	0.90%
8.	aol netfind	232	0.87%
9.	google italy	188	0.70%
10.	google france	166	0.62%
11.	yahoo spain	132	0.49%
12.	yahoo japan	89	0.33%
13.	altavista	67	0.25%
14.	google japan	66	0.25%
15.	yahoo india	59	0.22%
16.	yahoo taiwan	31	0.12%
17.	yahoo singapore	23	0.09%
18.	yahoo uk & ireland	19	0.07%
19.	google austria	19	0.07%
20.	yandex	17	0.06%
	Subtotal	26,627	99.69%
	Total	26,709	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	salmon fishing green bay	519	1.94%
	epa star	366	1.37%
	epa star fellowship	293	1.10%
	epa sbir	231	0.86%
	rice radiation mutation ppt	188	0.70%
	comet assay ppt.	148	0.55%
	forms	90	0.34%
	nanozeolite in agriculture	87	0.33%
	environmental protection agency	78	0.29%
	epa	72	0.27%
	ncer	70	0.26%
	tio2 ppt	63	0.24%
	epa star grant	60	0.22%
	health	59	0.22%
	national mall map	59	0.22%
	tumor angiogenesis ppt	58	0.22%
	epa fellowship	56	0.21%
	environmental research	55	0.21%
	ionization systems	51	0.19%
	epa grants	51	0.19%
2. yahoo	epa	155	0.58%
	nanotechnology problem in boiler	45	0.17%
	nanotechnology colloid hydrophobic silver	38	0.14%
	nanotechnology challenges in boiler	38	0.14%
	journal wet scrubber.pdf	26	0.10%
	asthma in children pdf ppt	23	0.09%
	p3	21	0.08%
	graduate fellowships	17	0.06%
	science research topics	14	0.05%
	industrial production of potassium hydroxide	13	0.05%
	waste water treatment pdf	12	0.04%
	pollution prevention and protection in cambodia	12	0.04%
	fellowships	10	0.04%
	epa star fellowship	10	0.04%
	ncer	9	0.03%
	durr industries	8	0.03%
	interdisciplinary of professionals and the role towards green environment research pdf	8	0.03%

	interdisciplinary of professionals and the role towards green environment pdf	8	0.03%
	oil mop inc	8	0.03%
	particulate matter	7	0.03%
3. google uk	forms	45	0.17%
	health	28	0.10%
	define:primary employment	13	0.05%
	climate change	10	0.04%
	change	6	0.02%
	the star	5	0.02%
	define:funding agreement	4	0.01%
	fact about nanotechnology	3	0.01%
	evaluate the actions required to achieve health for children	3	0.01%
	corn on the cob plant	3	0.01%
	interdisciplinary approach	3	0.01%
	natural history museum map	3	0.01%
	roco	2	0.01%
	examples of risk assessment	2	0.01%
	definition of primary employment	2	0.01%
	modeling tadpole survival	2	0.01%
	environmental protection agency (epa) science to achieve results (star) graduate environmental study fellowships	2	0.01%
	pesticides	2	0.01%
	cell culture	2	0.01%
	cyanuric acid adsorption in groundwater	2	0.01%
4. google canada	forms	12	0.04%
	united states environmental assessment center	7	0.03%
	health	6	0.02%
	anachemia solvents limited	4	0.01%
	hurricanes	4	0.01%
	zenon environmental systems inc	4	0.01%
	pierce and stevens canada	4	0.01%
	haa treatment ozone	3	0.01%
	interdisciplinary approach	3	0.01%
	fate and transport of nanomaterials in drinking water	3	0.01%
	change	3	0.01%
	star grants	3	0.01%
	pauli griffin	3	0.01%
	future air	3	0.01%
	neurodevelopmental disorder	3	0.01%
	coral reef changes	3	0.01%
	application of nanotechnology to remediate the environment	2	0.01%

	environmental technology commercialization centers u.s	2	0.01%
	agtuff	2	0.01%
	research questions about children	2	0.01%
5. msn	epa	25	0.09%
	epa.gov	7	0.03%
	p3	7	0.03%
	fellowships	5	0.02%
	science topics	4	0.01%
	epa fellowships	4	0.01%
	biodiversity	4	0.01%
	consolidated plastics	4	0.01%
	tom barnwell epa	3	0.01%
	environmental fellowships	3	0.01%
	particulate matter	3	0.01%
	kleer flo eden prairie	3	0.01%
	nanotechnology	3	0.01%
	epa requirements for outdated pharmaceuticals	2	0.01%
	what date does falll fall on 2008	2	0.01%
	epa fellowship	2	0.01%
	u.s epa enforcement initiative	2	0.01%
	swenson process equipment	2	0.01%
	www.epa.gov	2	0.01%
	p3 projects	2	0.01%
6. google	wieder 1985 peat	17	0.06%
australia	forms	8	0.03%
	climate change	8	0.03%
	health	6	0.02%
	define:funding agreement	5	0.02%
	change	3	0.01%
	structural proteins in biopolymers	2	0.01%
	master budget assumption justification	2	0.01%
	justification to use of macrobenthos invertebrates stream health monitoring	2	0.01%
	climate change images	2	0.01%
	change in temperature of the earth	2	0.01%
	hurricanes	2	0.01%
	materials metrology	2	0.01%
	climate change introduction	2	0.01%
	rfa tide flow images	2	0.01%
	determining the effectiveness of budgeting	2	0.01%
	ecological land use change	2	0.01%
	construction workshop	2	0.01%

	hazard identification	2	0.01%
	children's challenge epa calendar 2007	2	0.01%
7. google germany	notebook sector	11	0.04%
	national mall	5	0.02%
	molecule	3	0.01%
	adsorption of nano particles in water	3	0.01%
	environmental problems	3	0.01%
	developmental pathway for adhd	2	0.01%
	programming considered as human activity	2	0.01%
	environment problems and solution	2	0.01%
	yes assay	2	0.01%
	diazoxon	2	0.01%
	nanoparticles in drinking water	2	0.01%
	washington dc national mall	2	0.01%
	epa nanotechnology	2	0.01%
	pfiesteria	2	0.01%
	pfiesteria piscicida	2	0.01%
	cenr	2	0.01%
	whitepaper mit latex	2	0.01%
	swenson process equipment company	1	0.00%
	pmaa atrp	1	0.00%
	specifity and biomarker	1	0.00%
8. aol netfind	epa environmental justice	6	0.02%
	enforcement, compliance and environmental justice	4	0.01%
	national center for environmental research (ncer)	4	0.01%
	epa enforcement	4	0.01%
	epa grants	3	0.01%
	www.epa.gov	3	0.01%
	small business environmental research grants	2	0.01%
	wynn's climate systems	2	0.01%
	epa	2	0.01%
	nanotechnology and waste water treatment	2	0.01%
	epa.gov	2	0.01%
	epa and environmental justice	2	0.01%
	pictures of appalachian state universitys main building	2	0.01%
	epa undergraduate fellowship opportunity	2	0.01%
	spray booth systems, fort worth, tx	2	0.01%
	interactions between climate change, biodiversity and water	2	0.01%
	hold harmless agreement	2	0.01%
	particulate matter	2	0.01%
	goals of children's program	2	0.01%
	spray booth systems inc.	2	0.01%

9. google italy	mazzali systems	5	0.02%
	cenr	3	0.01%
	esp solder plus	2	0.01%
	epa compliance	2	0.01%
	endocrine disrupters funding	2	0.01%
	interaction uv matter	2	0.01%
	biomarkers	2	0.01%
	prof. jim constantz	2	0.01%
	raasm usa	2	0.01%
	cafimar	2	0.01%
	pec pnec enrofloxacin	2	0.01%
	notebook sector	2	0.01%
	dose ld1 ld10	2	0.01%
	ncer	2	0.01%
	biochemical pathways bcaa	2	0.01%
	david tacaks	1	0.00%
	amount contaminants adsorbed onto nanoparticles surface	1	0.00%
	natural nanostructures ppt	1	0.00%
	award competition environment energy resources	1	0.00%
	survivorship ppt	1	0.00%
10. google france	amphibians filetype:ppt	9	0.03%
	star	3	0.01%
	molecule	3	0.01%
	environmental technology letters home page	2	0.01%
	incentives market mechanism	2	0.01%
	gallagher batteries	2	0.01%
	soil biosensor ppt	2	0.01%
	toddler berkeley center	2	0.01%
	membrex	2	0.01%
	evirontment fellowships	2	0.01%
	gold molecule	2	0.01%
	2839 wpm chg bl	2	0.01%
	specific ultraviolet absorbance	2	0.01%
	rfa	2	0.01%
	aerosol form process,ppt	2	0.01%
	health	2	0.01%
	epifluorescence, bacterial counts, powerpoint	2	0.01%
	types of biomarkers	2	0.01%
	dr. jÃ©rÃ©me goldman	1	0.00%
	luxair sa luxembourg technical service	1	0.00%
11. yahoo spain	candid	28	0.10%
	drawing of sink	12	0.04%

	awards	6	0.02%
	reception	6	0.02%
	garden design	4	0.01%
	laptop screen	4	0.01%
	candid pics	4	0.01%
	fuel cell	4	0.01%
	effects of particulate matter	3	0.01%
	peter may	2	0.01%
	p3	2	0.01%
	biomarkers	2	0.01%
	sink(drawing)	2	0.01%
	jeopardy! clue crew	2	0.01%
	h20 cell	2	0.01%
	meetings in progress	2	0.01%
	candid pictures	2	0.01%
	judges	2	0.01%
	garden design project picture	2	0.01%
	enrofloxacin:ecotoxicity	2	0.01%
12. yahoo japan	k-tube	4	0.01%
	quantachrome corporation	3	0.01%
	supplemental environmental project	2	0.01%
	chieko kittaka	2	0.01%
	ĩ¼šĩ½'ĩ½%oi½Œĩ½?ĩ½	2	0.01%
	national fluid separators	2	0.01%
	farboil company	2	0.01%
	oregon fullerene zebrafish 2008	2	0.01%
	national center for environmental	2	0.01%
	john dolph	2	0.01%
	epaã€particulate matter distribution	2	0.01%
	maxi-blast inc	2	0.01%
	johns hopkins universityã€sinai hosp	2	0.01%
	intercont oil	2	0.01%
	hydromantis	2	0.01%
	ratech canada	1	0.00%
	soluble epoxide hydrolase inhibitor	1	0.00%
	gene tex ige	1	0.00%
	warrenĩ¼†baerg	1	0.00%
	health center for children in vancouver	1	0.00%
13. altavista	green synthesis with silver nanoparticle	22	0.08%
	tomatoes	2	0.01%
	sample research proposal environment economics	2	0.01%
	max daetwyler corporation	2	0.01%

	ivec washer	2	0.01%
	oil pressure precoat filtration	1	0.00%
	zimpro passavant inc.	1	0.00%
	journal related to endocrine	1	0.00%
	green manufacturing	1	0.00%
	research funding for biodiversity	1	0.00%
	integrated optic biosensor	1	0.00%
	risk assessment biology toxicology	1	0.00%
	catalytic bridge	1	0.00%
	peroxone	1	0.00%
	clean building exterior	1	0.00%
	paola crea	1	0.00%
	star grant	1	0.00%
	ro-clean desmi	1	0.00%
	usf filtration	1	0.00%
	endocrine disruptors	1	0.00%
14. google japan	resources for the future	2	0.01%
	james@epa.gov	2	0.01%
	dom and periphyton	2	0.01%
	sam-bo trading company	2	0.01%
	barnebey and sutcliffe,	1	0.00%
	immunosensor	1	0.00%
	please click here for more information about	1	0.00%
	reuminati partners	1	0.00%
	including, if appropriate,	1	0.00%
	usepa meeting	1	0.00%
	ucla child development clinic	1	0.00%
	manning products sampler 4900 tn technologies,inc.	1	0.00%
	ecotechnic	1	0.00%
	membrex, inc.	1	0.00%
	dog hair allergen protein sds-page	1	0.00%
	l. pachepsky	1	0.00%
	estradiol 3-glucuronide	1	0.00%
	developing physiology ppt	1	0.00%
	rbc declination	1	0.00%
	3,4-dinitro-phenol	1	0.00%
15. yahoo india	white papers on nanotechnology in computer science	26	0.10%
	tropospheric pollution	2	0.01%
	research grants from epa	2	0.01%
	biodiversity and health	1	0.00%
	genetic engineering for disease resistance in crop plant	1	0.00%
	nanotechnology basic	1	0.00%

	uses of genetically engineered microorganisms in wastewater treatment	1	0.00%
	detection of microorganisms by immunological methods	1	0.00%
	effects of abiotic components on the climate of an area	1	0.00%
	consequences of human activity on the environment	1	0.00%
	televisions using nanotechnology	1	0.00%
	fabric costing ppt	1	0.00%
	funding research projects on portability of water	1	0.00%
	disinfectant byproduct	1	0.00%
	structure of nanotechnology	1	0.00%
	environmental valuation	1	0.00%
	nanocomposites and human health	1	0.00%
	lenox polymers	1	0.00%
	basic nanotechnology	1	0.00%
	consequences of human activities on the environment	1	0.00%
16. yahoo taiwan	p3	2	0.01%
	us epa	1	0.00%
	nanotechnology	1	0.00%
	innovativesensors.inc	1	0.00%
	ion mobility spectrometry ppt	1	0.00%
	infilco degremont, inc.	1	0.00%
	p3 project	1	0.00%
	scge	1	0.00%
	asthma guideline	1	0.00%
	season change allergic	1	0.00%
	emulsion template	1	0.00%
	î¼³î¼´î¼;î¼²â€î¼§î¼²î¼;î¼®î¼´	1	0.00%
	deflex	1	0.00%
	car chromium plating	1	0.00%
	dodecanoic acid, soluble epoxide hydrolase inhibitors	1	0.00%
	stokes vacuum inc	1	0.00%
	edwards engineering corp	1	0.00%
	schlumberger industries	1	0.00%
	volstatic	1	0.00%
	acid recovery system inc	1	0.00%
17. yahoo singapore	trivalent chromium plating	2	0.01%
	pall aeropower corporation	2	0.01%
	environment protection agency	2	0.01%
	particulate model of matter	2	0.01%
	rosemount analytical inc	2	0.01%
	westport environmental system	2	0.01%
	doil dew point instrument	1	0.00%

	plastics industry organizations behavior	1	0.00%
	permutit company address	1	0.00%
	autism urine sample	1	0.00%
	naocl	1	0.00%
	epa children	1	0.00%
	risk assessment for transportation of diesel	1	0.00%
	interagency cooperation award nomination	1	0.00%
	finish thompson inc	1	0.00%
	individual responsible form	1	0.00%
	any risk in metal industry	1	0.00%
18. yahoo uk &ireland	epa pool address	2	0.01%
	2009 rfp on biodiversity	2	0.01%
	wright quasi experimental 2006	1	0.00%
	tobacco smoke clothes children	1	0.00%
	coatings for magnesium	1	0.00%
	key factors and influences on children's health and safety	1	0.00%
	particulate matter	1	0.00%
	penda corporation	1	0.00%
	jacqueline moya	1	0.00%
	quantity surveying lisa atkinson	1	0.00%
	p3 program	1	0.00%
	sccamp goals	1	0.00%
	health promotion theories	1	0.00%
	market mechanism	1	0.00%
	neuro developmental disorder in children	1	0.00%
	shaily mahendra	1	0.00%
	hannides cecilia	1	0.00%
19. google austria	children's exposure during pregnancy	1	0.00%
	hpd series 1202	1	0.00%
	united nations national competition	1	0.00%
	particulate matter	1	0.00%
	waste tyres fuel	1	0.00%
	incentives case study	1	0.00%
	cincinnati lead	1	0.00%
	ppt concentration	1	0.00%
	tiger drylac rancho cucamonga	1	0.00%
	washington museum history	1	0.00%
	bad water quality consequences	1	0.00%
	cleaner spore archivment	1	0.00%
	epa event	1	0.00%
	elisabeth wonkovich epa	1	0.00%
		1	0.00%

	automated system for simultaneous analysis of delta c-13, delta o-18 and co2 concentrations in small air samples		
	poster fermentation inurl:ppt	1	0.00%
	low cost nmr spectrometer	1	0.00%
	raki computers harwin	1	0.00%
	sinte gleska doctoral planned	1	0.00%
20. yandex	ncer	2	0.01%
	innovation business	2	0.01%
	master b3 epa	1	0.00%
	sustainability workshop agenda	1	0.00%
	intercont oil	1	0.00%
	benz om44	1	0.00%
	environmental problems	1	0.00%
	myramid	1	0.00%
	shurin j. b., law r., tilman d., loreau m., gonzales a.	1	0.00%
	morton lippmann	1	0.00%
	ventilation of railway tunnels in diesel hauling operation	1	0.00%
	brett goliff	1	0.00%
	nanoparticles biocides	1	0.00%
	quercitin gas chromatography	1	0.00%
	ro-clean desmi	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,665	13.72%
	of	1,814	6.79%
	environmental	1,506	5.64%
	star	1,354	5.07%
	in	1,126	4.22%
	research	1,080	4.04%
	for	959	3.59%
	the	789	2.95%
	ppt	780	2.92%
	fellowship	774	2.90%
	green	625	2.34%
	nanotechnology	611	2.29%
	sbir	559	2.09%
	fishing	530	1.98%
	health	530	1.98%
	bay	523	1.96%
	salmon	522	1.95%

	to	496	1.86%
	grants	491	1.84%
	water	491	1.84%
2. yahoo	epa	363	1.36%
	in	301	1.13%
	of	250	0.94%
	environmental	187	0.70%
	nanotechnology	162	0.61%
	research	148	0.55%
	the	117	0.44%
	children	101	0.38%
	for	93	0.35%
	inc	88	0.33%
	boiler	84	0.31%
	pdf	75	0.28%
	health	64	0.24%
	to	63	0.24%
	water	58	0.22%
	fellowships	56	0.21%
	company	53	0.20%
	star	51	0.19%
	science	51	0.19%
	on	51	0.19%
3. google uk	of	91	0.34%
	health	53	0.20%
	the	53	0.20%
	in	53	0.20%
	forms	48	0.18%
	environmental	43	0.16%
	for	40	0.15%
	change	38	0.14%
	on	33	0.12%
	research	32	0.12%
	nanotechnology	31	0.12%
	to	29	0.11%
	climate	27	0.10%
	epa	25	0.09%
	children	21	0.08%
	how	19	0.07%
	employment	19	0.07%
	environment	17	0.06%
	air	17	0.06%

	risk	16	0.06%
4. google canada	of	74	0.28%
	environmental	55	0.21%
	in	49	0.18%
	research	41	0.15%
	for	34	0.13%
	health	28	0.10%
	epa	27	0.10%
	the	27	0.10%
	on	26	0.10%
	to	21	0.08%
	water	20	0.07%
	assessment	16	0.06%
	nanotechnology	16	0.06%
	human	15	0.06%
	change	14	0.05%
	what	14	0.05%
	canada	14	0.05%
	center	13	0.05%
	environment	13	0.05%
	air	13	0.05%
5. msn	epa	95	0.36%
	of	31	0.12%
	environmental	30	0.11%
	for	24	0.09%
	in	20	0.07%
	water	18	0.07%
	nanotechnology	14	0.05%
	fellowships	13	0.05%
	the	13	0.05%
	on	13	0.05%
	children	12	0.04%
	p3	12	0.04%
	to	12	0.04%
	research	11	0.04%
	company	9	0.03%
	treatment	9	0.03%
	2008	8	0.03%
	sbir	8	0.03%
	consolidated	8	0.03%
	drinking	8	0.03%
6. google australia	of	60	0.22%

	change	34	0.13%
	the	26	0.10%
	climate	24	0.09%
	in	23	0.09%
	health	20	0.07%
	for	20	0.07%
	environmental	19	0.07%
	on	18	0.07%
	wieder	17	0.06%
	1985	17	0.06%
	peat	17	0.06%
	to	17	0.06%
	environment	17	0.06%
	epa	12	0.04%
	nanotechnology	11	0.04%
	human	10	0.04%
	ppt	10	0.04%
	research	10	0.04%
	technology	9	0.03%
7. google germany	of	26	0.10%
	in	18	0.07%
	water	14	0.05%
	sector	13	0.05%
	national	12	0.04%
	mall	12	0.04%
	notebook	12	0.04%
	environmental	10	0.04%
	nano	9	0.03%
	particles	9	0.03%
	washington	8	0.03%
	ppt	8	0.03%
	environment	6	0.02%
	for	6	0.02%
	drinking	6	0.02%
	problems	6	0.02%
	biomarker	6	0.02%
	human	5	0.02%
	systems	5	0.02%
	epa	5	0.02%
8. aol netfind	epa	39	0.15%
	environmental	32	0.12%
	of	24	0.09%

	research	17	0.06%
	for	15	0.06%
	in	12	0.04%
	justice	12	0.04%
	the	11	0.04%
	grants	11	0.04%
	center	8	0.03%
	particulate	7	0.03%
	2008	7	0.03%
	national	6	0.02%
	matter	6	0.02%
	asthma	6	0.02%
	inc.	6	0.02%
	spray	6	0.02%
	climate	6	0.02%
	to	6	0.02%
	new	5	0.02%
9. google italy	in	17	0.06%
	ppt	13	0.05%
	mazzali	10	0.04%
	systems	8	0.03%
	health	8	0.03%
	point	7	0.03%
	of	7	0.03%
	epa	7	0.03%
	power	7	0.03%
	for	7	0.03%
	environmental	7	0.03%
	endocrine	6	0.02%
	biomarkers	6	0.02%
	to	5	0.02%
	nanoparticles	5	0.02%
	matter	5	0.02%
	environment	5	0.02%
	funding	4	0.01%
	usa	4	0.01%
	development	4	0.01%
10. google france	filetype:ppt	13	0.05%
	of	13	0.05%
	ppt	11	0.04%
	amphibians	10	0.04%
	research	7	0.03%

	epa	6	0.02%
	in	5	0.02%
	molecule	5	0.02%
	for	5	0.02%
	assessment	5	0.02%
	environmental	5	0.02%
	star	4	0.01%
	biomarkers	4	0.01%
	endocrine	4	0.01%
	fellowships	4	0.01%
	technology	4	0.01%
	powerpoint	4	0.01%
	membrane	4	0.01%
	page	3	0.01%
	us	3	0.01%
11. yahoo spain	candid	34	0.13%
	of	18	0.07%
	sink	14	0.05%
	drawing	14	0.05%
	garden	6	0.02%
	cell	6	0.02%
	design	6	0.02%
	fuel	6	0.02%
	awards	6	0.02%
	reception	6	0.02%
	particulate	6	0.02%
	screen	4	0.01%
	laptop	4	0.01%
	picture	4	0.01%
	pics	4	0.01%
	matter	4	0.01%
	p3	3	0.01%
	in	3	0.01%
	asthma	3	0.01%
	effects	3	0.01%
12. yahoo japan	corporation	6	0.02%
	environmental	4	0.01%
	company	4	0.01%
	national	4	0.01%
	for	4	0.01%
	k-tube	4	0.01%
	quantachrome	3	0.01%

	of	3	0.01%
	in	3	0.01%
	inc	3	0.01%
	center	3	0.01%
	fluid	2	0.01%
	distribution	2	0.01%
	ace	2	0.01%
	project	2	0.01%
	epaã€particulate	2	0.01%
	intercont	2	0.01%
	john	2	0.01%
	fullerene	2	0.01%
	matter	2	0.01%
13. altavista	green	23	0.09%
	nanoparticle	22	0.08%
	with	22	0.08%
	silver	22	0.08%
	synthesis	22	0.08%
	research	3	0.01%
	endocrine	3	0.01%
	of	3	0.01%
	environment	2	0.01%
	daetwyler	2	0.01%
	manufacturing	2	0.01%
	sample	2	0.01%
	corporation	2	0.01%
	proposal	2	0.01%
	max	2	0.01%
	economics	2	0.01%
	disruptors	2	0.01%
	washer	2	0.01%
	ivec	2	0.01%
	in	2	0.01%
14. google japan	ppt	5	0.02%
	health	5	0.02%
	the	4	0.01%
	for	4	0.01%
	nanotechnology	4	0.01%
	of	4	0.01%
	epa	3	0.01%
	future	3	0.01%
	resources	3	0.01%

	in	3	0.01%
	trading	2	0.01%
	usepa	2	0.01%
	application	2	0.01%
	dom	2	0.01%
	company	2	0.01%
	james@epa.gov	2	0.01%
	filetype:ppt	2	0.01%
	periphyton	2	0.01%
	.pdf	2	0.01%
	sam-bo	2	0.01%
15. yahoo india	on	32	0.12%
	nanotechnology	31	0.12%
	in	30	0.11%
	papers	26	0.10%
	computer	26	0.10%
	science	26	0.10%
	white	26	0.10%
	of	14	0.05%
	environment	4	0.01%
	human	4	0.01%
	microorganisms	3	0.01%
	research	3	0.01%
	environmental	3	0.01%
	basic	3	0.01%
	the	3	0.01%
	wastewater	2	0.01%
	epa	2	0.01%
	treatment	2	0.01%
	engineered	2	0.01%
	tropospheric	2	0.01%
16. yahoo taiwan	p3	3	0.01%
	inc	3	0.01%
	ppt	2	0.01%
	of	2	0.01%
	acid	2	0.01%
	edta	1	0.00%
	guideline	1	0.00%
	ap-1-dependent	1	0.00%
	modern	1	0.00%
	emulsion	1	0.00%
	drinking	1	0.00%

	template	1	0.00%
	allergic	1	0.00%
	hydrolase	1	0.00%
	the	1	0.00%
	preservation	1	0.00%
	degremont,	1	0.00%
	lung	1	0.00%
	epa	1	0.00%
	change	1	0.00%
17. yahoo singapore	of	3	0.01%
	inc	3	0.01%
	aeropower	2	0.01%
	plating	2	0.01%
	risk	2	0.01%
	westport	2	0.01%
	analytical	2	0.01%
	agency	2	0.01%
	industry	2	0.01%
	rosemount	2	0.01%
	trivalent	2	0.01%
	environment	2	0.01%
	matter	2	0.01%
	environmental	2	0.01%
	chromium	2	0.01%
	model	2	0.01%
	particulate	2	0.01%
	system	2	0.01%
	protection	2	0.01%
	pall	2	0.01%
18. yahoo uk &ireland	on	3	0.01%
	pool	2	0.01%
	address	2	0.01%
	children	2	0.01%
	2009	2	0.01%
	biodiversity	2	0.01%
	rfp	2	0.01%
	epa	2	0.01%
	health	2	0.01%
	mahendra	1	0.00%
	coatings	1	0.00%
	disorder	1	0.00%
	promotion	1	0.00%

	surveying	1	0.00%
	atkinson	1	0.00%
	wright	1	0.00%
	clothes	1	0.00%
	moya	1	0.00%
	lisa	1	0.00%
	shaily	1	0.00%
19. google austria	epa	2	0.01%
	delta	2	0.01%
	during	1	0.00%
	gleska	1	0.00%
	particulate	1	0.00%
	archivement	1	0.00%
	drylac	1	0.00%
	ppt	1	0.00%
	competition	1	0.00%
	museum	1	0.00%
	nmr	1	0.00%
	fuel	1	0.00%
	matter	1	0.00%
	doctoral	1	0.00%
	incentives	1	0.00%
	wonkovich	1	0.00%
	nations	1	0.00%
	study	1	0.00%
	computers	1	0.00%
	children's	1	0.00%
20. yandex	ncer	2	0.01%
	innovation	2	0.01%
	business	2	0.01%
	agenda	1	0.00%
	gas	1	0.00%
	d.,	1	0.00%
	intercont	1	0.00%
	tilman	1	0.00%
	problems	1	0.00%
	j.	1	0.00%
	gonzales	1	0.00%
	benz	1	0.00%
	oil	1	0.00%
	master	1	0.00%
	om44	1	0.00%

b3	1	0.00%
desmi	1	0.00%
nanoparticles	1	0.00%
myramid	1	0.00%
a.	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



This information can give you an idea how your meta tags are performing with each search engine.

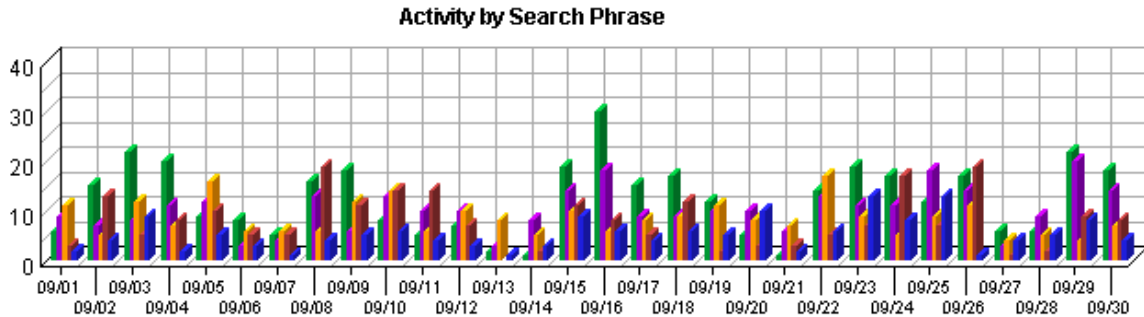


Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	372	1.39%
2.	epa star fellowship	306	1.15%
3.	epa	254	0.95%
4.	epa sbir	235	0.88%
5.	forms	156	0.58%
6.	health	103	0.39%
7.	ncer	84	0.31%
8.	environmental protection agency	80	0.30%
9.	epa star grant	63	0.24%
10.	environmental research	63	0.24%
11.	epa fellowship	60	0.22%
12.	national mall map	59	0.22%
13.	epa nanotechnology	58	0.22%
14.	epa grants	57	0.21%
15.	particulate matter	55	0.21%
16.	epa ncer	52	0.19%
17.	epa funding	52	0.19%
18.	star	52	0.19%
19.	epa fellowships	50	0.19%
20.	www.epa.gov	45	0.17%
	Subtotal	2,256	8.45%

Total	26,685	100.00%
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Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	366	1.37%
	yahoo	4	0.01%
	msn	1	0.00%
	google uk	1	0.00%
2. epa star fellowship	google	293	1.10%
	yahoo	10	0.04%
	google canada	1	0.00%
	google uk	1	0.00%
	google australia	1	0.00%
3. epa	yahoo	155	0.58%
	google	72	0.27%
	msn	25	0.09%
	aol netfind	2	0.01%
4. epa sbir	google	231	0.87%
	yahoo	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
5. forms	google	90	0.34%
	google uk	45	0.17%
	google canada	12	0.04%
	google australia	8	0.03%
	aol netfind	1	0.00%
6. health	google	59	0.22%
	google uk	28	0.10%
	google australia	6	0.02%
	google canada	6	0.02%
	google france	2	0.01%
	netscape	2	0.01%
7. ncer	google	70	0.26%
	yahoo	9	0.03%
	yandex	2	0.01%
	google italy	2	0.01%
	google uk	1	0.00%
8. environmental protection agency	google	78	0.29%
	yahoo	2	0.01%
9. epa star grant	google	60	0.22%
	yahoo	3	0.01%

10. environmental research	google	55	0.21%
	yahoo	7	0.03%
	google france	1	0.00%
11. epa fellowship	google	56	0.21%
	yahoo	2	0.01%
	msn	2	0.01%
12. national mall map	google	59	0.22%
13. epa nanotechnology	google	50	0.19%
	yahoo	4	0.01%
	google germany	2	0.01%
	google japan	1	0.00%
	google uk	1	0.00%
14. epa grants	google	51	0.19%
	aol netfind	3	0.01%
	yahoo	1	0.00%
	searchalot	1	0.00%
	msn	1	0.00%
15. particulate matter	google	40	0.15%
	yahoo	7	0.03%
	msn	3	0.01%
	aol netfind	2	0.01%
	google austria	1	0.00%
	yahoo spain	1	0.00%
	yahoo uk & ireland	1	0.00%
16. epa ncer	google	47	0.18%
	yahoo	4	0.01%
	msn	1	0.00%
17. epa funding	google	50	0.19%
	yahoo	1	0.00%
	google uk	1	0.00%
18. star	google	47	0.18%
	google france	3	0.01%
	google uk	1	0.00%
	yahoo	1	0.00%
19. epa fellowships	google	43	0.16%
	msn	4	0.01%
	yahoo	2	0.01%
	google uk	1	0.00%
20. www.epa.gov	google	37	0.14%
	aol netfind	3	0.01%
	google canada	2	0.01%
	msn	2	0.01%

Activity by Search Phrase – Help Card**Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



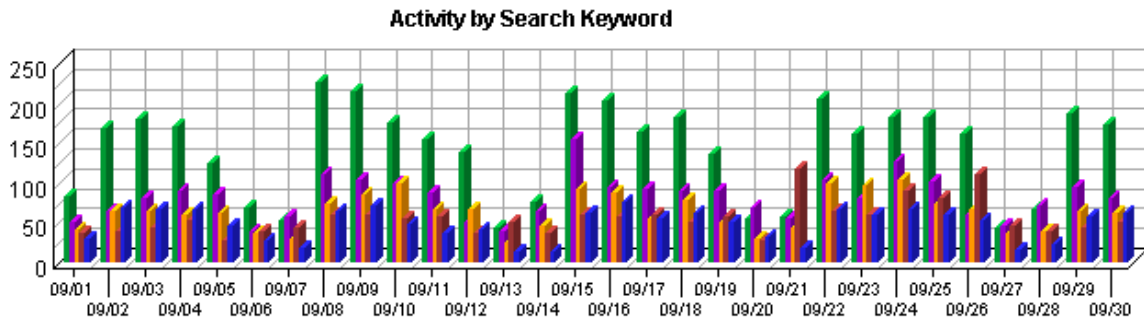
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,268	4.31%
2.	of	2,443	2.47%
3.	environmental	1,908	1.93%
4.	in	1,676	1.69%
5.	star	1,443	1.46%
6.	research	1,363	1.38%
7.	for	1,224	1.24%
8.	the	1,063	1.07%
9.	nanotechnology	898	0.91%
10.	ppt	893	0.90%
11.	fellowship	831	0.84%
12.	health	730	0.74%
13.	green	671	0.68%
14.	to	662	0.67%
15.	on	654	0.66%
16.	water	637	0.64%
17.	sbir	594	0.60%
18.	grants	558	0.56%
19.	fishing	531	0.54%
20.	bay	527	0.53%
	Subtotal	23,574	23.79%
	Total	99,106	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,665	3.70%
	yahoo	363	0.37%
	msn	95	0.10%
	aol netfind	39	0.04%
	google canada	27	0.03%
	google uk	25	0.03%
	google australia	12	0.01%
	google italy	7	0.01%
	google france	6	0.01%
	google germany	5	0.01%
	google japan	3	0.00%
	yahoo spain	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo india	2	0.00%
	yahoo japan	2	0.00%
	google austria	2	0.00%
	yahoo france	2	0.00%
	yahoo mexico	2	0.00%
	searchalot	1	0.00%
	yahoo taiwan	1	0.00%
2. of	google	1,814	1.83%
	yahoo	250	0.25%
	google uk	91	0.09%
	google canada	74	0.07%
	google australia	60	0.06%
	msn	31	0.03%
	google germany	26	0.03%
	aol netfind	24	0.02%
	yahoo spain	18	0.02%
	yahoo india	14	0.01%
	google france	13	0.01%
	google italy	7	0.01%
	google japan	4	0.00%
	yahoo singapore	3	0.00%
	yahoo japan	3	0.00%
	altavista	3	0.00%
	mamma	2	0.00%
	yahoo taiwan	2	0.00%

	google austria	1	0.00%
	yandex	1	0.00%
3. environmental	google	1,506	1.52%
	yahoo	187	0.19%
	google canada	55	0.06%
	google uk	43	0.04%
	aol netfind	32	0.03%
	msn	30	0.03%
	google australia	19	0.02%
	google germany	10	0.01%
	google italy	7	0.01%
	google france	5	0.01%
	yahoo japan	4	0.00%
	yahoo india	3	0.00%
	yahoo singapore	2	0.00%
	yahoo canada	1	0.00%
	yandex	1	0.00%
	yahoo germany	1	0.00%
	yahoo spain	1	0.00%
	google japan	1	0.00%
4. in	google	1,126	1.14%
	yahoo	301	0.30%
	google uk	53	0.05%
	google canada	49	0.05%
	yahoo india	30	0.03%
	google australia	23	0.02%
	msn	20	0.02%
	google germany	18	0.02%
	google italy	17	0.02%
	aol netfind	12	0.01%
	google france	5	0.01%
	compuserve	3	0.00%
	yahoo spain	3	0.00%
	google japan	3	0.00%
	yahoo japan	3	0.00%
	altavista	2	0.00%
	yahoo singapore	1	0.00%
	yandex	1	0.00%
	google austria	1	0.00%
	lycos	1	0.00%
5. star	google	1,354	1.37%
	yahoo	51	0.05%

	google canada	12	0.01%
	google uk	10	0.01%
	msn	4	0.00%
	google france	4	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	google germany	2	0.00%
	altavista	1	0.00%
6. research	google	1,080	1.09%
	yahoo	148	0.15%
	google canada	41	0.04%
	google uk	32	0.03%
	aol netfind	17	0.02%
	msn	11	0.01%
	google australia	10	0.01%
	google france	7	0.01%
	google italy	3	0.00%
	altavista	3	0.00%
	google germany	3	0.00%
	yahoo india	3	0.00%
	yahoo germany	2	0.00%
	mamma	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
7. for	google	959	0.97%
	yahoo	93	0.09%
	google uk	40	0.04%
	google canada	34	0.03%
	msn	24	0.02%
	google australia	20	0.02%
	aol netfind	15	0.02%
	google italy	7	0.01%
	google germany	6	0.01%
	google france	5	0.01%
	google japan	4	0.00%
	yahoo japan	4	0.00%
	altavista	2	0.00%
	yahoo india	2	0.00%
	yahoo canada	2	0.00%
	mamma	1	0.00%
	google austria	1	0.00%
	netscape	1	0.00%

	compuserve	1	0.00%
	yahoo singapore	1	0.00%
8. the	google	789	0.80%
	yahoo	117	0.12%
	google uk	53	0.05%
	google canada	27	0.03%
	google australia	26	0.03%
	msn	13	0.01%
	aol netfind	11	0.01%
	google germany	5	0.01%
	google japan	4	0.00%
	yahoo india	3	0.00%
	google italy	3	0.00%
	google france	3	0.00%
	yahoo canada	2	0.00%
	yahoo spain	2	0.00%
	yahoo japan	1	0.00%
	mamma	1	0.00%
	compuserve	1	0.00%
	yahoo taiwan	1	0.00%
	ninemsn	1	0.00%
9. nanotechnology	google	611	0.62%
	yahoo	162	0.16%
	yahoo india	31	0.03%
	google uk	31	0.03%
	google canada	16	0.02%
	msn	14	0.01%
	google australia	11	0.01%
	google germany	5	0.01%
	aol netfind	4	0.00%
	google japan	4	0.00%
	google italy	3	0.00%
	altavista	2	0.00%
	yahoo mexico	2	0.00%
	yahoo taiwan	1	0.00%
	google france	1	0.00%
10. ppt	google	780	0.79%
	yahoo	38	0.04%
	google uk	13	0.01%
	google italy	13	0.01%
	google france	11	0.01%
	google australia	10	0.01%

	google canada	10	0.01%
	google germany	8	0.01%
	google japan	5	0.01%
	yahoo india	2	0.00%
	yahoo taiwan	2	0.00%
	google austria	1	0.00%
11. fellowship	google	774	0.78%
	yahoo	28	0.03%
	msn	7	0.01%
	google canada	7	0.01%
	aol netfind	4	0.00%
	google uk	3	0.00%
	google italy	2	0.00%
	google australia	2	0.00%
	google france	2	0.00%
	google germany	2	0.00%
12. health	google	530	0.53%
	yahoo	64	0.06%
	google uk	53	0.05%
	google canada	28	0.03%
	google australia	20	0.02%
	google italy	8	0.01%
	msn	6	0.01%
	google japan	5	0.01%
	aol netfind	5	0.01%
	google france	2	0.00%
	netscape	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo india	2	0.00%
	yahoo japan	1	0.00%
	yahoo canada	1	0.00%
	google germany	1	0.00%
13. green	google	625	0.63%
	altavista	23	0.02%
	yahoo	18	0.02%
	google uk	2	0.00%
	google australia	1	0.00%
	aol netfind	1	0.00%
	google japan	1	0.00%
14. to	google	496	0.50%
	yahoo	63	0.06%
	google uk	29	0.03%

	google canada	21	0.02%
	google australia	17	0.02%
	msn	12	0.01%
	aol netfind	6	0.01%
	google italy	5	0.01%
	google germany	4	0.00%
	mamma	2	0.00%
	yahoo australia &nz	2	0.00%
	google france	2	0.00%
	yahoo japan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
15. on	google	466	0.47%
	yahoo	51	0.05%
	google uk	33	0.03%
	yahoo india	32	0.03%
	google canada	26	0.03%
	google australia	18	0.02%
	msn	13	0.01%
	aol netfind	4	0.00%
	yahoo uk &ireland	3	0.00%
	google france	3	0.00%
	google germany	2	0.00%
	yahoo canada	1	0.00%
	yahoo germany	1	0.00%
	google japan	1	0.00%
16. water	google	491	0.50%
	yahoo	58	0.06%
	google canada	20	0.02%
	msn	18	0.02%
	google germany	14	0.01%
	google uk	9	0.01%
	google australia	8	0.01%
	aol netfind	4	0.00%
	google italy	2	0.00%
	yahoo spain	2	0.00%
	yahoo france	2	0.00%
	yahoo korea	2	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
	yahoo india	1	0.00%

	google france	1	0.00%
	altavista	1	0.00%
	yahoo japan	1	0.00%
17. sbir	google	559	0.56%
	yahoo	21	0.02%
	msn	8	0.01%
	google canada	2	0.00%
	aol netfind	1	0.00%
	google australia	1	0.00%
	google france	1	0.00%
	google uk	1	0.00%
18. grants	google	491	0.50%
	yahoo	38	0.04%
	aol netfind	11	0.01%
	google canada	6	0.01%
	msn	3	0.00%
	google australia	3	0.00%
	google france	2	0.00%
	yahoo india	2	0.00%
	google uk	1	0.00%
	searchalot	1	0.00%
19. fishing	google	530	0.53%
	google uk	1	0.00%
20. bay	google	523	0.53%
	yahoo	3	0.00%
	google uk	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

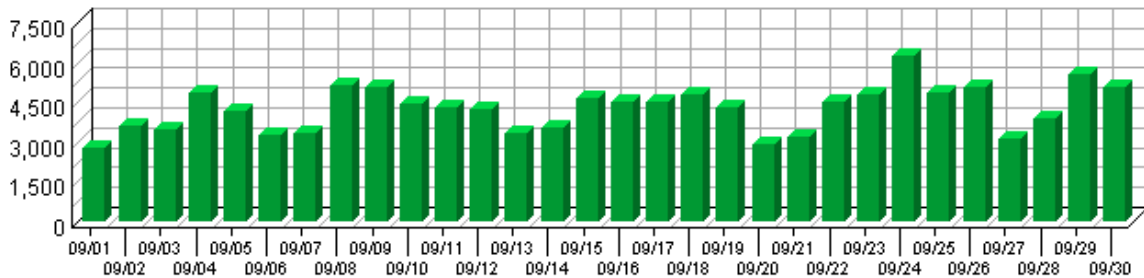


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

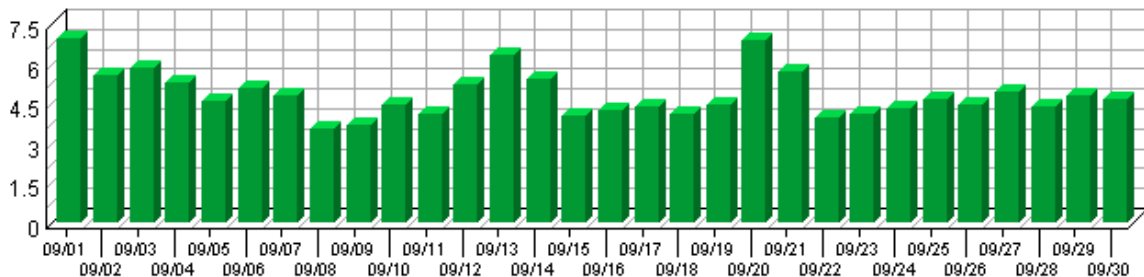
Visitors Trend



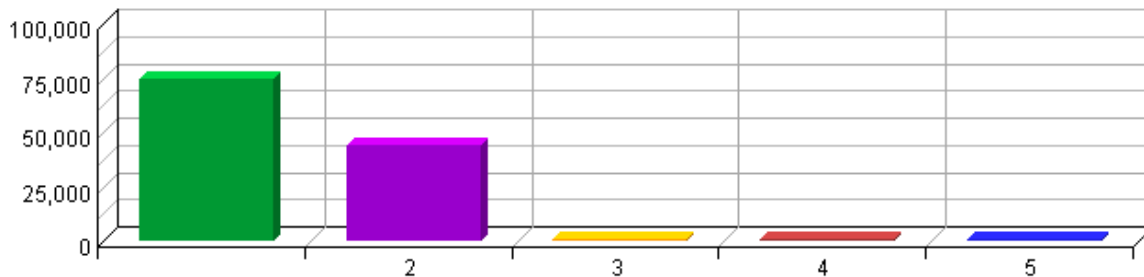
Visit Summary

Visits	127,320
Average per Day	4,244
Average Visit Length	00:19:22
Median Visit Length	00:03:43
International Visits	6.34%
Visits of Unknown Origin	34.83%
Visits from Your Country: United States (US)	58.82%

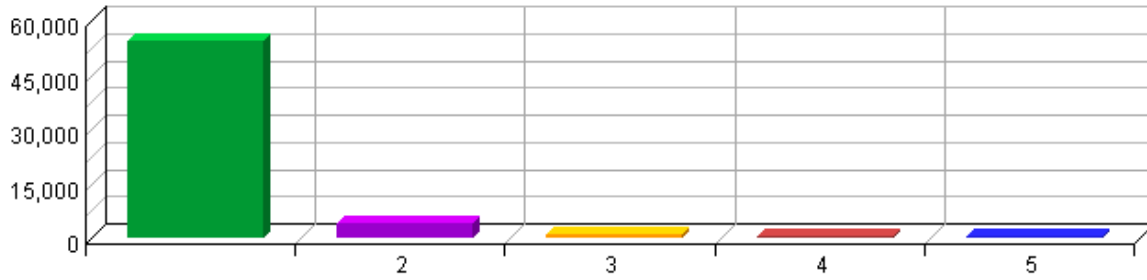
Average Length of Visit Trend



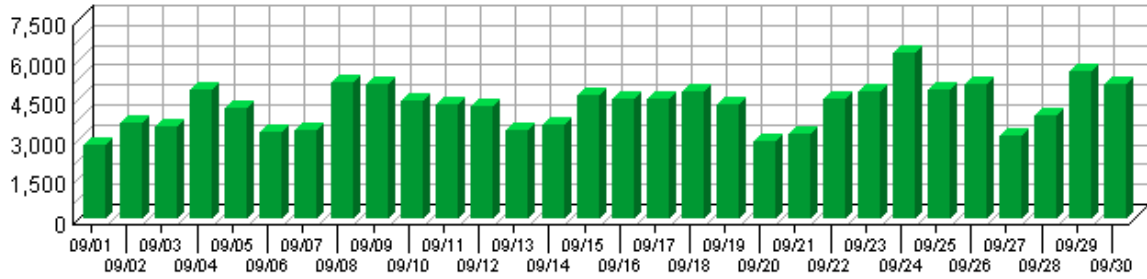
Top Countries by Visits



Visitors by Number of Visits



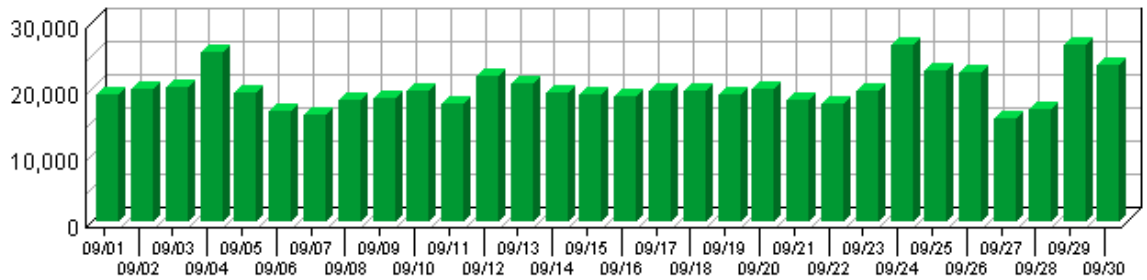
Visitors Trend



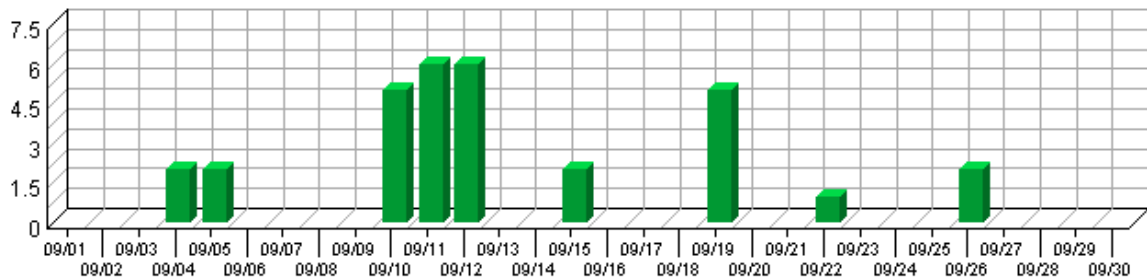
Visitor Summary

Unique Visitors	61,423
Visitors Who Visited Once	54,431
Visitors Who Visited More Than Once	6,992
Average Visits per Visitor	2.07

Visitor Minutes Trend



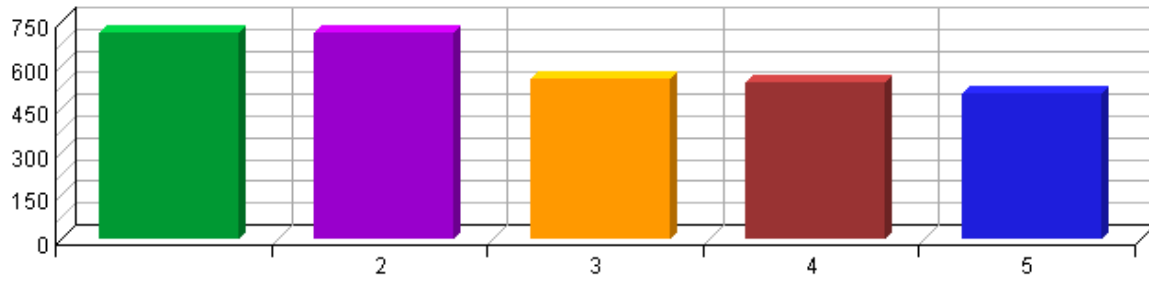
First Time Visitors Trend



New vs. Return Visits



Top Visitors by Visits



Top Visitors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.




Top Visitors

	Visitor	Visits	%	Hits
1.	220.181.32.22_Baiduspider+(+http://www.baidu.com/search/spider.htm)	715	0.56%	715
2.	61.135.168.39_Baiduspider+(+http://www.baidu.com/search/spider.htm)	714	0.56%	714
3.	ip-78-137-163-133.dedi.digiweb.ie_	556	0.44%	1,310
4.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	538	0.42%	1,223
5.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	499	0.39%	1,197
6.	65.214.44.28_	488	0.38%	2,037
7.	65.55.232.34_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	428	0.34%	2,647

8.	crawler4093.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	425	0.33%	1,304
9.	ip-78-137-163-133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	412	0.32%	780
10.	msnbot-65-55-105-238.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	364	0.29%	1,456
11.	65.55.105.231_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	358	0.28%	1,562
12.	msnbot-65-55-105-232.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	353	0.28%	1,420
13.	msnbot-65-55-108-245.search. msn.com_msnbot-media/1.1 (+http: //search.msn.com/msnbot.htm)	350	0.27%	1,128
14.	msnbot-65-55-105-240.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	349	0.27%	1,537
15.	217-20-112-125. internetserviceteam.com_	346	0.27%	346
16.	msnbot-65-55-105-237.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	335	0.26%	1,308
17.	msnbot-65-55-105-241.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	334	0.26%	1,407
18.	msnbot-65-55-105-243.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	331	0.26%	1,532
19.	msnbot-65-55-105-236.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	330	0.26%	1,294
20.	msnbot-65-55-105-235.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	329	0.26%	1,472
Subtotal		8,554	6.72%	26,389
Other		118,726	93.28%	585,294
Total		127,280	100.00%	611,683


Top Visitors – Help Card

 **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

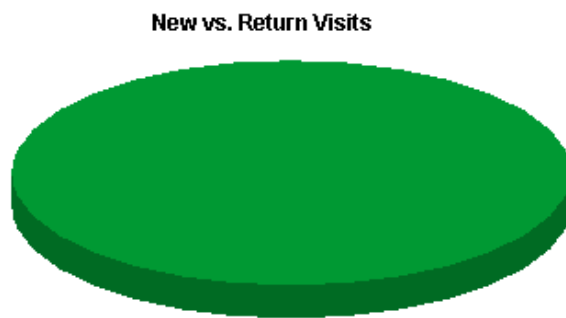
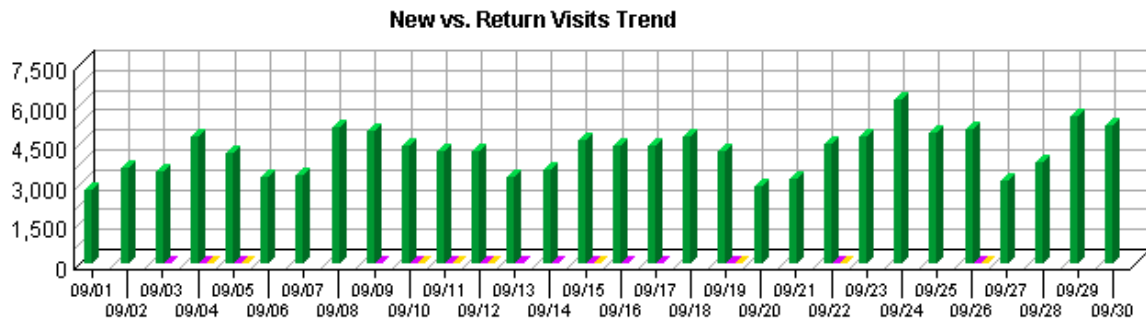
% – Percentage of total visits or hits made by the specified visitor.

 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits			
	Visitor Type	Visits	%
1.	Returning Visitors	127,161	99.91%
2.	Users Without Cookies	88	0.07%
3.	New Users	31	0.02%
	Total	127,280	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

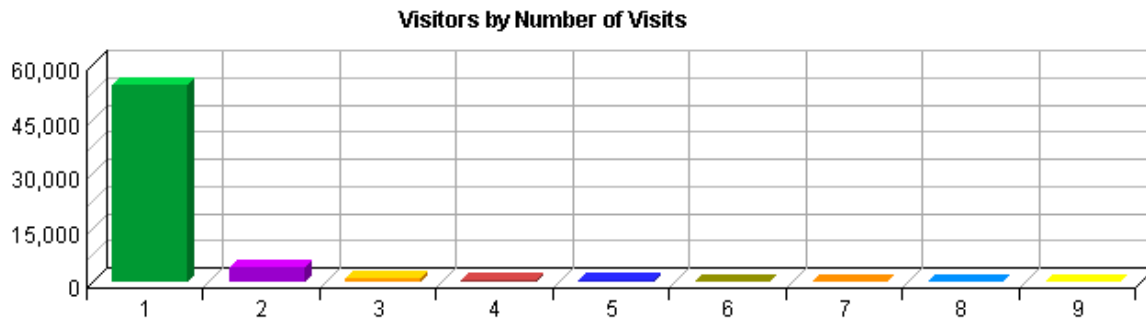
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	54,431	88.62%
2 visits	3,889	6.33%
3 visits	1,052	1.71%
4 visits	469	0.76%
5 visits	298	0.49%
6 visits	168	0.27%
7 visits	120	0.20%
8 visits	100	0.16%
9 visits	64	0.10%
Subtotal	60,591	98.65%
Other	832	1.35%
Total	61,423	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

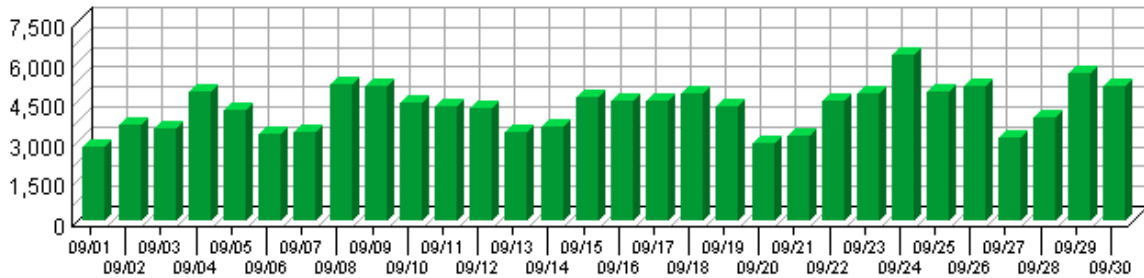
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

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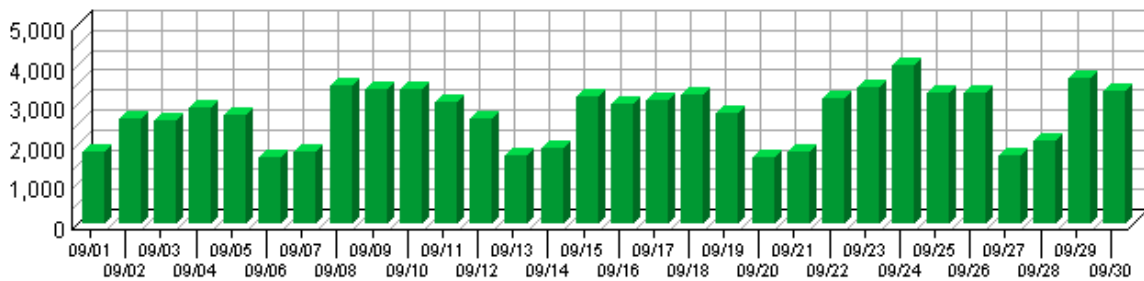
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

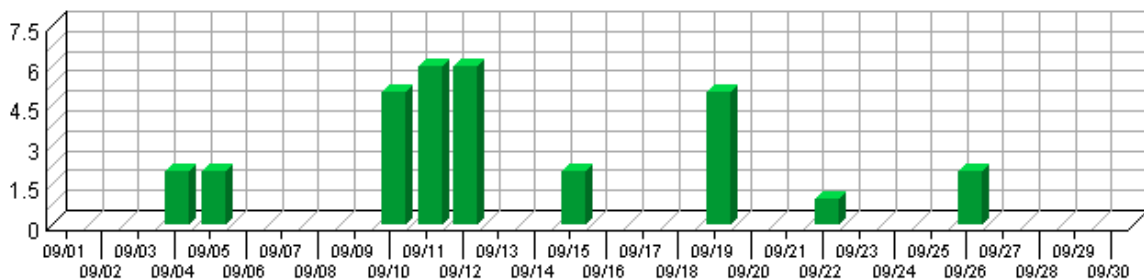
Visitors Trend



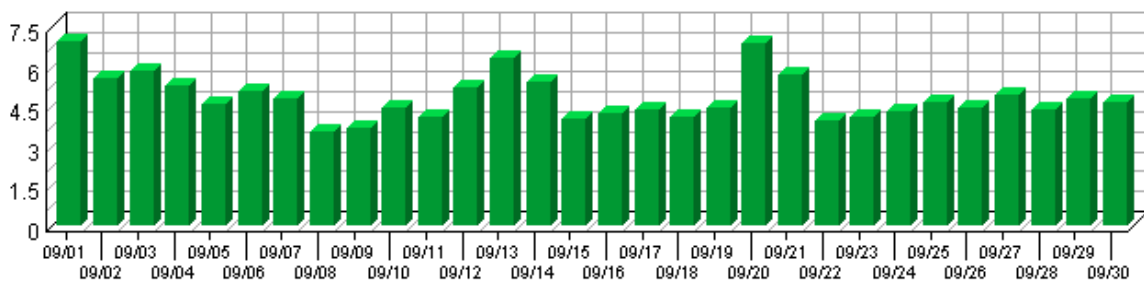
Unique Visitors Trend



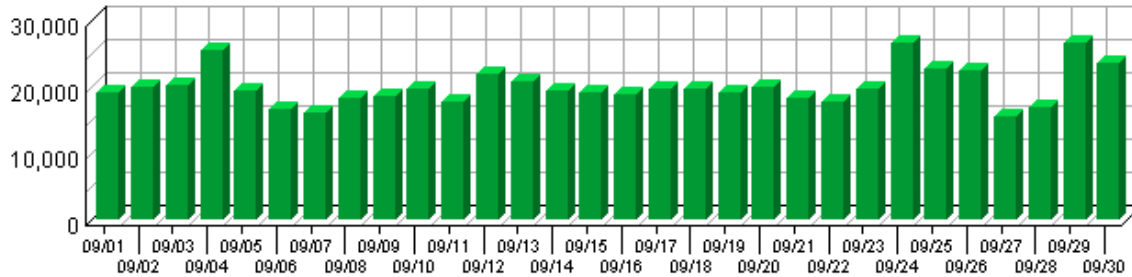
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
09/01	2,763	1,802	0	00:06:58	19,255.30
09/02	3,621	2,632	0	00:05:33	20,122.78
09/03	3,466	2,606	0	00:05:51	20,326.25
09/04	4,852	2,909	2	00:05:16	25,586.12
09/05	4,184	2,740	2	00:04:37	19,327.03
09/06	3,293	1,663	0	00:05:03	16,672.00
09/07	3,362	1,828	0	00:04:46	16,046.55
09/08	5,161	3,483	0	00:03:34	18,433.15
09/09	5,049	3,388	0	00:03:40	18,559.02
09/10	4,458	3,372	5	00:04:25	19,745.05
09/11	4,308	3,054	6	00:04:08	17,841.98
09/12	4,203	2,650	6	00:05:14	22,008.57
09/13	3,299	1,725	0	00:06:19	20,893.47
09/14	3,570	1,913	0	00:05:27	19,495.63
09/15	4,682	3,198	2	00:04:04	19,109.58
09/16	4,480	3,020	0	00:04:13	18,902.72
09/17	4,485	3,106	0	00:04:24	19,804.60
09/18	4,798	3,253	0	00:04:07	19,757.22
09/19	4,318	2,755	5	00:04:27	19,266.12
09/20	2,894	1,679	0	00:06:53	19,947.05
09/21	3,188	1,802	0	00:05:43	18,269.35
09/22	4,547	3,167	1	00:03:56	17,892.33
09/23	4,789	3,423	0	00:04:08	19,807.33
09/24	6,244	3,971	0	00:04:17	26,766.62
09/25	4,875	3,302	0	00:04:40	22,779.67
09/26	5,077	3,275	2	00:04:25	22,484.50
09/27	3,130	1,719	0	00:04:55	15,432.50
09/28	3,857	2,093	0	00:04:22	16,885.22
09/29	5,572	3,670	0	00:04:46	26,589.28
09/30	5,075	3,320	0	00:04:38	23,539.37

Average	4,253	2,750	1	N/A	20,051.54
Total	127,600	82,518	31	N/A	601,546.35

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.




Visits Trend

Time Interval	Visits	%
09/01	2,749	2.16%
09/02	3,610	2.84%
09/03	3,451	2.71%
09/04	4,840	3.80%
09/05	4,174	3.28%
09/06	3,281	2.58%
09/07	3,355	2.64%
09/08	5,150	4.04%
09/09	5,040	3.96%
09/10	4,446	3.49%
09/11	4,298	3.38%
09/12	4,190	3.29%
09/13	3,284	2.58%
09/14	3,555	2.79%
09/15	4,671	3.67%
09/16	4,469	3.51%
09/17	4,472	3.51%
09/18	4,782	3.76%
09/19	4,308	3.38%
09/20	2,883	2.26%
09/21	3,175	2.49%
09/22	4,539	3.57%
09/23	4,779	3.75%
09/24	6,230	4.89%
09/25	4,852	3.81%


09/26	5,066	3.98%
09/27	3,117	2.45%
09/28	3,844	3.02%
09/29	5,559	4.37%
09/30	5,151	4.05%
Total	127,320	100.00%

Visits Trend – Help Card

 **Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card


 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

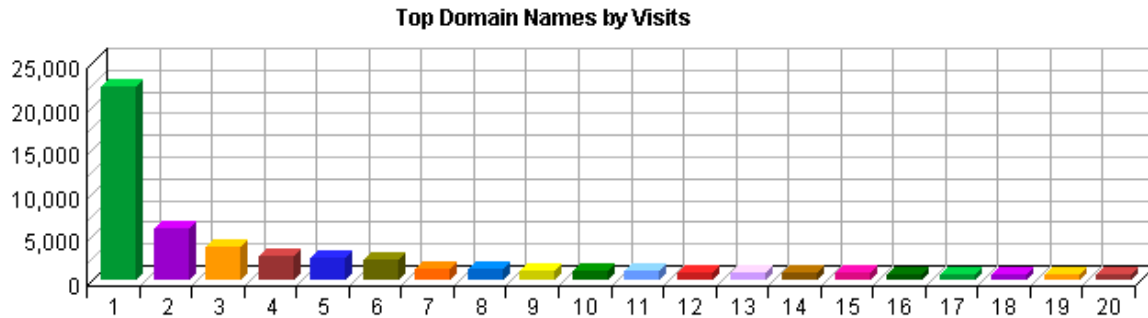
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).


This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	googlebot.com	22,322	17.53%	29,847
2.	msn.com	5,851	4.60%	22,791
3.	comcast.net	3,801	2.99%	12,924
4.	yahoo.net	2,730	2.14%	78,389
5.	rr.com	2,540	1.99%	8,504
6.	verizon.net	2,240	1.76%	7,280
7.	sbcglobal.net	1,260	0.99%	3,866
8.	cox.net	1,255	0.99%	3,886
9.	epa.gov	1,152	0.90%	2,769
10.	65.214.44.28	988	0.78%	3,238
11.	dedi.digiweb.ie	969	0.76%	2,093
12.	fti.net	847	0.67%	3,414
13.	ask.com	783	0.61%	1,815
14.	bellsouth.net	770	0.60%	2,400
15.	qwest.net	763	0.60%	1,934
16.	220.181.32.22	715	0.56%	715
17.	61.135.168.39	714	0.56%	714
18.	aol.com	681	0.53%	983
19.	searchme.com	652	0.51%	4,859
20.	charter.com	614	0.48%	2,105
	Subtotal	51,647	40.56%	194,526
	Other	75,673	59.44%	417,273
	Total	127,320	100.00%	611,799

Top Domain Names – Help Card

 **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.


Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

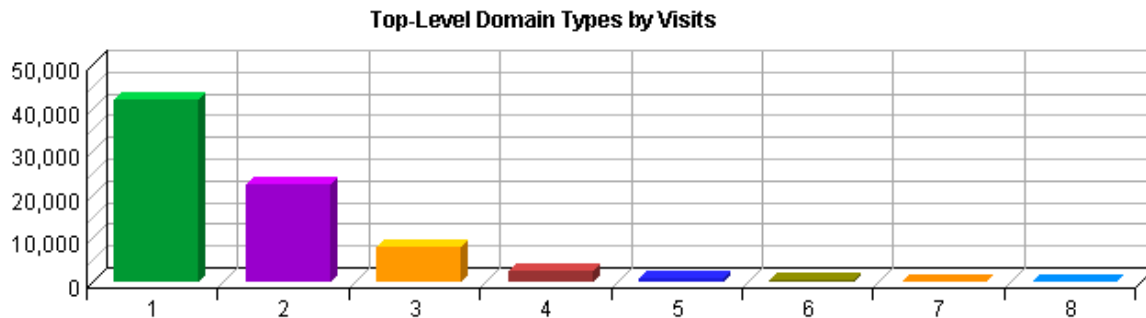
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	42,131	55.14%	195,351
2.	Network	22,440	29.37%	143,788
3.	Education	8,181	10.71%	34,205
4.	Government	2,377	3.11%	6,619
5.	Organization	851	1.11%	17,687
6.	Military	369	0.48%	982
7.	ARPANET	49	0.06%	115
8.	International	4	0.01%	7
	Total	76,402	100.00%	398,754

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



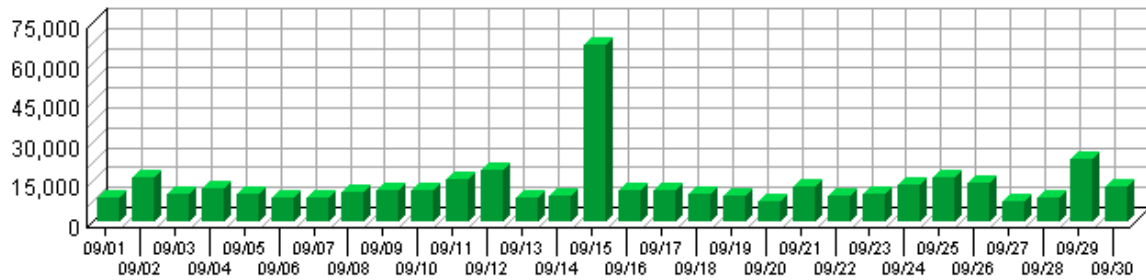
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

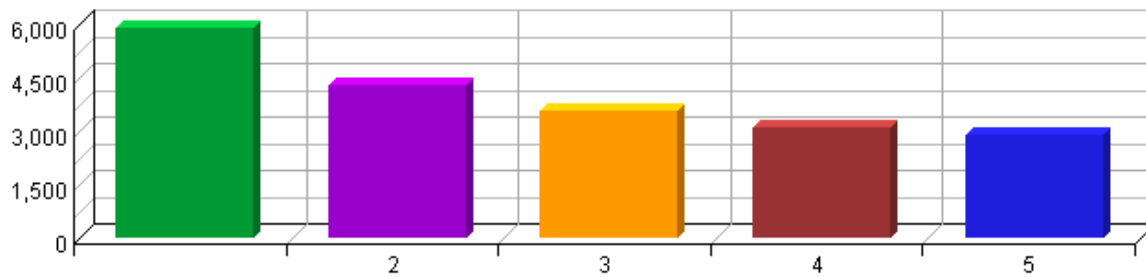
Page Views Trend



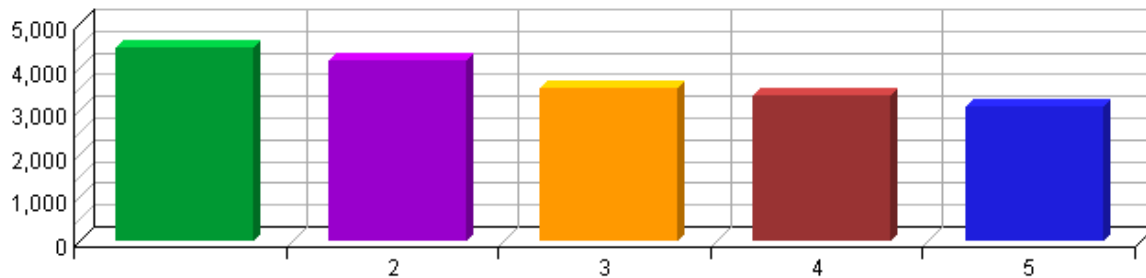
Page View Summary

Page Views	415,724
Average per Day	13,857
Average Page Views per Visit	3.27

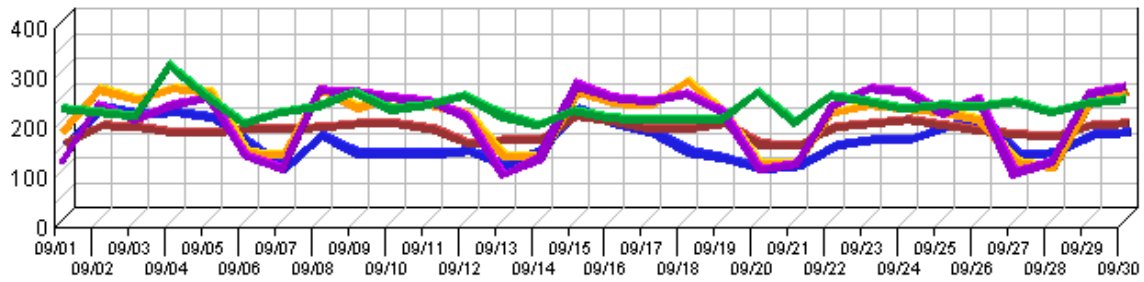
Top Entry Pages



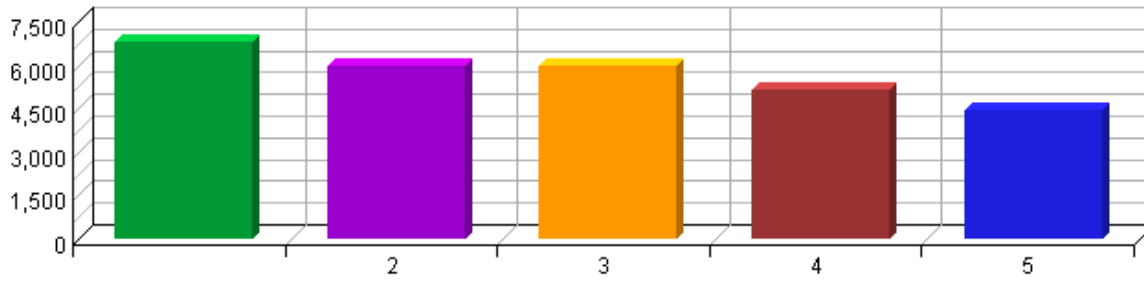
Top Exit Pages



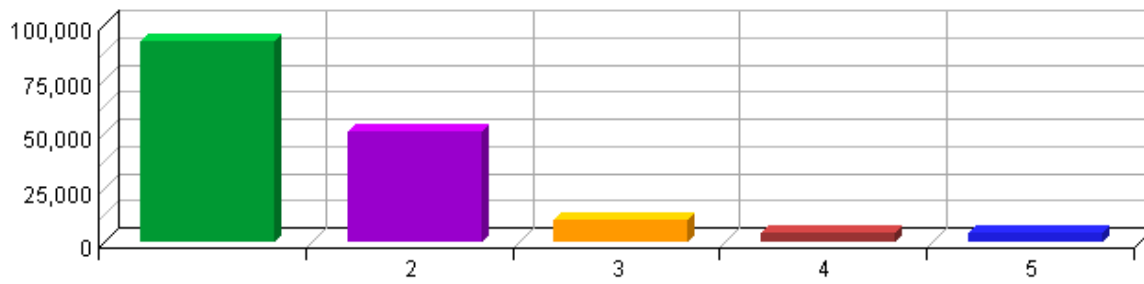
Top Pages by Visits Trend



Top Pages by Visits



Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.




Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	http://es.epa.gov/robots.txt	6,781	2.08%	10,505	00:06:31	0
2.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	5,983	1.83%	6,975	00:02:05	0
3.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	5,970	1.83%	8,938	00:01:33	0
4.	Enviro\$en\$e US EPA http://es.epa.gov/	5,168	1.58%	15,286	00:06:16	0
5.	EPA-Compliance and Enforcement http://es.epa.gov/compliance/	4,426	1.36%	7,816	00:04:15	0
6.	 Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	4,362	1.34%	5,404	00:01:48	0
7.	2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html	3,565	1.09%	3,943	00:03:51	0
8.		2,967	0.91%	3,813	00:01:35	0

	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/					
9.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	2,948	0.90%	4,085	00:03:01	0
10.	6th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2009/2009_p3.html	2,842	0.87%	3,143	00:03:36	0
11.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	1,968	0.60%	2,248	00:01:39	0
12.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	1,367	0.42%	1,826	00:02:00	0
13.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,304	0.40%	1,684	00:01:53	0
14.	http://es.epa.gov/search97cgi/s97.cgi	1,254	0.38%	3,667	00:03:39	0
15.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	1,231	0.38%	1,291	00:02:20	0
16.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html	1,171	0.36%	1,334	00:02:50	0
17.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	1,160	0.36%	1,217	00:01:55	0
18.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	1,134	0.35%	1,472	00:02:21	0
19.	http://es.epa.gov/ncerqa/	1,114	0.34%	1,254	00:01:05	0
20.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	1,086	0.33%	1,213	00:03:20	0
	Subtotal	57,801	17.71%	87,114	00:03:43	
	Other	268,560	82.29%	328,610	00:01:26	
	Total	326,361	100.00%	415,724	00:01:48	

Top Pages – Help Card

 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.


Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card



Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

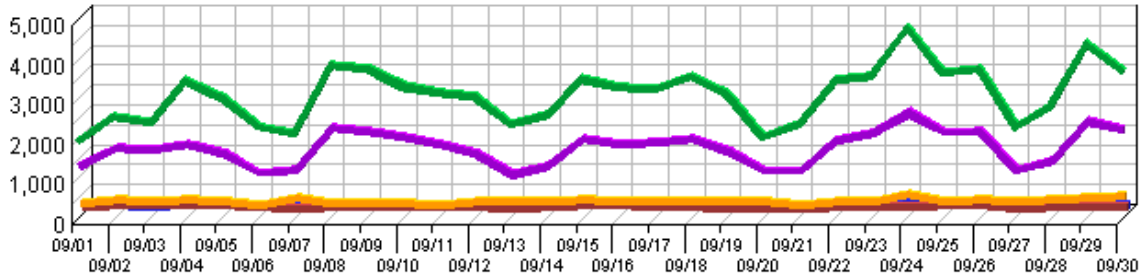


The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

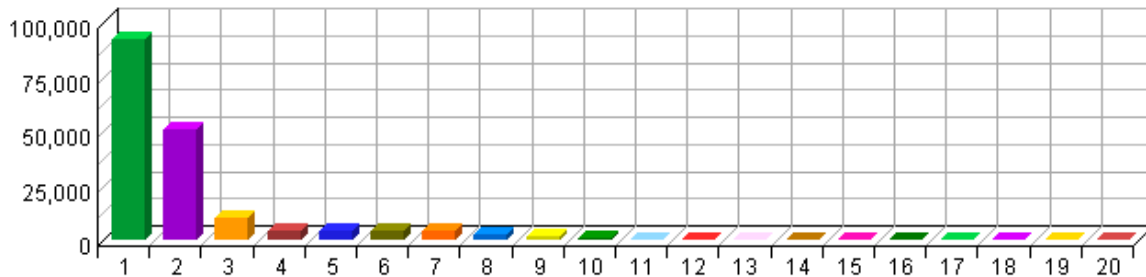
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	92,103	52.68%	397,174	60,991,883
2.	http://es.epa.gov/	50,940	29.14%	76,006	189,651
3.	http://es.epa.gov/oeca	9,851	5.63%	40,530	0
4.	http://es.epa.gov/compliance	4,426	2.53%	7,816	88,303
5.	http://es.epa.gov/ncerqa	4,179	2.39%	10,634	0
6.	http://es.epa.gov/ncerqa_abstracts	4,087	2.34%	34,100	0
7.	http://es.epa.gov/vendors	3,940	2.25%	20,223	62,178
8.	http://es.epa.gov/vendinfo	2,639	1.51%	15,725	8,879
9.	http://es.epa.gov/search97cgi	1,355	0.78%	3,975	84,698
10.	http://es.epa.gov/cgi-bin	472	0.27%	539	426
11.	http://es.epa.gov/oceft	151	0.09%	189	0
12.	http://es.epa.gov/nppr	132	0.08%	206	0
13.	http://es.epa.gov/stats	66	0.04%	2,785	1,292,198
14.	http://es.epa.gov/comply	65	0.04%	83	0
15.	http://es.epa.gov/elp	63	0.04%	147	0
16.	http://es.epa.gov/envirosense	52	0.03%	207	0
17.	http://es.epa.gov/p3	47	0.03%	93	299

18.	http://es.epa.gov/aipp	43	0.02%	66	0
19.	http://es.epa.gov/ncerqa.sbir	35	0.02%	39	0
20.	http://es.epa.gov/ncer_pubs	27	0.02%	198	21,775
Subtotal		174,673	99.91%	610,735	62,740,286
Other		159	0.09%	419	3,137
Total		174,832	100.00%	611,154	62,743,422

Top Directories – Help Card


 **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

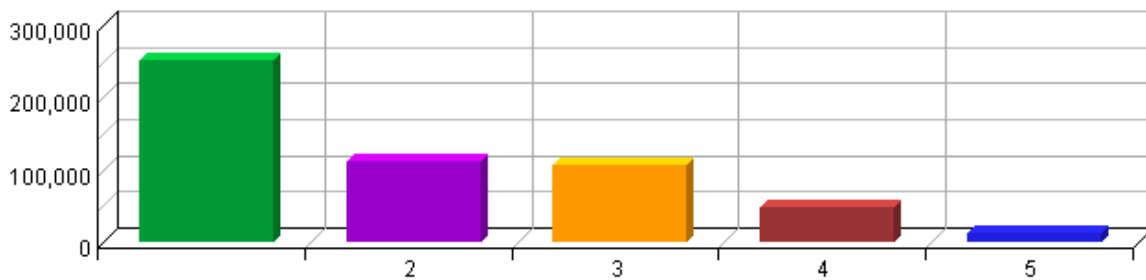
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

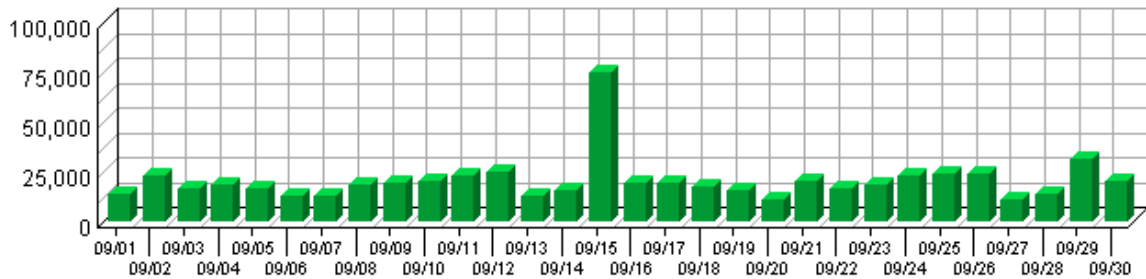
Hit Summary

Successful Hits for Entire Site	611,799
Average Hits per Day	20,393
Home Page Hits	15,286

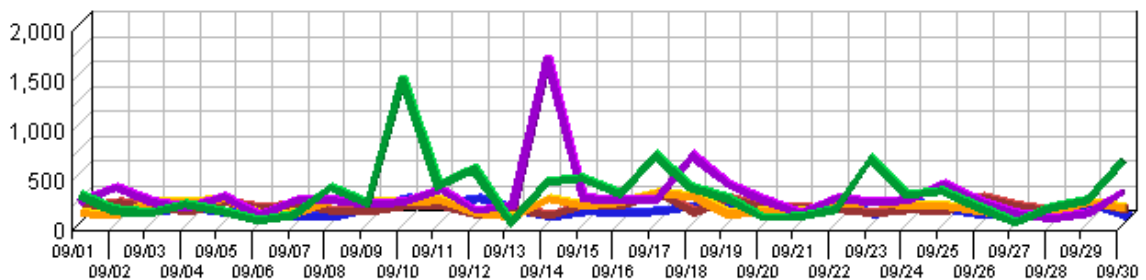
Most Accessed File Types by Files

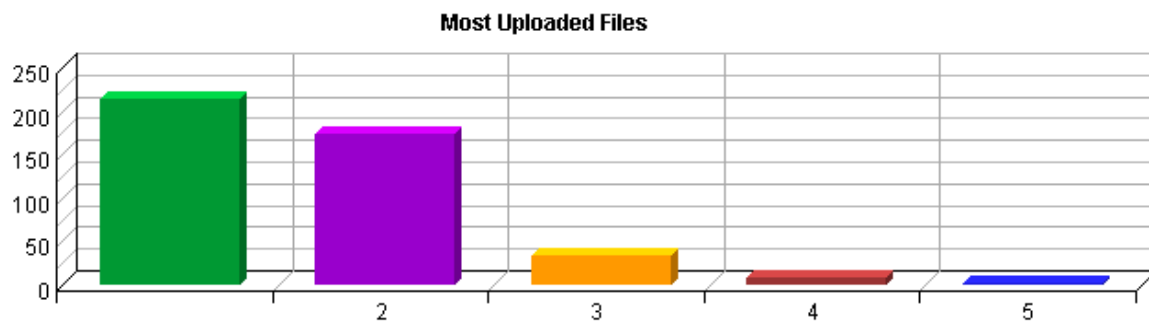


Hits Trend



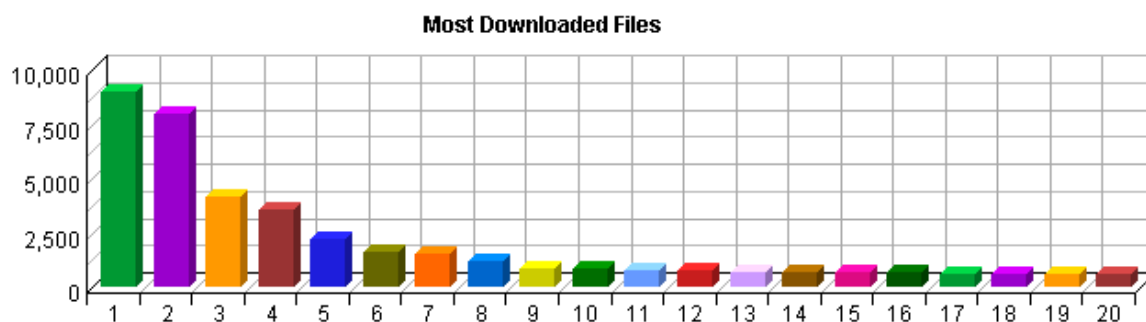
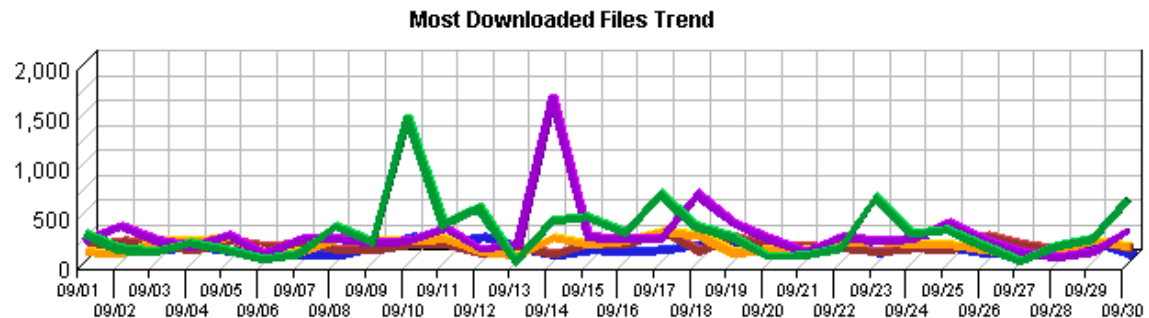
Most Downloaded Files Trend





Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering. pdf	8,951	7.80%	271
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005. pdf	7,929	6.91%	455
3.	http://es.epa.gov/ncer/nano/ publications/nano_strategy_012408.pdf	4,160	3.62%	357
4.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	3,588	3.13%	295
5.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	2,223	1.94%	139
6.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	1,578	1.38%	106
7.	http://es.epa.gov/ncer/publications/workshop/nano_proceed. pdf	1,487	1.30%	197
8.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	1,177	1.03%	102
9.	http://es.epa.gov/ncer/nano/ publications/complete_nano_proceedings_011108.pdf	888	0.77%	73
10.	http://es.epa.gov/ncer/fellow/gro/gro_newsletter_issue1_08. pdf	863	0.75%	57

11.	http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf	785	0.68%	66
12.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	773	0.67%	59
13.	http://es.epa.gov/ncer/publications/nano/pdf/BaerEPA-Workshop--SmallParticleChemistry-final.pdf	709	0.62%	47
14.	http://es.epa.gov/ncer/publications/nano/pdf/GaudianaKonarka Overview - September 8, 2003. pdf	689	0.60%	29
15.	http://es.epa.gov/ncer/childrenscenters/outreach_docs/Green_Bay_Area_Fishing_Advisory_English.pdf	687	0.60%	48
16.	http://es.epa.gov/ncer/childrenscenters/presentations/10_10_07/07childrenworkshop.pdf	643	0.56%	41
17.	http://es.epa.gov/ncer/nano/lectures/mcneil_030706.pdf	607	0.53%	106
18.	http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf	605	0.53%	99
19.	http://es.epa.gov/ncer/publications/research_results_synthesis/ceh_report_508.pdf	589	0.51%	438
20.	http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf	568	0.49%	116
Subtotal		39,499	34.42%	3,101
Other		75,262	65.58%	45,902
Total		114,761	100.00%	49,003

Most Downloaded Files – Help Card



Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

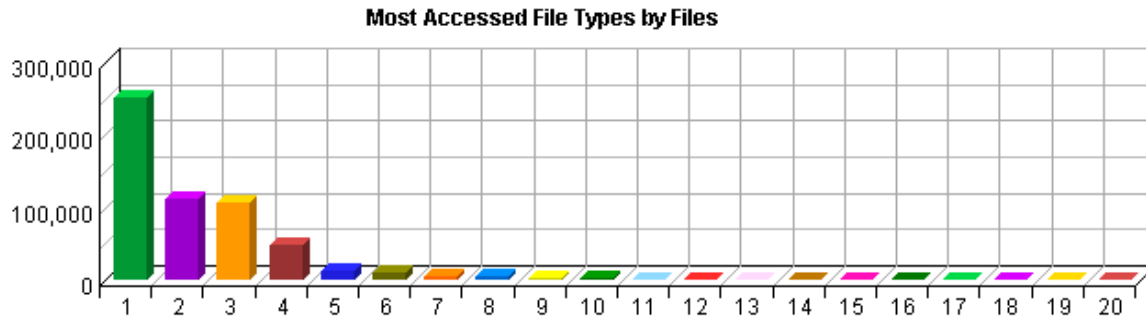


This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more

popular content.

Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	252,750	45.03%	6,132,897
2.	htm	111,293	19.83%	1,477,952
3.	pdf	107,060	19.07%	23,834,398
4.	ico	47,465	8.46%	65,168
5.	js	12,149	2.16%	113,161
6.	txt	10,943	1.95%	26,943
7.	ppt	5,272	0.94%	16,727,270
8.	css	4,297	0.77%	9,646
9.	pl	3,744	0.67%	368
10.	swf	3,310	0.59%	118,820
11.	doc	707	0.13%	67,635
12.	scc	407	0.07%	199
13.	php	277	0.05%	0
14.	flv	254	0.05%	6,847,621
15.	xml	209	0.04%	1,553
16.	wmv	169	0.03%	6,974,413
17.	wpd	148	0.03%	2,441
18.	wma	135	0.02%	24,860
19.	bin	75	0.01%	0
20.	mp3	74	0.01%	23,696
	Subtotal	560,738	99.89%	62,449,033
	Other	606	0.11%	284,410
	Total	561,344	100.00%	62,733,442


Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

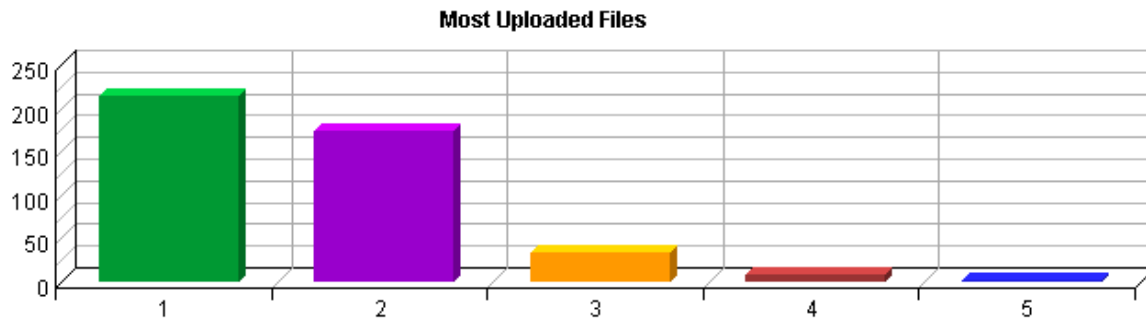
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov/search97cgi/ s97_cgi/	93	214	49.54%
2.	http://es.epa.gov// search97cgi/s97_cgi/	146	173	40.05%
3.	http://es.epa.gov/cgi-bin/ eows.pl	33	34	7.87%
4.	http://es.epa.gov/cgi-bin/ ncerqamail.pl	2	8	1.85%
5.	http://es.epa.gov/search97cgi/ s97r_cgi/	3	3	0.69%
	Total	277	432	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

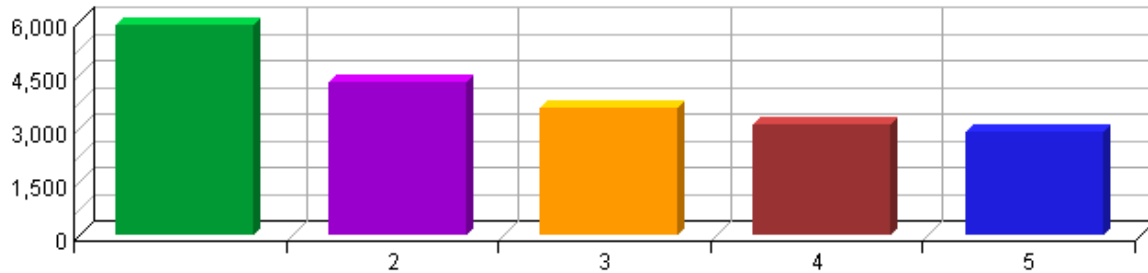
% – Percentage of times the specified file was uploaded compared with all uploaded files.

💡 You may want to run virus scans on uploaded files.

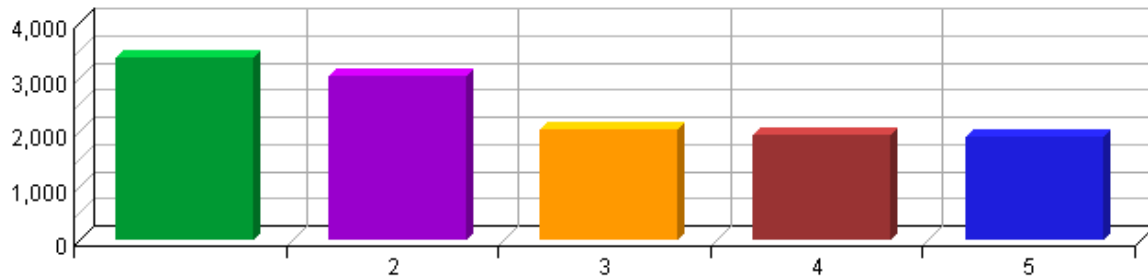
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

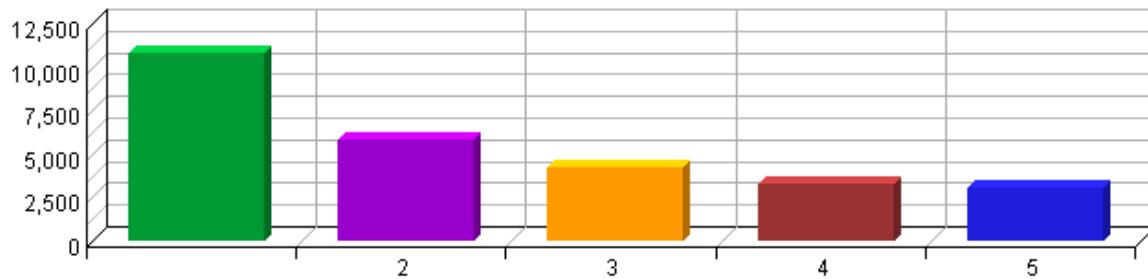
Top Entry Pages



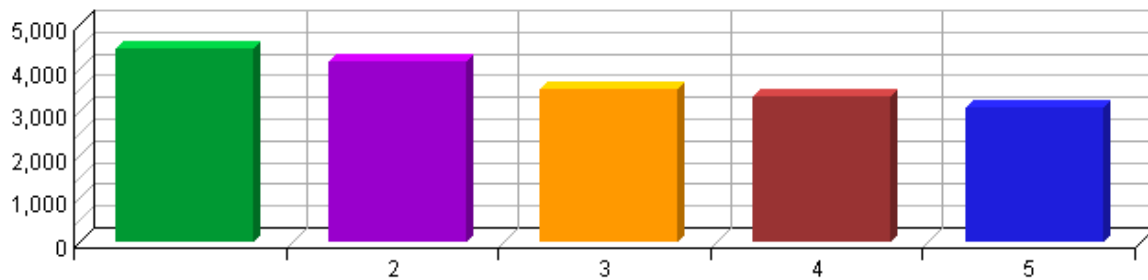
Single Access Pages



Top Entry Files



Top Exit Pages

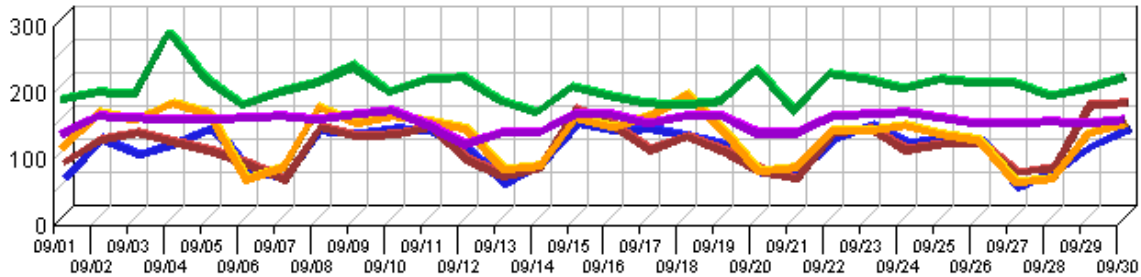


Top Entry Pages

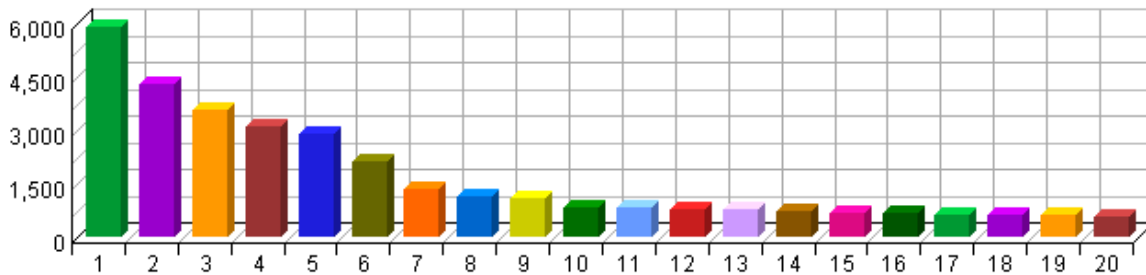
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ robots. txt	5,890	5.92%
2.	Enviro\$en\$e US EPA http:// es.epa.gov/	4,310	4.33%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,572	3.59%
4.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	3,081	3.10%
5.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	2,899	2.91%
6.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	2,113	2.12%
7.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,364	1.37%
8.	http:// es.epa.gov/ search97cgi/ s97.cgi	1,136	1.14%

9.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,072	1.08%
10.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	811	0.82%
11.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	808	0.81%
12.	http:// es.epa.gov/ ncerqa/ sbir/	792	0.80%
13.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	764	0.77%
14.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	748	0.75%
15.	http:// es.epa.gov/ ncerqa/	695	0.70%
16.	http:// es.epa.gov/ oeca/ sector/	668	0.67%
17.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	616	0.62%
18.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	614	0.62%
19.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	607	0.61%
20.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	549	0.55%
	Subtotal	33,109	33.28%
	Other	66,381	66.72%
	Total	99,490	100.00%

Top Entry Pages – Help Card



Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be

changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

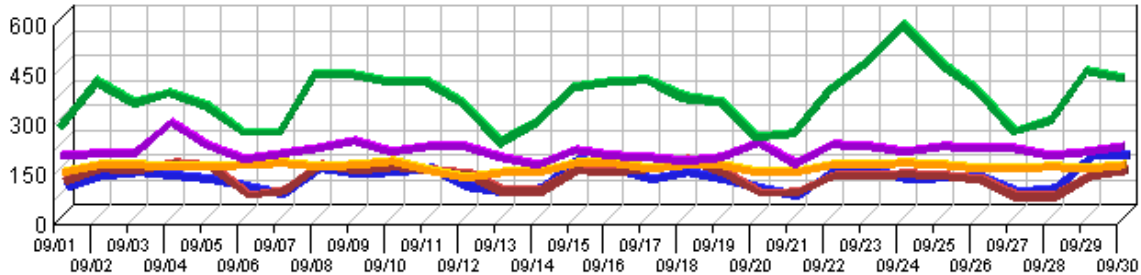


—
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

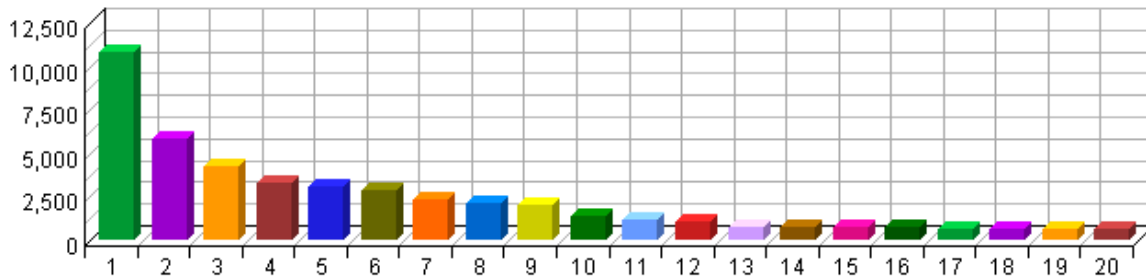
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	10,834	8.51%
2.	http://es.epa.gov/robots.txt	5,858	4.60%
3.	http://es.epa.gov/	4,278	3.36%
4.	http://es.epa.gov/ncer/	3,239	2.54%
5.	http://es.epa.gov/ncer/fellow/	3,026	2.38%
6.	http://es.epa.gov/ncer/rfa/	2,832	2.22%
7.	http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html	2,372	1.86%
8.	http://es.epa.gov/ncer/rfa/2009/2009_p3.html	2,160	1.70%
9.	http://es.epa.gov/ncer/p3/	1,961	1.54%
10.	http://es.epa.gov/ncer/sbir/	1,351	1.06%
11.	http://es.epa.gov/search97cgi/s97.cgi	1,136	0.89%
12.	http://es.epa.gov/comments.html	1,070	0.84%
13.	http://es.epa.gov/ncer/grants/	794	0.62%
14.	http://es.epa.gov/ncerqa/sbir/	786	0.62%
15.	http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	734	0.58%

16.	http://es.epa.gov/ncer/nano/	724	0.57%
17.	http://es.epa.gov/ncerqa/	684	0.54%
18.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js	669	0.53%
19.	http://es.epa.gov/oeca/sector/	663	0.52%
20.	http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html	662	0.52%
Subtotal		45,833	36.00%
Other		81,487	64.00%
Total		127,320	100.00%

Top Entry Files – Help Card



Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

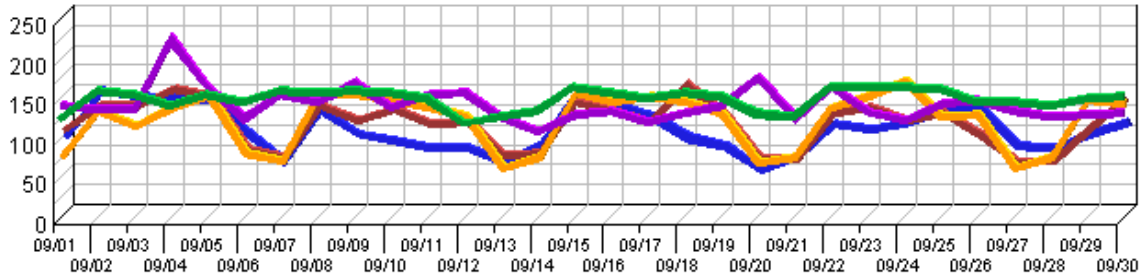


Consider what catches the attention of visitors most quickly and effectively.

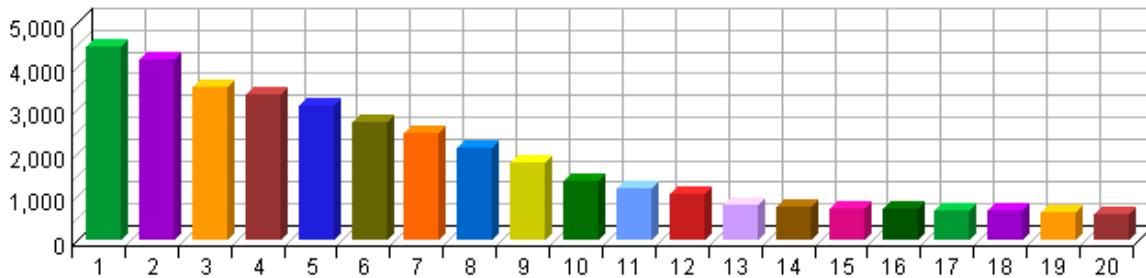
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages




Top Exit Pages

	Pages	Visits	%
1.	Enviro\$en\$e US EPA http:// es.epa.gov/	4,428	4.45%
2.	http:// es.epa.gov/ robots. txt	4,167	4.19%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,510	3.53%
4.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,338	3.36%
5.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	3,080	3.10%
6.	2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html	2,693	2.71%
7.	6th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	2,447	2.46%
8.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,117	2.13%

9.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,768	1.78%
10.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,352	1.36%
11.	http:// es.epa.gov/ search97cgi/ s97_cgi	1,167	1.17%
12.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,075	1.08%
13.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	806	0.81%
14.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	761	0.77%
15.	http:// es.epa.gov/ oeca/ sector/	740	0.74%
16.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	726	0.73%
17.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	682	0.69%
18.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	666	0.67%
19.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	626	0.63%
20.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	600	0.60%
	Subtotal	36,749	36.95%
	Other	62,711	63.05%
	Total	99,460	100.00%

Top Exit Pages – Help Card


 **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

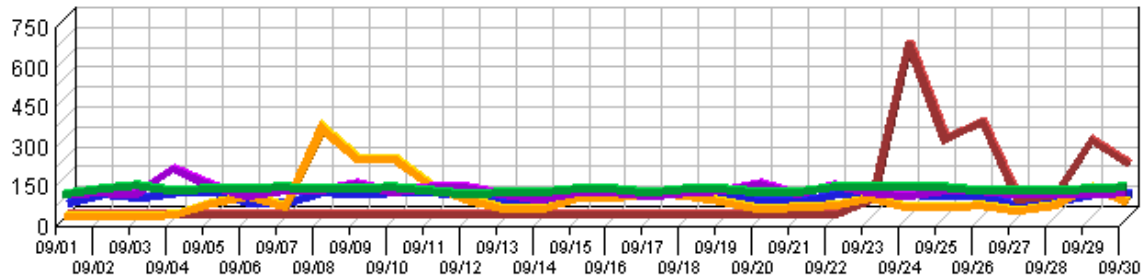
—

 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

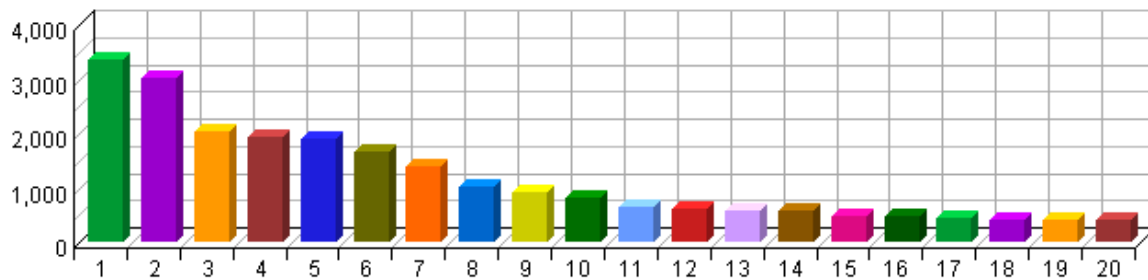
Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend



Single Access Pages



Single Access Pages

	Pages	Visits	%
1.	Enviro\$en\$e US EPA http:// es.epa.gov/	3,341	5.00%
2.	http:// es.epa.gov/ robots. txt	3,013	4.51%
3.	2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html	2,040	3.05%
4.	6th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	1,936	2.90%
5.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	1,886	2.82%
6.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	1,655	2.48%
7.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,393	2.08%
8.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,020	1.53%

9.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	915	1.37%
10.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	811	1.21%
11.	http:// es.epa.gov/ search97cgi/ s97_cgi	642	0.96%
12.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	615	0.92%
13.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	583	0.87%
14.	http:// es.epa.gov/ oeca/ sector/	578	0.86%
15.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	481	0.72%
16.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	468	0.70%
17.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	443	0.66%
18.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	412	0.62%
19.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	400	0.60%
20.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	391	0.58%
	Subtotal	23,023	34.43%
	Other	43,845	65.57%
	Total	66,868	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		3,959	3.98%
	1. Enviro\$en\$e US EPA http://es.epa.gov/	3,811	3.83%
	1. http://es.epa.gov/robots.txt	2,083	2.09%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	2,072	2.08%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	1,627	1.64%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,105	1.11%
	1. http://es.epa.gov/search97cgi/s97.cgi	1,079	1.08%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,045	1.05%
	1. Enviro\$en\$e Comments http://es.epa.gov/comments.html	958	0.96%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	624	0.63%
	1. http://es.epa.gov/oeca/sector/	501	0.50%
	1. EPA–Compliance and Enforcement http://es.epa.gov/compliance/	494	0.50%
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	486	0.49%
	1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	436	0.44%

1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	429	0.43%
1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	406	0.41%
1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	403	0.41%
1. http://es.epa.gov/ncerqa/sbir/ 2. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	356	0.36%
1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	270	0.27%
1. http://es.epa.gov/ncerqa/ 2. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	254	0.26%
1. Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

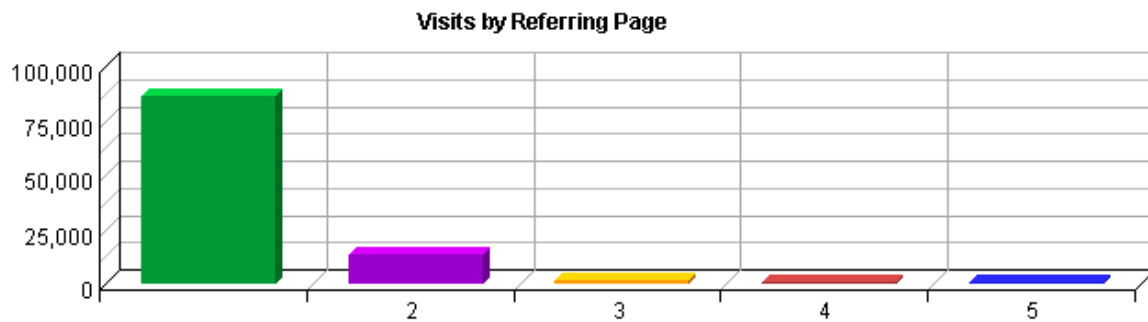
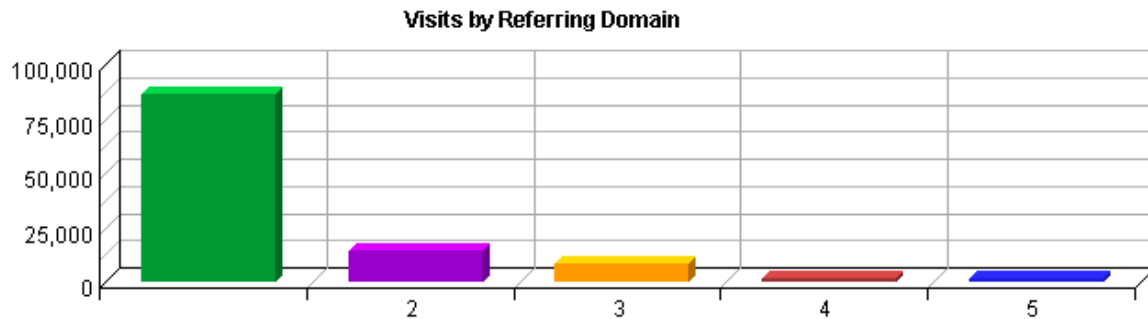
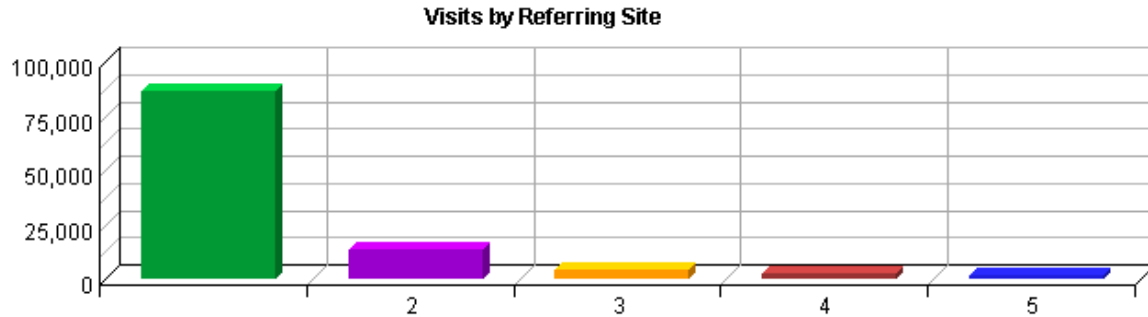
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.



Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

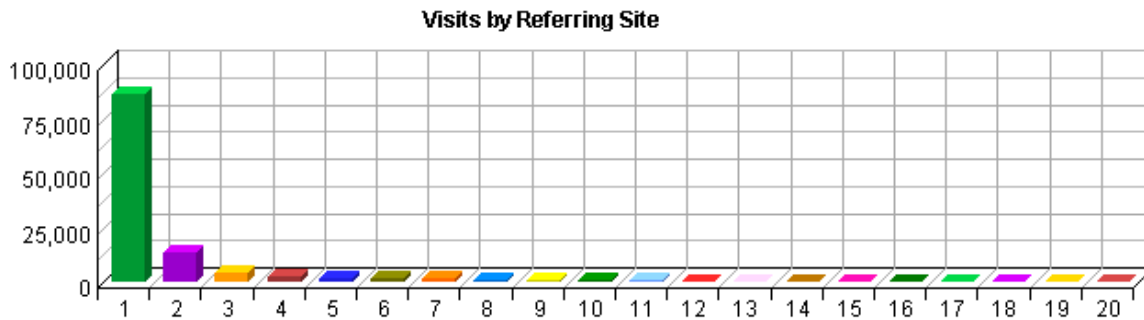
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	86,324	67.80%
2.	http://www.google.com/	13,567	10.66%
3.	http://es.epa.gov/	4,320	3.39%
4.	http://www.epa.gov/	2,472	1.94%
5.	http://www07.grants.gov/	1,756	1.38%
6.	http://search.yahoo.com/	1,654	1.30%
7.	http://www.google.co.in/	1,281	1.01%
8.	http://images.google.com/	952	0.75%
9.	http://cfpub.epa.gov/	557	0.44%
10.	http://www.google.ca/	517	0.41%
11.	http://www.google.co.uk/	488	0.38%
12.	http://nlquery.epa.gov/	403	0.32%
13.	http://search.live.com/	333	0.26%
14.	http://search.msn.com/	333	0.26%
15.	http://earth2.epa.gov/	326	0.26%
16.	http://yosemite.epa.gov/	293	0.23%
17.	http://www.google.com.au/	255	0.20%
18.	http://www.google.cn/	232	0.18%
19.	http://www.grants.gov/	205	0.16%
20.	http://www.google.de/	180	0.14%
	Subtotal	116,448	91.46%
	Other	10,872	8.54%
	Total	127,320	100.00%

Activity by Referring Site – Help Card

 **Referring Sites** – A web site which refers a visitor to your site by linking to it.


Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

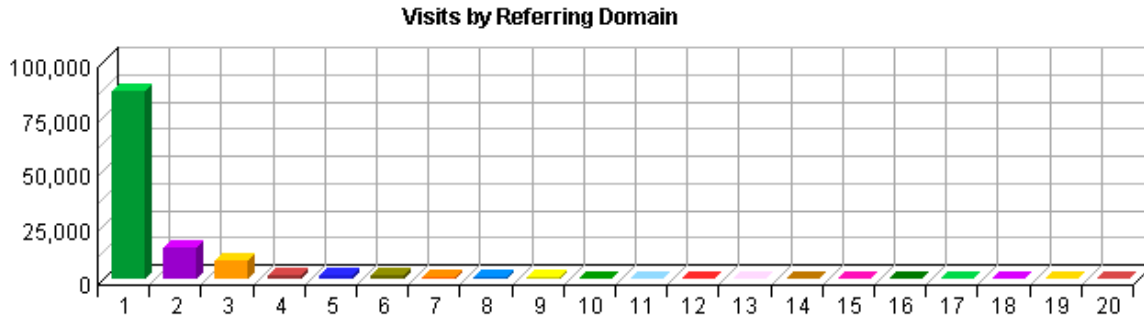
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).


This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	86,324	67.80%
2.	google.com	14,710	11.55%
3.	epa.gov	8,727	6.85%
4.	yahoo.com	2,114	1.66%
5.	grants.gov	1,961	1.54%
6.	google.co.in	1,444	1.13%
7.	google.co.uk	633	0.50%
8.	google.ca	577	0.45%
9.	live.com	443	0.35%
10.	msn.com	338	0.27%
11.	google.com.au	302	0.24%
12.	google.cn	256	0.20%
13.	aol.com	250	0.20%
14.	google.de	215	0.17%
15.	google.co.th	189	0.15%
16.	ask.com	173	0.14%
17.	google.com.ph	171	0.13%
18.	business.gov	169	0.13%
19.	google.it	165	0.13%
20.	google.com.br	146	0.11%
	Subtotal	119,307	93.71%
	Other	8,013	6.29%
	Total	127,320	100.00%

Activity by Referring Domain – Help Card

 **Referring Domain** – A web site which refers a visitor to your site by linking to it.


Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

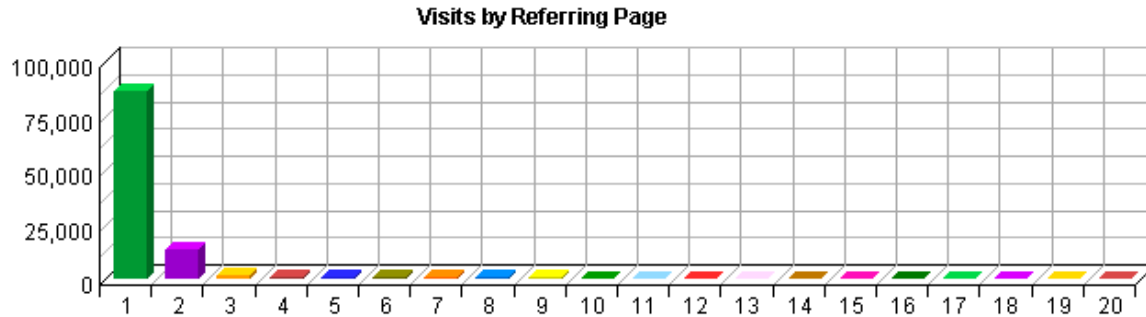
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page


This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	86,324	67.80%
2.	http://www.google.com/search	13,262	10.42%
3.	http://www.google.co.in/search	1,273	1.00%
4.	http://www07.grants.gov/search/search.do	1,213	0.95%
5.	http://search.yahoo.com/search	1,128	0.89%
6.	http://images.google.com/imgres	951	0.75%
7.	http://www.google.ca/search	510	0.40%
8.	http://www.google.co.uk/search	481	0.38%
9.	http://www.epa.gov/careers/stuopp.html	429	0.34%
10.	http://es.epa.gov/ncer/	405	0.32%
11.	http://nlquery.epa.gov/epasearch/epasearch	402	0.32%
12.	http://search.live.com/results.aspx	328	0.26%
13.	http://search.msn.com/results.aspx	314	0.25%
14.	http://es.epa.gov/	256	0.20%
15.	http://www.google.com.au/search	250	0.20%
16.	http://es.epa.gov/comments.html	232	0.18%
17.	http://www.google.cn/search	231	0.18%
18.	http://www.epa.gov/epahome/scitech.htm	228	0.18%
19.	http://www.epa.gov/ord/htm/jobs_ord.htm	189	0.15%
20.	http://www.google.de/search	180	0.14%
	Subtotal	108,586	85.29%
	Other	18,734	14.71%
	Total	127,320	100.00%

Activity by Referring Page – Help Card


 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

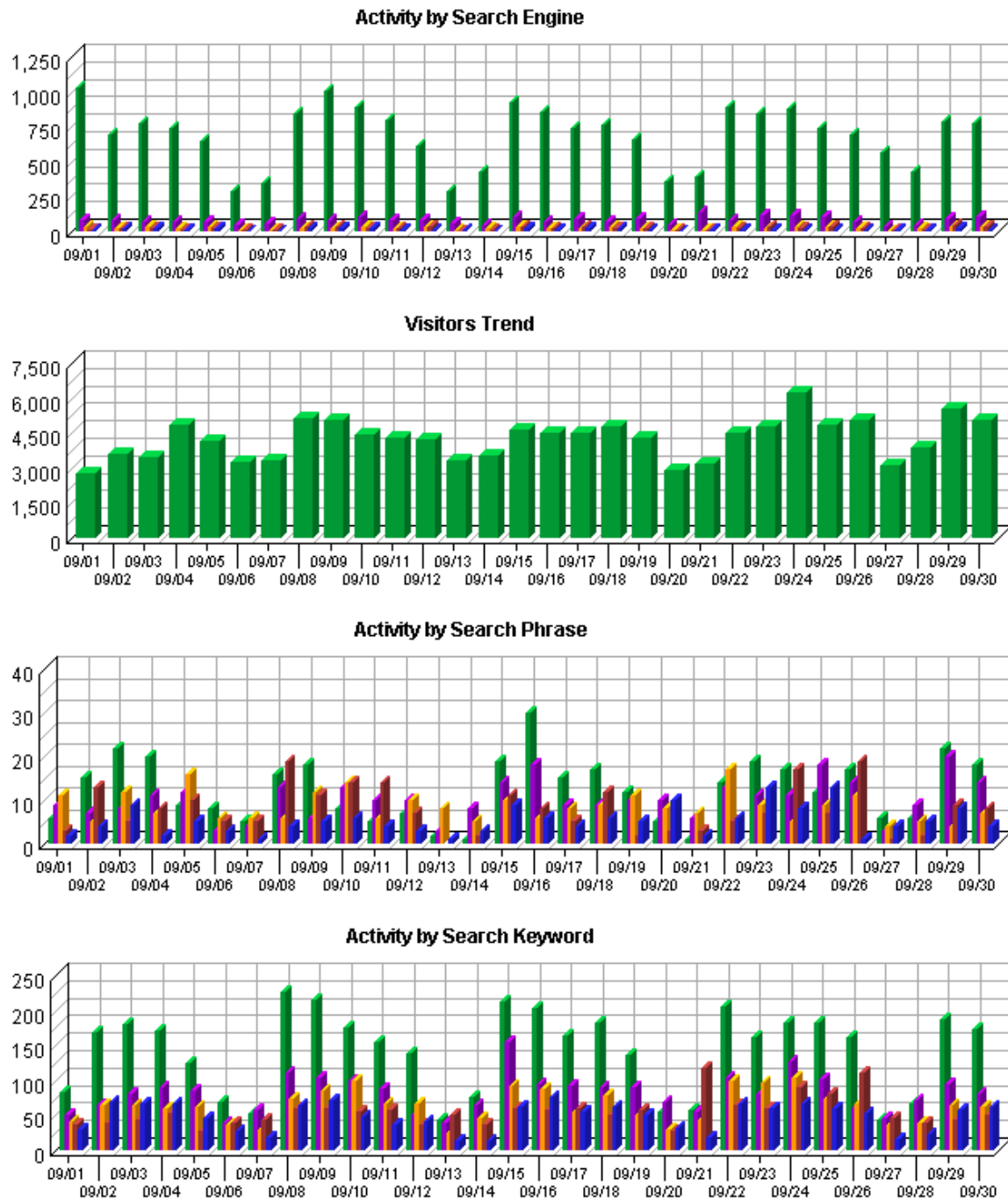
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

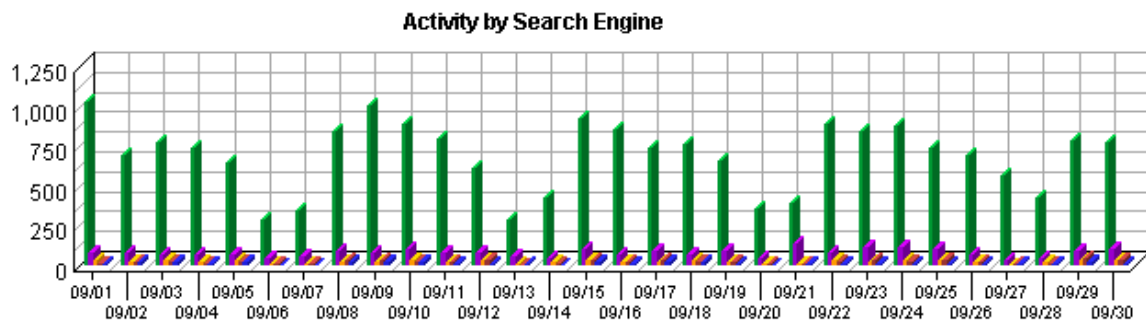


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	20,696	77.49%
2.	yahoo	2,390	8.95%
3.	google uk	746	2.79%
4.	google canada	671	2.51%
5.	msn	411	1.54%
6.	google australia	364	1.36%
7.	google germany	241	0.90%
8.	aol netfind	232	0.87%
9.	google italy	188	0.70%
10.	google france	166	0.62%
11.	yahoo spain	132	0.49%
12.	yahoo japan	89	0.33%
13.	altavista	67	0.25%
14.	google japan	66	0.25%
15.	yahoo india	59	0.22%
16.	yahoo taiwan	31	0.12%
17.	yahoo singapore	23	0.09%
18.	yahoo uk & ireland	19	0.07%
19.	google austria	19	0.07%
20.	yandex	17	0.06%
	Subtotal	26,627	99.69%
	Total	26,709	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	salmon fishing green bay	519	1.94%
	epa star	366	1.37%
	epa star fellowship	293	1.10%
	epa sbir	231	0.86%
	rice radiation mutation ppt	188	0.70%
	comet assay ppt.	148	0.55%
	forms	90	0.34%
	nanozeolite in agriculture	87	0.33%
	environmental protection agency	78	0.29%
	epa	72	0.27%
	ncer	70	0.26%
	tio2 ppt	63	0.24%
	epa star grant	60	0.22%
	health	59	0.22%
	national mall map	59	0.22%
	tumor angiogenesis ppt	58	0.22%
	epa fellowship	56	0.21%
	environmental research	55	0.21%
	ionization systems	51	0.19%
	epa grants	51	0.19%
2. yahoo	epa	155	0.58%
	nanotechnology problem in boiler	45	0.17%
	nanotechnology colloid hydrophobic silver	38	0.14%
	nanotechnology challenges in boiler	38	0.14%
	journal wet scrubber.pdf	26	0.10%
	asthma in children pdf ppt	23	0.09%
	p3	21	0.08%
	graduate fellowships	17	0.06%
	science research topics	14	0.05%
	industrial production of potassium hydroxide	13	0.05%
	waste water treatment pdf	12	0.04%
	pollution prevention and protection in cambodia	12	0.04%
	fellowships	10	0.04%
	epa star fellowship	10	0.04%
	ncer	9	0.03%
	durr industries	8	0.03%
	interdisciplinary of professionals and the role towards green environment research pdf	8	0.03%

	interdisciplinary of professionals and the role towards green environment pdf	8	0.03%
	oil mop inc	8	0.03%
	particulate matter	7	0.03%
3. google uk	forms	45	0.17%
	health	28	0.10%
	define:primary employment	13	0.05%
	climate change	10	0.04%
	change	6	0.02%
	the star	5	0.02%
	define:funding agreement	4	0.01%
	fact about nanotechnology	3	0.01%
	evaluate the actions required to achieve health for children	3	0.01%
	corn on the cob plant	3	0.01%
	interdisciplinary approach	3	0.01%
	natural history museum map	3	0.01%
	roco	2	0.01%
	examples of risk assessment	2	0.01%
	definition of primary employment	2	0.01%
	modeling tadpole survival	2	0.01%
	environmental protection agency (epa) science to achieve results (star) graduate environmental study fellowships	2	0.01%
	pesticides	2	0.01%
	cell culture	2	0.01%
	cyanuric acid adsorption in groundwater	2	0.01%
4. google canada	forms	12	0.04%
	united states environmental assessment center	7	0.03%
	health	6	0.02%
	anachemia solvents limited	4	0.01%
	hurricanes	4	0.01%
	zenon environmental systems inc	4	0.01%
	pierce and stevens canada	4	0.01%
	haa treatment ozone	3	0.01%
	interdisciplinary approach	3	0.01%
	fate and transport of nanomaterials in drinking water	3	0.01%
	change	3	0.01%
	star grants	3	0.01%
	pauli griffin	3	0.01%
	future air	3	0.01%
	neurodevelopmental disorder	3	0.01%
	coral reef changes	3	0.01%
	application of nanotechnology to remediate the environment	2	0.01%

	environmental technology commercialization centers u.s	2	0.01%
	agtuff	2	0.01%
	research questions about children	2	0.01%
5. msn	epa	25	0.09%
	epa.gov	7	0.03%
	p3	7	0.03%
	fellowships	5	0.02%
	science topics	4	0.01%
	epa fellowships	4	0.01%
	biodiversity	4	0.01%
	consolidated plastics	4	0.01%
	tom barnwell epa	3	0.01%
	environmental fellowships	3	0.01%
	particulate matter	3	0.01%
	kleer flo eden prairie	3	0.01%
	nanotechnology	3	0.01%
	epa requirements for outdated pharmaceuticals	2	0.01%
	what date does falll fall on 2008	2	0.01%
	epa fellowship	2	0.01%
	u.s epa enforcement initiative	2	0.01%
	swenson process equipment	2	0.01%
	www.epa.gov	2	0.01%
	p3 projects	2	0.01%
6. google	wieder 1985 peat	17	0.06%
australia	forms	8	0.03%
	climate change	8	0.03%
	health	6	0.02%
	define:funding agreement	5	0.02%
	change	3	0.01%
	structural proteins in biopolymers	2	0.01%
	master budget assumption justification	2	0.01%
	justification to use of macrobenthos invertebrates stream health monitoring	2	0.01%
	climate change images	2	0.01%
	change in temperature of the earth	2	0.01%
	hurricanes	2	0.01%
	materials metrology	2	0.01%
	climate change introduction	2	0.01%
	rfa tide flow images	2	0.01%
	determining the effectiveness of budgeting	2	0.01%
	ecological land use change	2	0.01%
	construction workshop	2	0.01%

	hazard identification	2	0.01%
	children's challenge epa calendar 2007	2	0.01%
7. google germany	notebook sector	11	0.04%
	national mall	5	0.02%
	molecule	3	0.01%
	adsorption of nano particles in water	3	0.01%
	environmental problems	3	0.01%
	developmental pathway for adhd	2	0.01%
	programming considered as human activity	2	0.01%
	environment problems and solution	2	0.01%
	yes assay	2	0.01%
	diazoxon	2	0.01%
	nanoparticles in drinking water	2	0.01%
	washington dc national mall	2	0.01%
	epa nanotechnology	2	0.01%
	pfiesteria	2	0.01%
	pfiesteria piscicida	2	0.01%
	cenr	2	0.01%
	whitepaper mit latex	2	0.01%
	swenson process equipment company	1	0.00%
	pmaa atrp	1	0.00%
	specifity and biomarker	1	0.00%
8. aol netfind	epa environmental justice	6	0.02%
	enforcement, compliance and environmental justice	4	0.01%
	national center for environmental research (ncer)	4	0.01%
	epa enforcement	4	0.01%
	epa grants	3	0.01%
	www.epa.gov	3	0.01%
	small business environmental research grants	2	0.01%
	wynn's climate systems	2	0.01%
	epa	2	0.01%
	nanotechnology and waste water treatment	2	0.01%
	epa.gov	2	0.01%
	epa and environmental justice	2	0.01%
	pictures of appalachian state universitys main building	2	0.01%
	epa undergraduate fellowship opportunity	2	0.01%
	spray booth systems, fort worth, tx	2	0.01%
	interactions between climate change, biodiversity and water	2	0.01%
	hold harmless agreement	2	0.01%
	particulate matter	2	0.01%
	goals of children's program	2	0.01%
	spray booth systems inc.	2	0.01%

9. google italy	mazzali systems	5	0.02%
	cenr	3	0.01%
	esp solder plus	2	0.01%
	epa compliance	2	0.01%
	endocrine disrupters funding	2	0.01%
	interaction uv matter	2	0.01%
	biomarkers	2	0.01%
	prof. jim constantz	2	0.01%
	raasm usa	2	0.01%
	cafimar	2	0.01%
	pec pnec enrofloxacin	2	0.01%
	notebook sector	2	0.01%
	dose ld1 ld10	2	0.01%
	ncer	2	0.01%
	biochemical pathways bcaa	2	0.01%
	david tacaks	1	0.00%
	amount contaminants adsorbed onto nanoparticles surface	1	0.00%
	natural nanostructures ppt	1	0.00%
	award competition environment energy resources	1	0.00%
	survivorship ppt	1	0.00%
10. google france	amphibians filetype:ppt	9	0.03%
	star	3	0.01%
	molecule	3	0.01%
	environmental technology letters home page	2	0.01%
	incentives market mechanism	2	0.01%
	gallagher batteries	2	0.01%
	soil biosensor ppt	2	0.01%
	toddler berkeley center	2	0.01%
	membrex	2	0.01%
	evirontment fellowships	2	0.01%
	gold molecule	2	0.01%
	2839 wpm chg bl	2	0.01%
	specific ultraviolet absorbance	2	0.01%
	rfa	2	0.01%
	aerosol form process,ppt	2	0.01%
	health	2	0.01%
	epifluorescence, bacterial counts, powerpoint	2	0.01%
	types of biomarkers	2	0.01%
	dr. jÃ©rÃ©me goldman	1	0.00%
	luxair sa luxembourg technical service	1	0.00%
11. yahoo spain	candid	28	0.10%
	drawing of sink	12	0.04%

	awards	6	0.02%
	reception	6	0.02%
	garden design	4	0.01%
	laptop screen	4	0.01%
	candid pics	4	0.01%
	fuel cell	4	0.01%
	effects of particulate matter	3	0.01%
	peter may	2	0.01%
	p3	2	0.01%
	biomarkers	2	0.01%
	sink(drawing)	2	0.01%
	jeopardy! clue crew	2	0.01%
	h20 cell	2	0.01%
	meetings in progress	2	0.01%
	candid pictures	2	0.01%
	judges	2	0.01%
	garden design project picture	2	0.01%
	enrofloxacin:ecotoxicity	2	0.01%
12. yahoo japan	k-tube	4	0.01%
	quantachrome corporation	3	0.01%
	supplemental environmental project	2	0.01%
	chieko kittaka	2	0.01%
	ĩ¼ĩ½'ĩ½%oi½Œĩ½?ĩ½	2	0.01%
	national fluid separators	2	0.01%
	farboil company	2	0.01%
	oregon fullerene zebrafish 2008	2	0.01%
	national center for environmental	2	0.01%
	john dolph	2	0.01%
	epaã€particulate matter distribution	2	0.01%
	maxi-blast inc	2	0.01%
	johns hopkins universityã€sinai hosp	2	0.01%
	intercont oil	2	0.01%
	hydromantis	2	0.01%
	ratech canada	1	0.00%
	soluble epoxide hydrolase inhibitor	1	0.00%
	gene tex ige	1	0.00%
	warrenĩ¼†baerg	1	0.00%
	health center for children in vancouver	1	0.00%
13. altavista	green synthesis with silver nanoparticle	22	0.08%
	tomatoes	2	0.01%
	sample research proposal environment economics	2	0.01%
	max daetwyler corporation	2	0.01%

	ivec washer	2	0.01%
	oil pressure precoat filtration	1	0.00%
	zimpro passavant inc.	1	0.00%
	journal related to endocrine	1	0.00%
	green manufacturing	1	0.00%
	research funding for biodiversity	1	0.00%
	integrated optic biosensor	1	0.00%
	risk assessment biology toxicology	1	0.00%
	catalytic bridge	1	0.00%
	peroxone	1	0.00%
	clean building exterior	1	0.00%
	paola crea	1	0.00%
	star grant	1	0.00%
	ro-clean desmi	1	0.00%
	usf filtration	1	0.00%
	endocrine disruptors	1	0.00%
14. google japan	resources for the future	2	0.01%
	james@epa.gov	2	0.01%
	dom and periphyton	2	0.01%
	sam-bo trading company	2	0.01%
	barnebey and sutcliffe,	1	0.00%
	immunosensor	1	0.00%
	please click here for more information about	1	0.00%
	reuminati partners	1	0.00%
	including, if appropriate,	1	0.00%
	usepa meeting	1	0.00%
	ucla child development clinic	1	0.00%
	manning products sampler 4900 tn technologies,inc.	1	0.00%
	ecotechnic	1	0.00%
	membrex, inc.	1	0.00%
	dog hair allergen protein sds-page	1	0.00%
	l. pachepsky	1	0.00%
	estradiol 3-glucuronide	1	0.00%
	developing physiology ppt	1	0.00%
	rbc declination	1	0.00%
	3,4-dinitro-phenol	1	0.00%
15. yahoo india	white papers on nanotechnology in computer science	26	0.10%
	tropospheric pollution	2	0.01%
	research grants from epa	2	0.01%
	biodiversity and health	1	0.00%
	genetic engineering for disease resistance in crop plant	1	0.00%
	nanotechnology basic	1	0.00%

135

	plastics industry organizations behavior	1	0.00%
	permutit company address	1	0.00%
	autism urine sample	1	0.00%
	naocl	1	0.00%
	epa children	1	0.00%
	risk assessment for transportation of diesel	1	0.00%
	interagency cooperation award nomination	1	0.00%
	finish thompson inc	1	0.00%
	individual responsible form	1	0.00%
	any risk in metal industry	1	0.00%
18. yahoo uk &ireland	epa pool address	2	0.01%
	2009 rfp on biodiversity	2	0.01%
	wright quasi experimental 2006	1	0.00%
	tobacco smoke clothes children	1	0.00%
	coatings for magnesium	1	0.00%
	key factors and influences on children's health and safety	1	0.00%
	particulate matter	1	0.00%
	penda corporation	1	0.00%
	jacqueline moya	1	0.00%
	quantity surveying lisa atkinson	1	0.00%
	p3 program	1	0.00%
	sccamp goals	1	0.00%
	health promotion theories	1	0.00%
	market mechanism	1	0.00%
	neuro developmental disorder in children	1	0.00%
	shaily mahendra	1	0.00%
	hannides cecilia	1	0.00%
19. google austria	children's exposure during pregnancy	1	0.00%
	hpd series 1202	1	0.00%
	united nations national competition	1	0.00%
	particulate matter	1	0.00%
	waste tyres fuel	1	0.00%
	incentives case study	1	0.00%
	cincinnati lead	1	0.00%
	ppt concentration	1	0.00%
	tiger drylac rancho cucamonga	1	0.00%
	washington museum history	1	0.00%
	bad water quality consequences	1	0.00%
	cleaner spore archivment	1	0.00%
	epa event	1	0.00%
	elisabeth wonkovich epa	1	0.00%
		1	0.00%

	automated system for simultaneous analysis of delta c-13, delta o-18 and co2 concentrations in small air samples		
	poster fermentation inurl:ppt	1	0.00%
	low cost nmr spectrometer	1	0.00%
	raki computers harwin	1	0.00%
	sinte gleska doctoral planned	1	0.00%
20. yandex	ncer	2	0.01%
	innovation business	2	0.01%
	master b3 epa	1	0.00%
	sustainability workshop agenda	1	0.00%
	intercont oil	1	0.00%
	benz om44	1	0.00%
	environmental problems	1	0.00%
	myramid	1	0.00%
	shurin j. b., law r., tilman d., loreau m., gonzales a.	1	0.00%
	morton lippmann	1	0.00%
	ventilation of railway tunnels in diesel hauling operation	1	0.00%
	brett goliff	1	0.00%
	nanoparticles biocides	1	0.00%
	quercitin gas chromatography	1	0.00%
	ro-clean desmi	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,665	13.72%
	of	1,814	6.79%
	environmental	1,506	5.64%
	star	1,354	5.07%
	in	1,126	4.22%
	research	1,080	4.04%
	for	959	3.59%
	the	789	2.95%
	ppt	780	2.92%
	fellowship	774	2.90%
	green	625	2.34%
	nanotechnology	611	2.29%
	sbir	559	2.09%
	fishing	530	1.98%
	health	530	1.98%
	bay	523	1.96%
	salmon	522	1.95%

	to	496	1.86%
	grants	491	1.84%
	water	491	1.84%
2. yahoo	epa	363	1.36%
	in	301	1.13%
	of	250	0.94%
	environmental	187	0.70%
	nanotechnology	162	0.61%
	research	148	0.55%
	the	117	0.44%
	children	101	0.38%
	for	93	0.35%
	inc	88	0.33%
	boiler	84	0.31%
	pdf	75	0.28%
	health	64	0.24%
	to	63	0.24%
	water	58	0.22%
	fellowships	56	0.21%
	company	53	0.20%
	star	51	0.19%
	science	51	0.19%
	on	51	0.19%
3. google uk	of	91	0.34%
	health	53	0.20%
	the	53	0.20%
	in	53	0.20%
	forms	48	0.18%
	environmental	43	0.16%
	for	40	0.15%
	change	38	0.14%
	on	33	0.12%
	research	32	0.12%
	nanotechnology	31	0.12%
	to	29	0.11%
	climate	27	0.10%
	epa	25	0.09%
	children	21	0.08%
	how	19	0.07%
	employment	19	0.07%
	environment	17	0.06%
	air	17	0.06%

4. google canada	risk	16	0.06%
	of	74	0.28%
	environmental	55	0.21%
	in	49	0.18%
	research	41	0.15%
	for	34	0.13%
	health	28	0.10%
	epa	27	0.10%
	the	27	0.10%
	on	26	0.10%
	to	21	0.08%
	water	20	0.07%
	assessment	16	0.06%
	nanotechnology	16	0.06%
	human	15	0.06%
	change	14	0.05%
	what	14	0.05%
	canada	14	0.05%
	center	13	0.05%
	environment	13	0.05%
	air	13	0.05%
5. msn	epa	95	0.36%
	of	31	0.12%
	environmental	30	0.11%
	for	24	0.09%
	in	20	0.07%
	water	18	0.07%
	nanotechnology	14	0.05%
	fellowships	13	0.05%
	the	13	0.05%
	on	13	0.05%
	children	12	0.04%
	p3	12	0.04%
	to	12	0.04%
	research	11	0.04%
	company	9	0.03%
	treatment	9	0.03%
	2008	8	0.03%
	sbir	8	0.03%
	consolidated	8	0.03%
	drinking	8	0.03%
6. google australia	of	60	0.22%

	change	34	0.13%
	the	26	0.10%
	climate	24	0.09%
	in	23	0.09%
	health	20	0.07%
	for	20	0.07%
	environmental	19	0.07%
	on	18	0.07%
	wieder	17	0.06%
	1985	17	0.06%
	peat	17	0.06%
	to	17	0.06%
	environment	17	0.06%
	epa	12	0.04%
	nanotechnology	11	0.04%
	human	10	0.04%
	ppt	10	0.04%
	research	10	0.04%
	technology	9	0.03%
7. google germany	of	26	0.10%
	in	18	0.07%
	water	14	0.05%
	sector	13	0.05%
	national	12	0.04%
	mall	12	0.04%
	notebook	12	0.04%
	environmental	10	0.04%
	nano	9	0.03%
	particles	9	0.03%
	washington	8	0.03%
	ppt	8	0.03%
	environment	6	0.02%
	for	6	0.02%
	drinking	6	0.02%
	problems	6	0.02%
	biomarker	6	0.02%
	human	5	0.02%
	systems	5	0.02%
	epa	5	0.02%
8. aol netfind	epa	39	0.15%
	environmental	32	0.12%
	of	24	0.09%

	research	17	0.06%
	for	15	0.06%
	in	12	0.04%
	justice	12	0.04%
	the	11	0.04%
	grants	11	0.04%
	center	8	0.03%
	particulate	7	0.03%
	2008	7	0.03%
	national	6	0.02%
	matter	6	0.02%
	asthma	6	0.02%
	inc.	6	0.02%
	spray	6	0.02%
	climate	6	0.02%
	to	6	0.02%
	new	5	0.02%
9. google italy	in	17	0.06%
	ppt	13	0.05%
	mazzali	10	0.04%
	systems	8	0.03%
	health	8	0.03%
	point	7	0.03%
	of	7	0.03%
	epa	7	0.03%
	power	7	0.03%
	for	7	0.03%
	environmental	7	0.03%
	endocrine	6	0.02%
	biomarkers	6	0.02%
	to	5	0.02%
	nanoparticles	5	0.02%
	matter	5	0.02%
	environment	5	0.02%
	funding	4	0.01%
	usa	4	0.01%
	development	4	0.01%
10. google france	filetype:ppt	13	0.05%
	of	13	0.05%
	ppt	11	0.04%
	amphibians	10	0.04%
	research	7	0.03%

	epa	6	0.02%
	in	5	0.02%
	molecule	5	0.02%
	for	5	0.02%
	assessment	5	0.02%
	environmental	5	0.02%
	star	4	0.01%
	biomarkers	4	0.01%
	endocrine	4	0.01%
	fellowships	4	0.01%
	technology	4	0.01%
	powerpoint	4	0.01%
	membrane	4	0.01%
	page	3	0.01%
	us	3	0.01%
11. yahoo spain	candid	34	0.13%
	of	18	0.07%
	sink	14	0.05%
	drawing	14	0.05%
	garden	6	0.02%
	cell	6	0.02%
	design	6	0.02%
	fuel	6	0.02%
	awards	6	0.02%
	reception	6	0.02%
	particulate	6	0.02%
	screen	4	0.01%
	laptop	4	0.01%
	picture	4	0.01%
	pics	4	0.01%
	matter	4	0.01%
	p3	3	0.01%
	in	3	0.01%
	asthma	3	0.01%
	effects	3	0.01%
12. yahoo japan	corporation	6	0.02%
	environmental	4	0.01%
	company	4	0.01%
	national	4	0.01%
	for	4	0.01%
	k-tube	4	0.01%
	quantachrome	3	0.01%

	of	3	0.01%
	in	3	0.01%
	inc	3	0.01%
	center	3	0.01%
	fluid	2	0.01%
	distribution	2	0.01%
	ace	2	0.01%
	project	2	0.01%
	epaã€œparticulate	2	0.01%
	intercont	2	0.01%
	john	2	0.01%
	fullerene	2	0.01%
	matter	2	0.01%
13. altavista	green	23	0.09%
	nanoparticle	22	0.08%
	with	22	0.08%
	silver	22	0.08%
	synthesis	22	0.08%
	research	3	0.01%
	endocrine	3	0.01%
	of	3	0.01%
	environment	2	0.01%
	daetwyler	2	0.01%
	manufacturing	2	0.01%
	sample	2	0.01%
	corporation	2	0.01%
	proposal	2	0.01%
	max	2	0.01%
	economics	2	0.01%
	disruptors	2	0.01%
	washer	2	0.01%
	ivec	2	0.01%
	in	2	0.01%
14. google japan	ppt	5	0.02%
	health	5	0.02%
	the	4	0.01%
	for	4	0.01%
	nanotechnology	4	0.01%
	of	4	0.01%
	epa	3	0.01%
	future	3	0.01%
	resources	3	0.01%

	in	3	0.01%
	trading	2	0.01%
	usepa	2	0.01%
	application	2	0.01%
	dom	2	0.01%
	company	2	0.01%
	james@epa.gov	2	0.01%
	filetype:ppt	2	0.01%
	periphyton	2	0.01%
	.pdf	2	0.01%
	sam-bo	2	0.01%
15. yahoo india	on	32	0.12%
	nanotechnology	31	0.12%
	in	30	0.11%
	papers	26	0.10%
	computer	26	0.10%
	science	26	0.10%
	white	26	0.10%
	of	14	0.05%
	environment	4	0.01%
	human	4	0.01%
	microorganisms	3	0.01%
	research	3	0.01%
	environmental	3	0.01%
	basic	3	0.01%
	the	3	0.01%
	wastewater	2	0.01%
	epa	2	0.01%
	treatment	2	0.01%
	engineered	2	0.01%
	tropospheric	2	0.01%
16. yahoo taiwan	p3	3	0.01%
	inc	3	0.01%
	ppt	2	0.01%
	of	2	0.01%
	acid	2	0.01%
	edta	1	0.00%
	guideline	1	0.00%
	ap-1-dependent	1	0.00%
	modern	1	0.00%
	emulsion	1	0.00%
	drinking	1	0.00%

	template	1	0.00%
	allergic	1	0.00%
	hydrolase	1	0.00%
	the	1	0.00%
	preservation	1	0.00%
	degremont,	1	0.00%
	lung	1	0.00%
	epa	1	0.00%
	change	1	0.00%
17. yahoo singapore	of	3	0.01%
	inc	3	0.01%
	aeropower	2	0.01%
	plating	2	0.01%
	risk	2	0.01%
	westport	2	0.01%
	analytical	2	0.01%
	agency	2	0.01%
	industry	2	0.01%
	rosemount	2	0.01%
	trivalent	2	0.01%
	environment	2	0.01%
	matter	2	0.01%
	environmental	2	0.01%
	chromium	2	0.01%
	model	2	0.01%
	particulate	2	0.01%
	system	2	0.01%
	protection	2	0.01%
	pall	2	0.01%
18. yahoo uk &ireland	on	3	0.01%
	pool	2	0.01%
	address	2	0.01%
	children	2	0.01%
	2009	2	0.01%
	biodiversity	2	0.01%
	rfp	2	0.01%
	epa	2	0.01%
	health	2	0.01%
	mahendra	1	0.00%
	coatings	1	0.00%
	disorder	1	0.00%
	promotion	1	0.00%

	surveying	1	0.00%
	atkinson	1	0.00%
	wright	1	0.00%
	clothes	1	0.00%
	moya	1	0.00%
	lisa	1	0.00%
	shaily	1	0.00%
19. google austria	epa	2	0.01%
	delta	2	0.01%
	during	1	0.00%
	gleska	1	0.00%
	particulate	1	0.00%
	archivement	1	0.00%
	drylac	1	0.00%
	ppt	1	0.00%
	competition	1	0.00%
	museum	1	0.00%
	nmr	1	0.00%
	fuel	1	0.00%
	matter	1	0.00%
	doctoral	1	0.00%
	incentives	1	0.00%
	wonkovich	1	0.00%
	nations	1	0.00%
	study	1	0.00%
	computers	1	0.00%
	children's	1	0.00%
20. yandex	ncer	2	0.01%
	innovation	2	0.01%
	business	2	0.01%
	agenda	1	0.00%
	gas	1	0.00%
	d.,	1	0.00%
	intercont	1	0.00%
	tilman	1	0.00%
	problems	1	0.00%
	j.	1	0.00%
	gonzales	1	0.00%
	benz	1	0.00%
	oil	1	0.00%
	master	1	0.00%
	om44	1	0.00%

b3	1	0.00%
desmi	1	0.00%
nanoparticles	1	0.00%
myramid	1	0.00%
a.	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



This information can give you an idea how your meta tags are performing with each search engine.

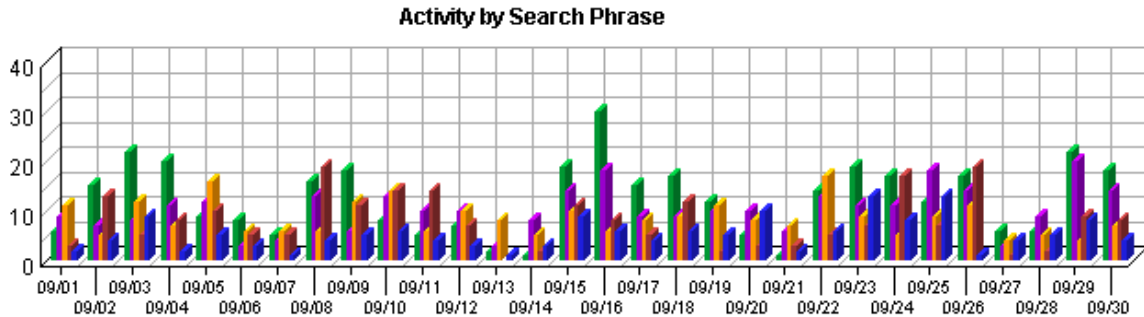


Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	372	1.39%
2.	epa star fellowship	306	1.15%
3.	epa	254	0.95%
4.	epa sbir	235	0.88%
5.	forms	156	0.58%
6.	health	103	0.39%
7.	ncer	84	0.31%
8.	environmental protection agency	80	0.30%
9.	epa star grant	63	0.24%
10.	environmental research	63	0.24%
11.	epa fellowship	60	0.22%
12.	national mall map	59	0.22%
13.	epa nanotechnology	58	0.22%
14.	epa grants	57	0.21%
15.	particulate matter	55	0.21%
16.	epa ncer	52	0.19%
17.	epa funding	52	0.19%
18.	star	52	0.19%
19.	epa fellowships	50	0.19%
20.	www.epa.gov	45	0.17%
	Subtotal	2,256	8.45%

Total	26,685	100.00%
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Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	366	1.37%
	yahoo	4	0.01%
	msn	1	0.00%
	google uk	1	0.00%
2. epa star fellowship	google	293	1.10%
	yahoo	10	0.04%
	google canada	1	0.00%
	google uk	1	0.00%
	google australia	1	0.00%
3. epa	yahoo	155	0.58%
	google	72	0.27%
	msn	25	0.09%
	aol netfind	2	0.01%
4. epa sbir	google	231	0.87%
	yahoo	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
5. forms	google	90	0.34%
	google uk	45	0.17%
	google canada	12	0.04%
	google australia	8	0.03%
	aol netfind	1	0.00%
6. health	google	59	0.22%
	google uk	28	0.10%
	google australia	6	0.02%
	google canada	6	0.02%
	google france	2	0.01%
	netscape	2	0.01%
7. ncer	google	70	0.26%
	yahoo	9	0.03%
	yandex	2	0.01%
	google italy	2	0.01%
	google uk	1	0.00%
8. environmental protection agency	google	78	0.29%
	yahoo	2	0.01%
9. epa star grant	google	60	0.22%
	yahoo	3	0.01%

10. environmental research	google	55	0.21%
	yahoo	7	0.03%
	google france	1	0.00%
11. epa fellowship	google	56	0.21%
	yahoo	2	0.01%
	msn	2	0.01%
12. national mall map	google	59	0.22%
13. epa nanotechnology	google	50	0.19%
	yahoo	4	0.01%
	google germany	2	0.01%
	google japan	1	0.00%
	google uk	1	0.00%
14. epa grants	google	51	0.19%
	aol netfind	3	0.01%
	yahoo	1	0.00%
	searchalot	1	0.00%
	msn	1	0.00%
15. particulate matter	google	40	0.15%
	yahoo	7	0.03%
	msn	3	0.01%
	aol netfind	2	0.01%
	google austria	1	0.00%
	yahoo spain	1	0.00%
	yahoo uk & ireland	1	0.00%
16. epa ncer	google	47	0.18%
	yahoo	4	0.01%
	msn	1	0.00%
17. epa funding	google	50	0.19%
	yahoo	1	0.00%
	google uk	1	0.00%
18. star	google	47	0.18%
	google france	3	0.01%
	google uk	1	0.00%
	yahoo	1	0.00%
19. epa fellowships	google	43	0.16%
	msn	4	0.01%
	yahoo	2	0.01%
	google uk	1	0.00%
20. www.epa.gov	google	37	0.14%
	aol netfind	3	0.01%
	google canada	2	0.01%
	msn	2	0.01%

Activity by Search Phrase – Help Card**Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



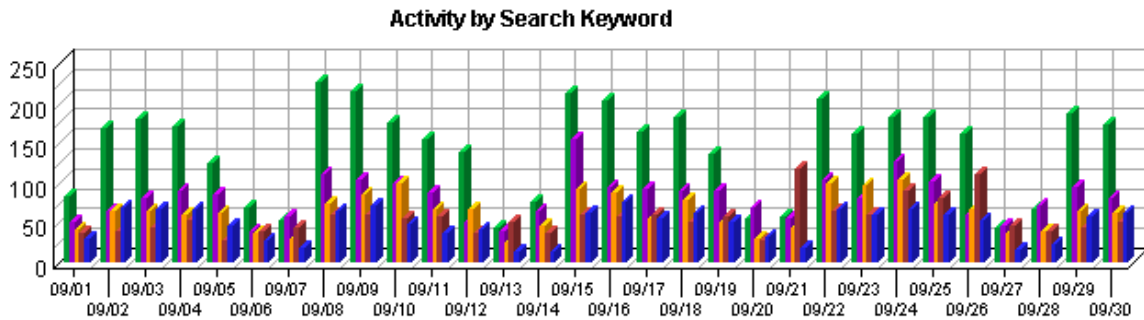
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,268	4.31%
2.	of	2,443	2.47%
3.	environmental	1,908	1.93%
4.	in	1,676	1.69%
5.	star	1,443	1.46%
6.	research	1,363	1.38%
7.	for	1,224	1.24%
8.	the	1,063	1.07%
9.	nanotechnology	898	0.91%
10.	ppt	893	0.90%
11.	fellowship	831	0.84%
12.	health	730	0.74%
13.	green	671	0.68%
14.	to	662	0.67%
15.	on	654	0.66%
16.	water	637	0.64%
17.	sbir	594	0.60%
18.	grants	558	0.56%
19.	fishing	531	0.54%
20.	bay	527	0.53%
	Subtotal	23,574	23.79%
	Total	99,106	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,665	3.70%
	yahoo	363	0.37%
	msn	95	0.10%
	aol netfind	39	0.04%
	google canada	27	0.03%
	google uk	25	0.03%
	google australia	12	0.01%
	google italy	7	0.01%
	google france	6	0.01%
	google germany	5	0.01%
	google japan	3	0.00%
	yahoo spain	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo india	2	0.00%
	yahoo japan	2	0.00%
	google austria	2	0.00%
	yahoo france	2	0.00%
	yahoo mexico	2	0.00%
	searchalot	1	0.00%
	yahoo taiwan	1	0.00%
2. of	google	1,814	1.83%
	yahoo	250	0.25%
	google uk	91	0.09%
	google canada	74	0.07%
	google australia	60	0.06%
	msn	31	0.03%
	google germany	26	0.03%
	aol netfind	24	0.02%
	yahoo spain	18	0.02%
	yahoo india	14	0.01%
	google france	13	0.01%
	google italy	7	0.01%
	google japan	4	0.00%
	yahoo singapore	3	0.00%
	yahoo japan	3	0.00%
	altavista	3	0.00%
	mamma	2	0.00%
	yahoo taiwan	2	0.00%

	google austria	1	0.00%
	yandex	1	0.00%
3. environmental	google	1,506	1.52%
	yahoo	187	0.19%
	google canada	55	0.06%
	google uk	43	0.04%
	aol netfind	32	0.03%
	msn	30	0.03%
	google australia	19	0.02%
	google germany	10	0.01%
	google italy	7	0.01%
	google france	5	0.01%
	yahoo japan	4	0.00%
	yahoo india	3	0.00%
	yahoo singapore	2	0.00%
	yahoo canada	1	0.00%
	yandex	1	0.00%
	yahoo germany	1	0.00%
	yahoo spain	1	0.00%
	google japan	1	0.00%
4. in	google	1,126	1.14%
	yahoo	301	0.30%
	google uk	53	0.05%
	google canada	49	0.05%
	yahoo india	30	0.03%
	google australia	23	0.02%
	msn	20	0.02%
	google germany	18	0.02%
	google italy	17	0.02%
	aol netfind	12	0.01%
	google france	5	0.01%
	compuserve	3	0.00%
	yahoo spain	3	0.00%
	google japan	3	0.00%
	yahoo japan	3	0.00%
	altavista	2	0.00%
	yahoo singapore	1	0.00%
	yandex	1	0.00%
	google austria	1	0.00%
	lycos	1	0.00%
5. star	google	1,354	1.37%
	yahoo	51	0.05%

	google canada	12	0.01%
	google uk	10	0.01%
	msn	4	0.00%
	google france	4	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	google germany	2	0.00%
	altavista	1	0.00%
6. research	google	1,080	1.09%
	yahoo	148	0.15%
	google canada	41	0.04%
	google uk	32	0.03%
	aol netfind	17	0.02%
	msn	11	0.01%
	google australia	10	0.01%
	google france	7	0.01%
	google italy	3	0.00%
	altavista	3	0.00%
	google germany	3	0.00%
	yahoo india	3	0.00%
	yahoo germany	2	0.00%
	mamma	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
7. for	google	959	0.97%
	yahoo	93	0.09%
	google uk	40	0.04%
	google canada	34	0.03%
	msn	24	0.02%
	google australia	20	0.02%
	aol netfind	15	0.02%
	google italy	7	0.01%
	google germany	6	0.01%
	google france	5	0.01%
	google japan	4	0.00%
	yahoo japan	4	0.00%
	altavista	2	0.00%
	yahoo india	2	0.00%
	yahoo canada	2	0.00%
	mamma	1	0.00%
	google austria	1	0.00%
	netscape	1	0.00%

	compuserve	1	0.00%
	yahoo singapore	1	0.00%
8. the	google	789	0.80%
	yahoo	117	0.12%
	google uk	53	0.05%
	google canada	27	0.03%
	google australia	26	0.03%
	msn	13	0.01%
	aol netfind	11	0.01%
	google germany	5	0.01%
	google japan	4	0.00%
	yahoo india	3	0.00%
	google italy	3	0.00%
	google france	3	0.00%
	yahoo canada	2	0.00%
	yahoo spain	2	0.00%
	yahoo japan	1	0.00%
	mamma	1	0.00%
	compuserve	1	0.00%
	yahoo taiwan	1	0.00%
	ninemsn	1	0.00%
9. nanotechnology	google	611	0.62%
	yahoo	162	0.16%
	yahoo india	31	0.03%
	google uk	31	0.03%
	google canada	16	0.02%
	msn	14	0.01%
	google australia	11	0.01%
	google germany	5	0.01%
	aol netfind	4	0.00%
	google japan	4	0.00%
	google italy	3	0.00%
	altavista	2	0.00%
	yahoo mexico	2	0.00%
	yahoo taiwan	1	0.00%
	google france	1	0.00%
10. ppt	google	780	0.79%
	yahoo	38	0.04%
	google uk	13	0.01%
	google italy	13	0.01%
	google france	11	0.01%
	google australia	10	0.01%

	google canada	10	0.01%
	google germany	8	0.01%
	google japan	5	0.01%
	yahoo india	2	0.00%
	yahoo taiwan	2	0.00%
	google austria	1	0.00%
11. fellowship	google	774	0.78%
	yahoo	28	0.03%
	msn	7	0.01%
	google canada	7	0.01%
	aol netfind	4	0.00%
	google uk	3	0.00%
	google italy	2	0.00%
	google australia	2	0.00%
	google france	2	0.00%
	google germany	2	0.00%
12. health	google	530	0.53%
	yahoo	64	0.06%
	google uk	53	0.05%
	google canada	28	0.03%
	google australia	20	0.02%
	google italy	8	0.01%
	msn	6	0.01%
	google japan	5	0.01%
	aol netfind	5	0.01%
	google france	2	0.00%
	netscape	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo india	2	0.00%
	yahoo japan	1	0.00%
	yahoo canada	1	0.00%
	google germany	1	0.00%
13. green	google	625	0.63%
	altavista	23	0.02%
	yahoo	18	0.02%
	google uk	2	0.00%
	google australia	1	0.00%
	aol netfind	1	0.00%
	google japan	1	0.00%
14. to	google	496	0.50%
	yahoo	63	0.06%
	google uk	29	0.03%

	google canada	21	0.02%
	google australia	17	0.02%
	msn	12	0.01%
	aol netfind	6	0.01%
	google italy	5	0.01%
	google germany	4	0.00%
	mamma	2	0.00%
	yahoo australia &nz	2	0.00%
	google france	2	0.00%
	yahoo japan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
15. on	google	466	0.47%
	yahoo	51	0.05%
	google uk	33	0.03%
	yahoo india	32	0.03%
	google canada	26	0.03%
	google australia	18	0.02%
	msn	13	0.01%
	aol netfind	4	0.00%
	yahoo uk &ireland	3	0.00%
	google france	3	0.00%
	google germany	2	0.00%
	yahoo canada	1	0.00%
	yahoo germany	1	0.00%
	google japan	1	0.00%
16. water	google	491	0.50%
	yahoo	58	0.06%
	google canada	20	0.02%
	msn	18	0.02%
	google germany	14	0.01%
	google uk	9	0.01%
	google australia	8	0.01%
	aol netfind	4	0.00%
	google italy	2	0.00%
	yahoo spain	2	0.00%
	yahoo france	2	0.00%
	yahoo korea	2	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
	yahoo india	1	0.00%

	google france	1	0.00%
	altavista	1	0.00%
	yahoo japan	1	0.00%
17. sbir	google	559	0.56%
	yahoo	21	0.02%
	msn	8	0.01%
	google canada	2	0.00%
	aol netfind	1	0.00%
	google australia	1	0.00%
	google france	1	0.00%
	google uk	1	0.00%
18. grants	google	491	0.50%
	yahoo	38	0.04%
	aol netfind	11	0.01%
	google canada	6	0.01%
	msn	3	0.00%
	google australia	3	0.00%
	google france	2	0.00%
	yahoo india	2	0.00%
	google uk	1	0.00%
	searchalot	1	0.00%
19. fishing	google	530	0.53%
	google uk	1	0.00%
20. bay	google	523	0.53%
	yahoo	3	0.00%
	google uk	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

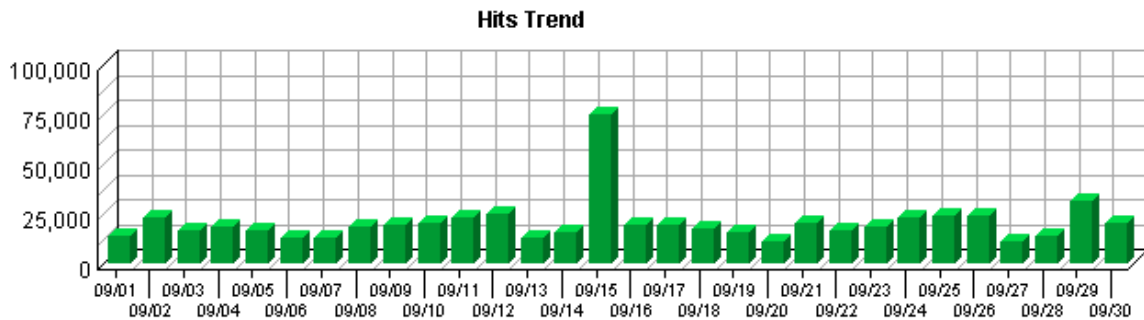
% Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

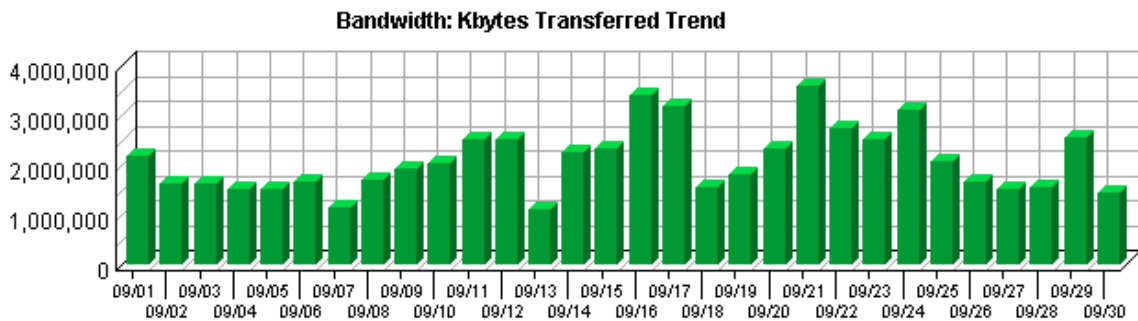
Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	611,799
Average Hits per Day	20,393
Home Page Hits	15,286

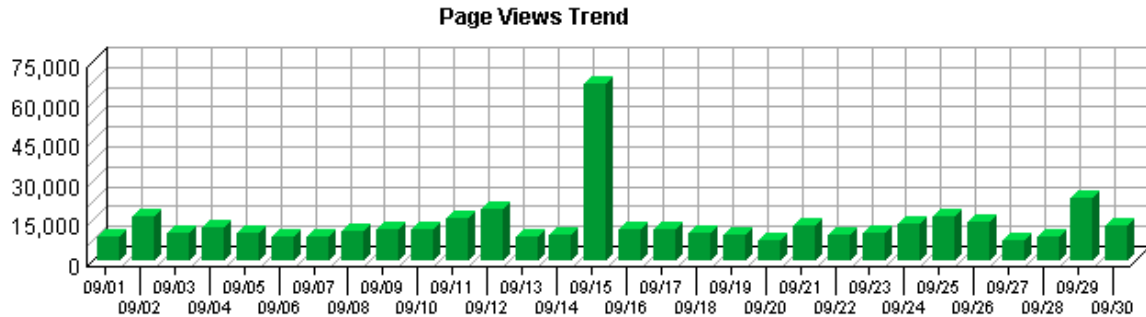


Technical Statistics

Total Hits	721,981	100%
Successful Hits	611,799	84.74%
Failed Hits	110,182	15.26%
Cached Hits	50,023	6.93%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.




Page Views Trend

Time Interval	Page Views	%
09/01	8,832	2.12%
09/02	16,766	4.03%
09/03	10,521	2.53%
09/04	12,193	2.93%
09/05	10,759	2.59%
09/06	9,007	2.17%
09/07	9,052	2.18%
09/08	10,931	2.63%
09/09	11,642	2.80%
09/10	11,766	2.83%
09/11	15,881	3.82%
09/12	19,566	4.71%
09/13	9,308	2.24%
09/14	9,499	2.28%
09/15	66,608	16.02%
09/16	11,762	2.83%
09/17	12,039	2.90%
09/18	10,667	2.57%
09/19	9,473	2.28%
09/20	7,691	1.85%
09/21	13,370	3.22%
09/22	9,581	2.30%
09/23	10,449	2.51%
09/24	13,958	3.36%
09/25	16,408	3.95%

09/26	14,826	3.57%
09/27	7,362	1.77%
09/28	9,166	2.20%
09/29	23,571	5.67%
09/30	13,070	3.14%
Total	415,724	100.00%


Page Views Trend – Help Card

 **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

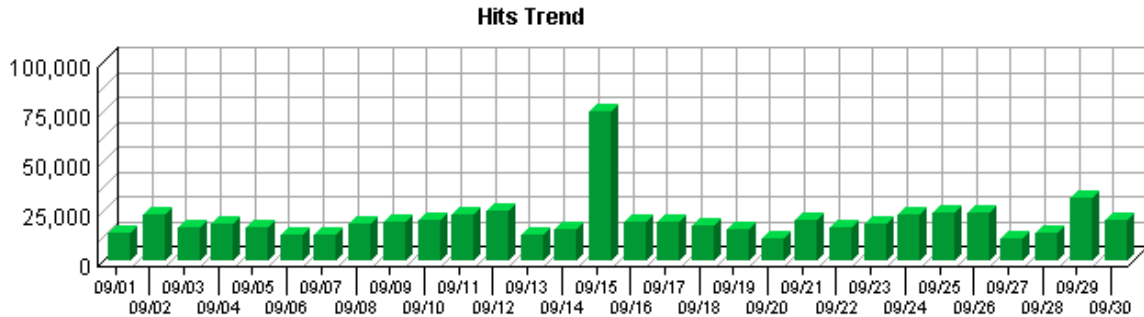
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.




Hits Trend

Time Interval	Hits	%
09/01	14,176	2.32%
09/02	23,293	3.81%
09/03	16,450	2.69%
09/04	18,484	3.02%
09/05	17,034	2.78%
09/06	12,829	2.10%
09/07	12,912	2.11%
09/08	18,213	2.98%
09/09	19,328	3.16%
09/10	20,648	3.37%
09/11	23,069	3.77%
09/12	25,300	4.14%
09/13	13,172	2.15%
09/14	15,549	2.54%
09/15	74,555	12.19%
09/16	19,074	3.12%
09/17	19,431	3.18%
09/18	17,932	2.93%
09/19	15,655	2.56%
09/20	11,518	1.88%
09/21	20,014	3.27%
09/22	16,752	2.74%
09/23	18,480	3.02%
09/24	23,351	3.82%
09/25	23,670	3.87%


09/26	23,691	3.87%
09/27	11,311	1.85%
09/28	14,066	2.30%
09/29	31,422	5.14%
09/30	20,420	3.34%
Total	611,799	100.00%

Hits Trend – Help Card

 **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

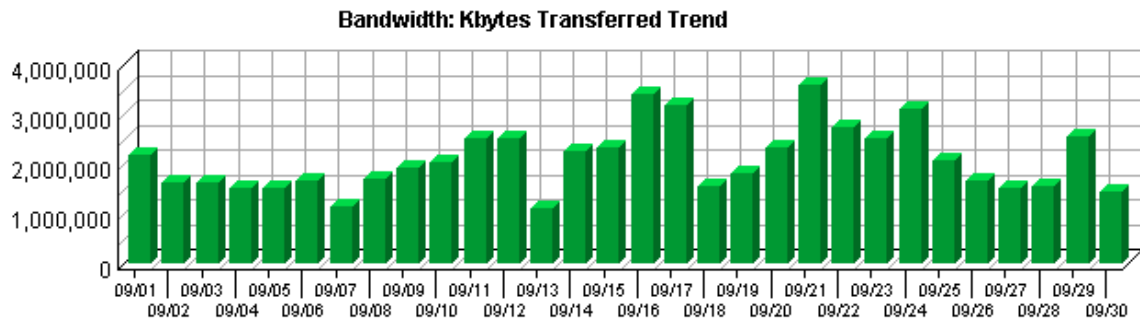
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
09/01	2,176,850	3.47%
09/02	1,617,431	2.58%
09/03	1,616,561	2.58%
09/04	1,521,133	2.42%
09/05	1,528,059	2.44%
09/06	1,652,364	2.63%
09/07	1,130,391	1.80%
09/08	1,708,316	2.72%
09/09	1,937,066	3.09%
09/10	2,042,540	3.26%
09/11	2,526,063	4.03%
09/12	2,527,735	4.03%
09/13	1,102,084	1.76%
09/14	2,259,634	3.60%
09/15	2,350,831	3.75%
09/16	3,399,404	5.42%
09/17	3,171,227	5.05%
09/18	1,547,787	2.47%
09/19	1,796,394	2.86%
09/20	2,338,199	3.73%
09/21	3,575,971	5.70%
09/22	2,749,849	4.38%
09/23	2,525,425	4.02%
09/24	3,104,611	4.95%
09/25	2,092,572	3.34%

09/26	1,669,257	2.66%
09/27	1,520,128	2.42%
09/28	1,556,113	2.48%
09/29	2,554,557	4.07%
09/30	1,446,599	2.31%
Total	62,745,135	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card



Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

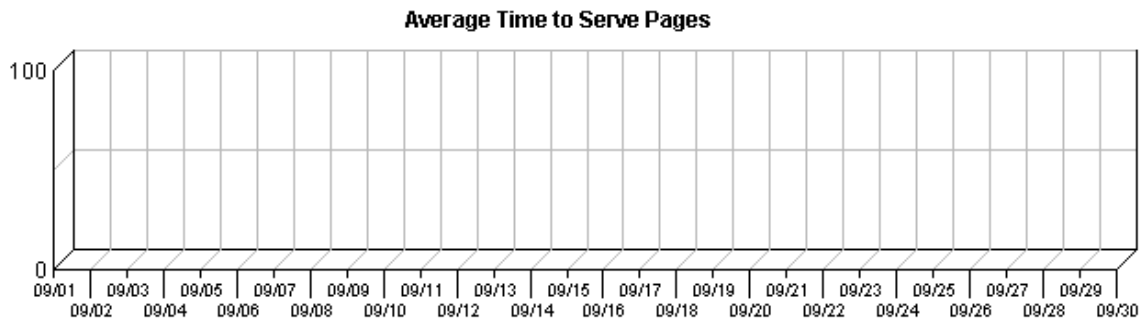


Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.




Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
09/01	0	8,832	0
09/02	0	16,766	0
09/03	0	10,521	0
09/04	0	12,193	0
09/05	0	10,759	0
09/06	0	9,007	0
09/07	0	9,052	0
09/08	0	10,931	0
09/09	0	11,642	0
09/10	0	11,766	0
09/11	0	15,881	0
09/12	0	19,566	0
09/13	0	9,308	0
09/14	0	9,499	0
09/15	0	66,608	0
09/16	0	11,762	0
09/17	0	12,039	0
09/18	0	10,667	0
09/19	0	9,473	0
09/20	0	7,691	0
09/21	0	13,370	0
09/22	0	9,581	0
09/23	0	10,449	0
09/24	0	13,958	0
09/25	0	16,408	0

09/26	0	14,826	0
09/27	0	7,362	0
09/28	0	9,166	0
09/29	0	23,571	0
09/30	0	13,070	0
Total	0	415,724	0.0

Average Time to Serve Pages – Help Card

 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.


Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

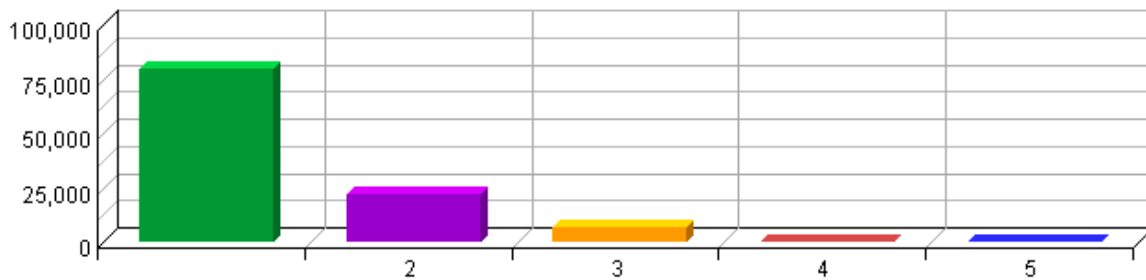
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

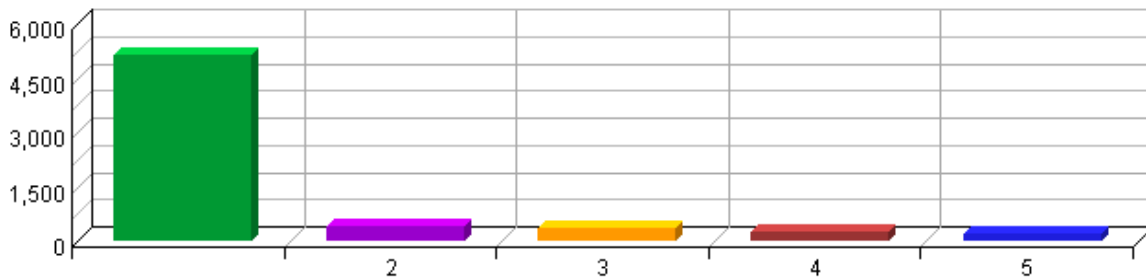
Technical Statistics

Total Hits	721,981	100%
Successful Hits	611,799	84.74%
Failed Hits	110,182	15.26%
Cached Hits	50,023	6.93%

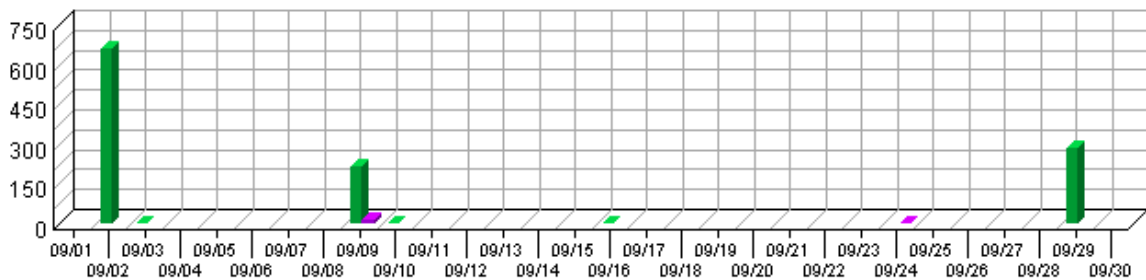
Client Errors



File Not Found Errors

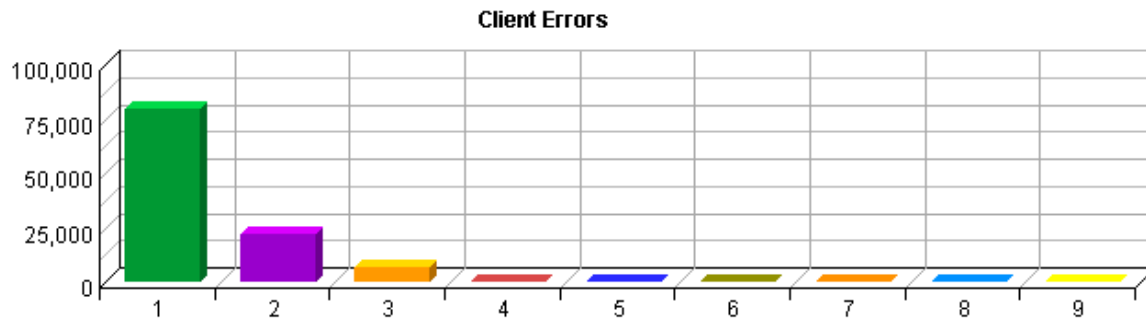


Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	79,487	72.93%
2.	403 Forbidden	22,028	20.21%
3.	405 Method Not Allowed	6,760	6.20%
4.	000 Incomplete / Undefined	385	0.35%
5.	400 Bad Request	291	0.27%
6.	401 Unauthorized Access	27	0.02%
7.	408 Request Timeout	9	0.01%
8.	412 Precondition Failed	6	0.01%
9.	416 Incomplete / Undefined	3	0.00%
	Total	108,996	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/	5,143	6.47%
2.	/techinfo/facts/safe-fs.html http://www.bygpub.com/natural/pregnancy.htm	425	0.53%
3.	/techinfo/facts/safe-fs.html (no referrer)	366	0.46%
4.	/cooperative/international/ (no referrer)	255	0.32%
5.	/ncer/fellow/forum/conference/08/may19/ncer/fellow/forum/conference.html http://es.epa.gov/ncer/fellow/forum/conference.html	194	0.24%
6.	/fellow/forum/conference/08/may19/ncer/fellow/forum/conference.html http://es.epa.gov/fellow/forum/conference/08/may19/ncer/fellow/forum/conference.html	189	0.24%
7.	/index.php (no referrer)	173	0.22%
8.	/issds/ (no referrer)	159	0.20%
9.	/ncer/Scripts/ AC_RunActiveContent.js (no referrer)	150	0.19%
10.	/cgi-bin/index.php (no referrer)	145	0.18%
11.		137	0.17%

	/scripts/index.php (no referrer)		
12.	/techinfo/facts/safe-fs.html http://www.charityguide.org/volunteer/fifteen/natural-cleaning-products.htm	135	0.17%
13.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/index.html	134	0.17%
14.	/_vpi.xml (no referrer)	130	0.16%
15.	/ssds/ssds.html (no referrer)	119	0.15%
16.	/_vti_inf.html (no referrer)	115	0.14%
17.	/cooperative/ (no referrer)	105	0.13%
18.	/ncer/p3/designs_sustain_rfp.html (no referrer)	104	0.13%
19.	/partners/iso/iso.html (no referrer)	102	0.13%
20.	/cgi-bin/ (no referrer)	86	0.11%
	Subtotal	8,366	10.52%
	Other	71,121	89.48%
	Total	79,487	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

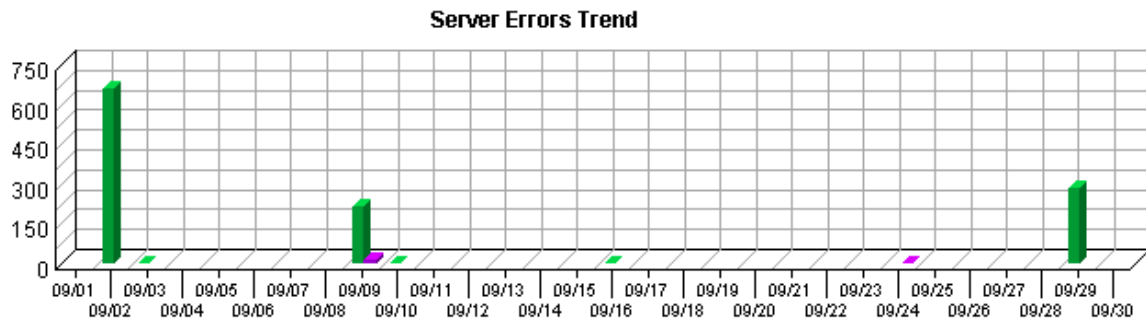
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

HTTP Status Codes		Hits	%
1.	500 Internal Error	1,171	98.74%
2.	501 Not Implemented	15	1.26%
Total		1,186	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

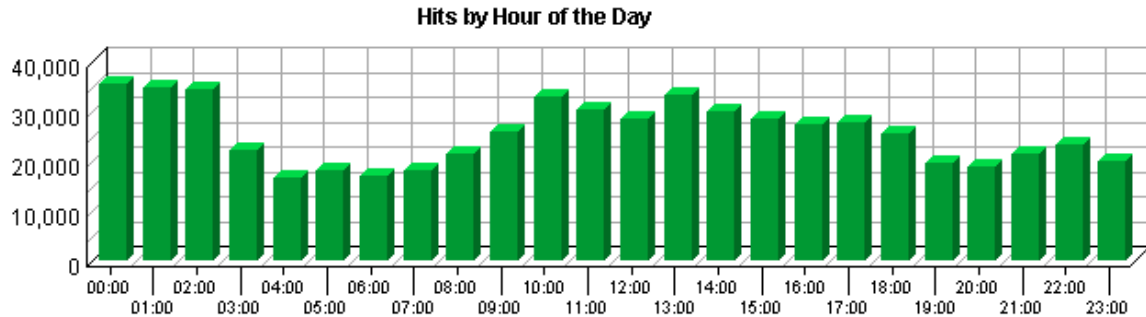
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

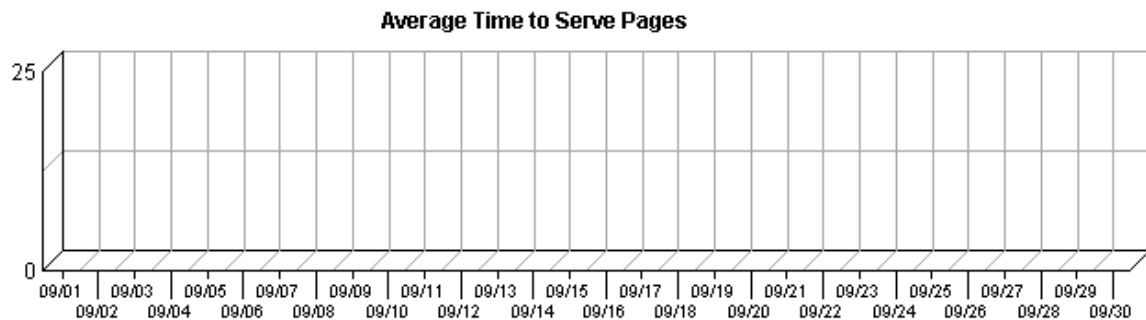


Most Active Summary

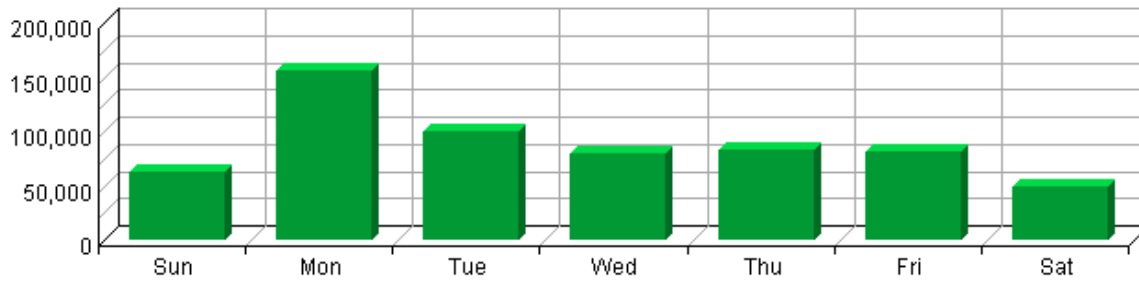
Most Active Date	September 15, 2008
Number of Hits on Most Active Date	74,555
Most Active Day of the Week	Mon
Most Active Hour of the Day	00:00–00:59

Activity on Weekdays Summary

Total Hits Weekdays	500,428
Total Visits Weekdays	100,826
Average Number of Visits per day on Weekdays	4,583
Average Number of Hits per day on Weekdays	22,746



Hits by Day of the Week



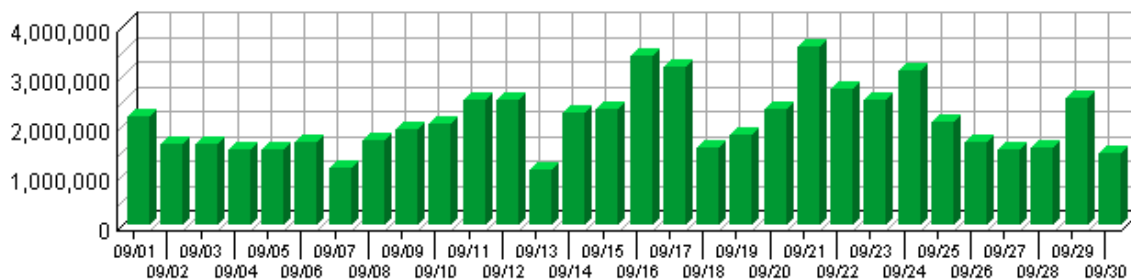
Least Active Summary

Least Active Date	September 27, 2008
Number of Hits on Least Active Date	11,311
Least Active Day of the Week	Sat
Least Active Hour of the Day	04:00–04:59

Activity on Weekends Summary

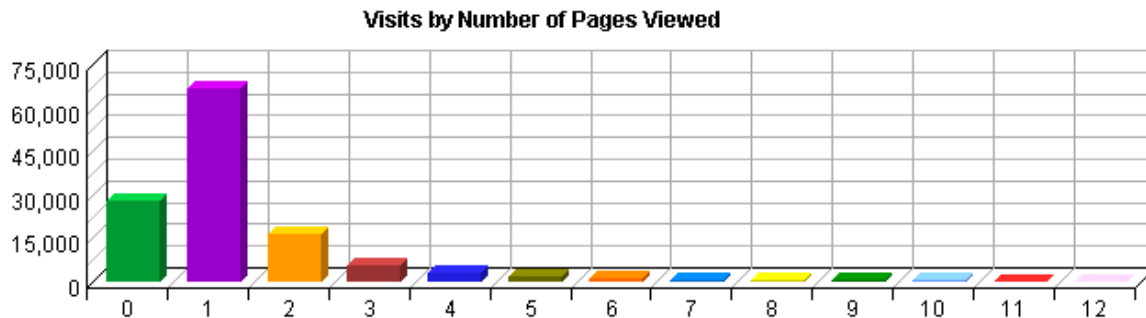
Total Hits Weekend	111,371
Total Visits Weekend	26,494
Average Number of Visits per Weekend	6,623
Average Number of Hits per Weekend	27,842

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	27,820	21.86%
1	66,868	52.54%
2	16,345	12.84%
3	5,980	4.70%
4	3,204	2.52%
5	1,697	1.33%
6	1,252	0.98%
7	758	0.60%
8	514	0.40%
9	501	0.39%
10	318	0.25%
11	195	0.15%
12	148	0.12%
Subtotal	125,600	98.68%
Other	1,680	1.32%
Total	127,280	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

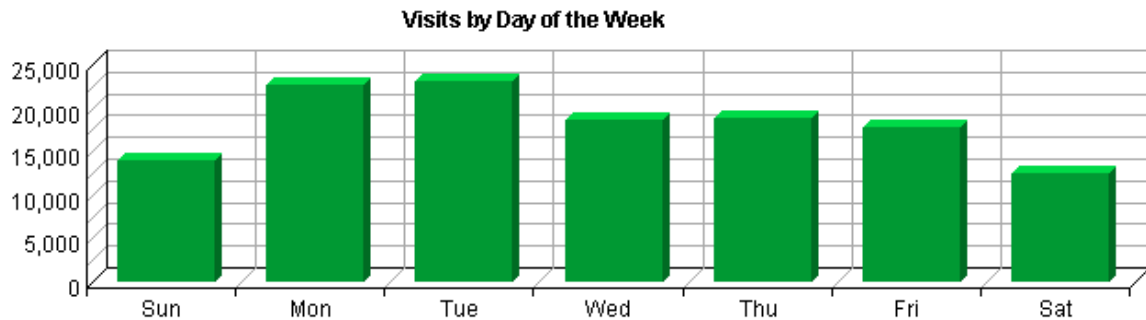
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	13,929	10.94%
Mon	22,668	17.80%
Tue	23,049	18.10%
Wed	18,599	14.61%
Thu	18,772	14.74%
Fri	17,738	13.93%
Sat	12,565	9.87%
Total Weekend	26,494	20.81%
Total Weekdays	100,826	79.19%
Total	127,320	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

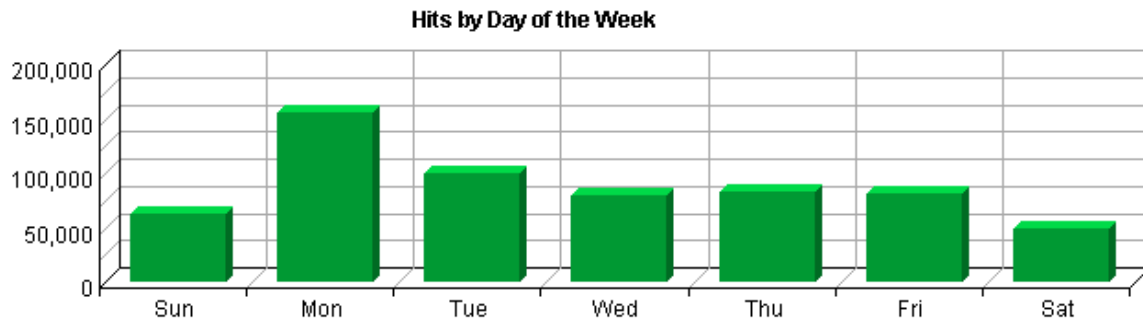
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	62,541	10.22%
Mon	155,118	25.35%
Tue	100,595	16.44%
Wed	79,880	13.06%
Thu	83,155	13.59%
Fri	81,680	13.35%
Sat	48,830	7.98%
Total Weekend	111,371	18.20%
Total Weekdays	500,428	81.80%
Total	611,799	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

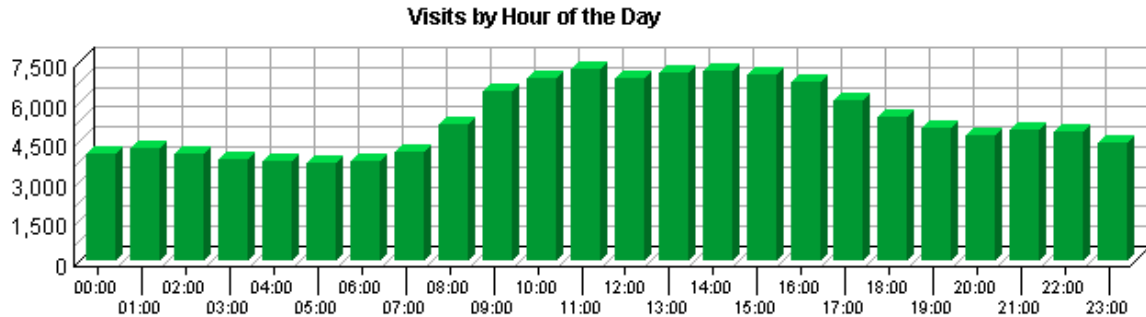
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	4,020	3.16%
01:00	4,224	3.32%
02:00	4,021	3.16%
03:00	3,821	3.00%
04:00	3,748	2.94%
05:00	3,714	2.92%
06:00	3,740	2.94%
07:00	4,120	3.24%
08:00	5,172	4.06%
09:00	6,416	5.04%
10:00	6,889	5.41%
11:00	7,230	5.68%
12:00	6,882	5.41%
13:00	7,081	5.56%
14:00	7,132	5.60%
15:00	7,041	5.53%
16:00	6,759	5.31%
17:00	6,024	4.73%
18:00	5,390	4.23%
19:00	4,983	3.91%
20:00	4,709	3.70%
21:00	4,908	3.85%
22:00	4,875	3.83%
23:00	4,421	3.47%
Total Visits during Work Hours (8:00am–5:00pm)	60,602	47.60%

Total Visits during After Hours (5:01pm–7:59am)	66,718	52.40%
Total	127,320	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	05:00–05:59

Visits by Hour of the Day – Help Card



Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

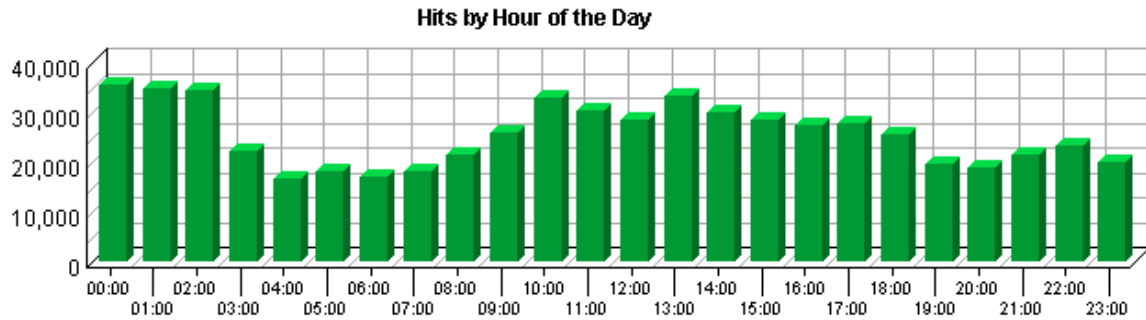
% – Percentage of visits to your site that occurred during the specified hour.



This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	35,472	5.80%
01:00	34,934	5.71%
02:00	34,626	5.66%
03:00	22,306	3.65%
04:00	16,806	2.75%
05:00	18,190	2.97%
06:00	17,022	2.78%
07:00	18,010	2.94%
08:00	21,566	3.53%
09:00	25,988	4.25%
10:00	32,935	5.38%
11:00	30,460	4.98%
12:00	28,419	4.65%
13:00	33,161	5.42%
14:00	29,875	4.88%
15:00	28,427	4.65%
16:00	27,359	4.47%
17:00	27,630	4.52%
18:00	25,580	4.18%
19:00	19,638	3.21%
20:00	18,743	3.06%
21:00	21,428	3.50%
22:00	23,283	3.81%
23:00	19,941	3.26%

Total Hits during Work Hours (8:00am–5:00pm)	258,190	42.20%
Total Hits during After Hours (5:01pm–7:59am)	353,609	57.80%
Total	611,799	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	00:00–00:59
Least Active Hour of the Day	04:00–04:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits


This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	107,400	84.38%
1-2	2,534	1.99%
2-3	1,539	1.21%
3-4	1,187	0.93%
4-5	877	0.69%
5-6	765	0.60%
6-7	593	0.47%
7-8	599	0.47%
8-9	506	0.40%
9-10	477	0.37%
10-11	443	0.35%
11-12	441	0.35%
12-13	402	0.32%
13-14	378	0.30%
14-15	370	0.29%
15-16	338	0.27%
16-17	338	0.27%
17-18	331	0.26%
18-19	334	0.26%
19-20	303	0.24%
Subtotal	120,155	94.40%
Other	7,125	5.60%
Total	127,280	100.00%

Visit Duration by Visits – Help Card

 **Visit Duration (minutes)** – The number of minutes your web site was viewed.

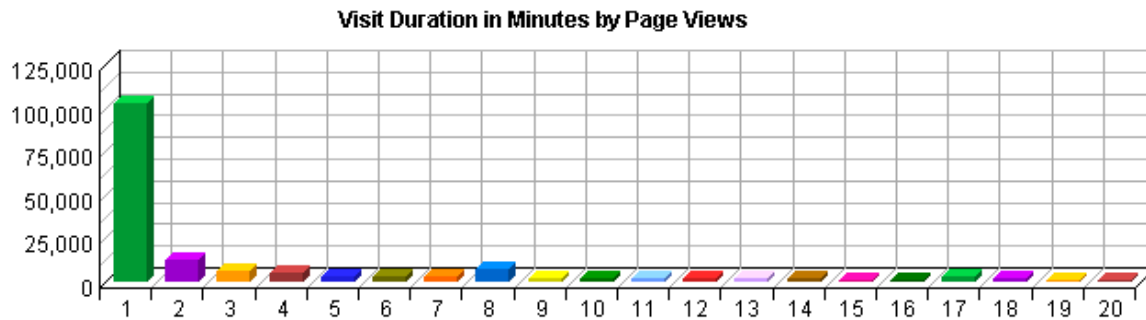
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views


This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	102,305	24.62%
1-2	12,856	3.09%
2-3	5,841	1.41%
3-4	4,936	1.19%
4-5	3,467	0.83%
5-6	3,304	0.79%
6-7	2,848	0.69%
7-8	7,443	1.79%
8-9	2,148	0.52%
9-10	2,512	0.60%
10-11	2,487	0.60%
11-12	2,589	0.62%
12-13	2,452	0.59%
13-14	1,648	0.40%
14-15	1,503	0.36%
15-16	1,432	0.34%
16-17	2,752	0.66%
17-18	1,655	0.40%
18-19	1,362	0.33%
19-20	1,214	0.29%
Subtotal	166,754	40.12%
Other	248,860	59.88%
Total	415,614	100.00%


Visit Duration by Page Views – Help Card

 **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

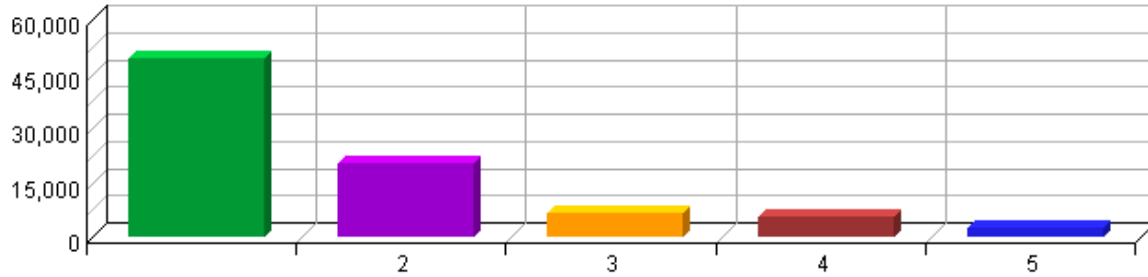
% – Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

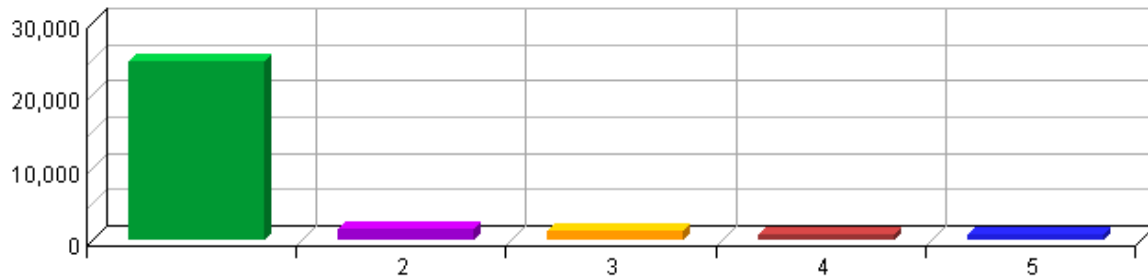
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



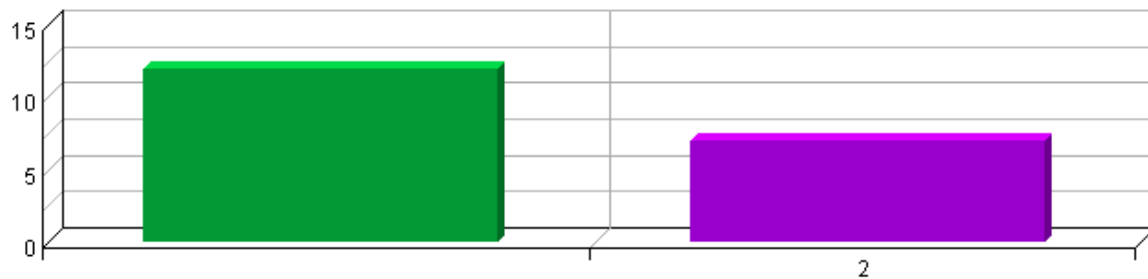
Top Spiders by Visits



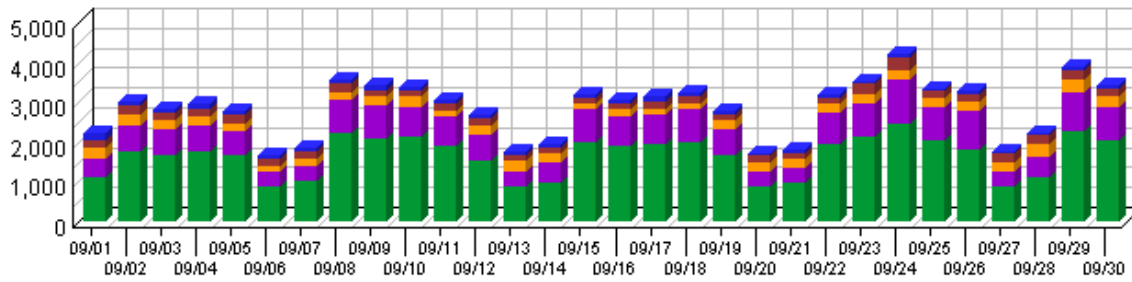
Top WAP Devices by Visits



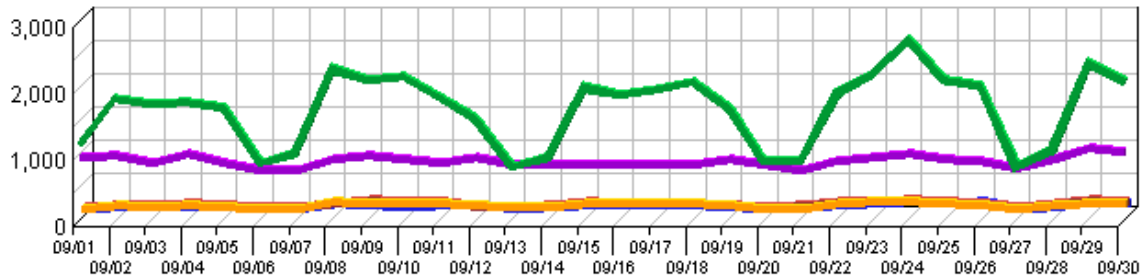
Top WAP Browsers by Visits



Top Browsers by Visits Trend



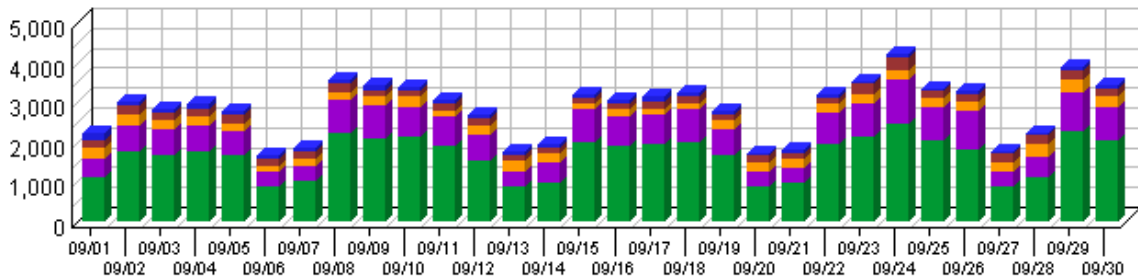
Top Platforms by Visits Trend



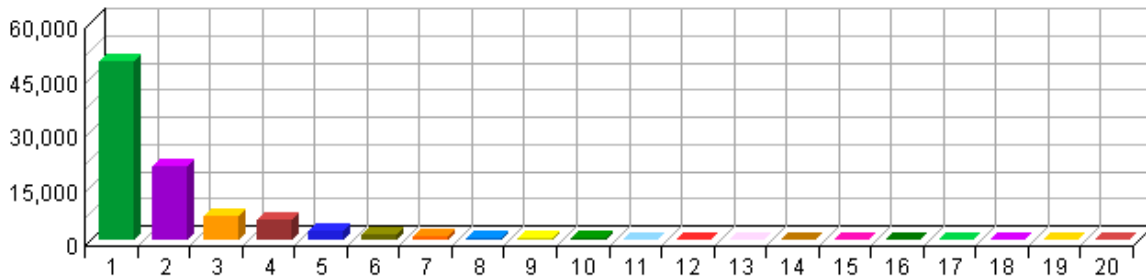
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend



Top Browsers by Visits




Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	49,556	52.62%	165,652
2.	Mozilla	20,384	21.65%	80,130
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	6,509	6.91%	27,797
4.	Other Netscape Compatible	5,796	6.15%	31,201
5.	Others	2,652	2.82%	6,158
6.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	1,444	1.53%	3,308
7.	ColdFusion	1,251	1.33%	2,876
8.	Opera	761	0.81%	1,417
9.	Netscape	727	0.77%	2,670
10.	Safari	314	0.33%	859
11.	UCmore	247	0.26%	247
12.	NLESE USEPA	233	0.25%	1,318
13.	Jakarta Commons-HttpClient/3.0.1	185	0.20%	8,602
14.	ia_archiver-web.archive.org	172	0.18%	172
15.	libwww-perl/5.808	170	0.18%	380
16.	libwww-perl/5.812	157	0.17%	394
17.	Konqueror	132	0.14%	2,481

18.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	126	0.13%	10,199
19.	Xenu Link Sleuth 1.2j	107	0.11%	290
20.	larbin_2.6.3 (larbin2.6.3@unspecified.mail)	101	0.11%	109
	Subtotal	91,024	96.66%	346,260
	Other	3,149	3.34%	32,807
	Total	94,173	100.00%	379,067

Top Browsers – Help Card


 **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	7.0	24,273	25.77%	91,418
		6.0	20,201	21.45%	66,246
		7.0.5730.11	957	1.02%	1,082
		7.0.5730.13	708	0.75%	816
		7.0.6001.18000	631	0.67%	674
		7.0.6000.16711	618	0.66%	690
		6.0.2900.2180	578	0.61%	798
		5.0	366	0.39%	1,304
		5.5	282	0.30%	531
		8.0.6001.18241	255	0.27%	383
		mutant	139	0.15%	166
		8.0	125	0.13%	386
		5.01	95	0.10%	178
		6.0.2900.5512	60	0.06%	60
		5.00	40	0.04%	505
		7.0b	34	0.04%	51
		Version Unknown	30	0.03%	33
		3.02	25	0.03%	55
		4.0	19	0.02%	28
		or	17	0.02%	32
		5.14	14	0.01%	25
		4.01	13	0.01%	31
		5.17	11	0.01%	24
		6.0b	10	0.01%	13
		7.0a1	10	0.01%	32

	6.0.2800.1106	6	0.01%	6
	6.0–	6	0.01%	11
	5.23	6	0.01%	12
	7.0.6000.16386	5	0.01%	6
	1.	3	0.00%	24
	2.0	3	0.00%	8
	6.0.2600.0000	2	0.00%	2
	5.21	2	0.00%	2
	2.0d	2	0.00%	3
	999.1	2	0.00%	8
	7.0.6000.16681	2	0.00%	2
	6.0.3790.3959	2	0.00%	2
	7.0.6000.16609	1	0.00%	1
	3.01	1	0.00%	2
	6.0.3790.0	1	0.00%	1
	6	1	0.00%	1
	Other	0	0.00%	0
2. Mozilla	2008070208	7,046	7.48%	33,688
	Version Unknown	2,822	3.00%	8,025
	20080702	2,682	2.85%	10,002
	2008070206	1,061	1.13%	3,996
	20070308	955	1.01%	2,042
	2008091620	744	0.79%	3,498
	2008092417	605	0.64%	2,935
	20080829	409	0.43%	1,670
	20080404	336	0.36%	1,049
	20080109	284	0.30%	547
	20071127	269	0.29%	1,307
	2008052906	268	0.28%	1,468
	2008091618	168	0.18%	579
	20070515	159	0.17%	373
	20080201	138	0.15%	483
	2008092414	119	0.13%	393
	20070508	116	0.12%	502
	20070725	114	0.12%	421
	20061010	99	0.11%	428
	20050915	87	0.09%	283
	20080311	80	0.08%	430
	2008072820	76	0.08%	218
	20070914	63	0.07%	187
	20071025	57	0.06%	399

20070309	54	0.06%	162
20061204	54	0.06%	155
20051111	52	0.06%	197
20061206	46	0.05%	323
20080623	43	0.05%	149
20041107	42	0.04%	111
20070815	41	0.04%	112
	39	0.04%	93
20050716	34	0.04%	117
20040913	31	0.03%	71
2008061004	31	0.03%	117
20080826	31	0.03%	132
2008090514	29	0.03%	158
20060508	27	0.03%	52
20050511	26	0.03%	68
20041002	26	0.03%	67
20071008	25	0.03%	116
20031016	24	0.03%	46
20040206	23	0.02%	31
20080219	22	0.02%	59
20080721	22	0.02%	265
20060909	22	0.02%	82
20050224	20	0.02%	47
20060728	19	0.02%	40
20040416	18	0.02%	41
20070219	17	0.02%	73
20070713	17	0.02%	61
20060426	17	0.02%	31
20060111	16	0.02%	49
20050414	15	0.02%	66
20031007	14	0.01%	37
20040707	14	0.01%	24
20041122	13	0.01%	21
20071115	13	0.01%	73
20050317	13	0.01%	36
20020502	12	0.01%	28
20080715	12	0.01%	30
20021126	11	0.01%	14
20021001	11	0.01%	20
20020910	11	0.01%	31
2008090512	10	0.01%	46
20010124	9	0.01%	33

20060308	9	0.01%	22
20080716	9	0.01%	18
20060319	9	0.01%	19
20051019	9	0.01%	24
20021207	9	0.01%	16
20050222	9	0.01%	20
20070809	8	0.01%	26
20050717	8	0.01%	22
2008071615	8	0.01%	24
20050920	8	0.01%	9
20060214	8	0.01%	11
20080803	8	0.01%	28
20011011	8	0.01%	30
2008032620	8	0.01%	18
20071206	7	0.01%	23
20040815	7	0.01%	12
20051102	7	0.01%	8
2008072310	7	0.01%	41
2008071616	7	0.01%	17
20060821	7	0.01%	31
20020923	7	0.01%	19
2008092510	6	0.01%	18
2008051206	6	0.01%	26
20041001	6	0.01%	20
2008061015	6	0.01%	21
20040626	6	0.01%	6
20040614	6	0.01%	23
20050207	6	0.01%	11
20061025	6	0.01%	13
20060918	6	0.01%	19
20050302	6	0.01%	12
20030504	5	0.01%	10
20021016	5	0.01%	5
20060612	5	0.01%	10
20050225	5	0.01%	8
20080703	5	0.01%	12
20070417	5	0.01%	12
20011128	5	0.01%	13
20041220	5	0.01%	14
2008051202	5	0.01%	15
2008041514	5	0.01%	11
2008080100	5	0.01%	16

20071202	4	0.00%	90
20080330	4	0.00%	27
20071030	4	0.00%	5
2008071618	4	0.00%	16
20080915	4	0.00%	7
2008022910	4	0.00%	4
2007121120	4	0.00%	10
20070312	4	0.00%	8
20061011	4	0.00%	8
200609211	4	0.00%	11
20080418	4	0.00%	10
20041020	4	0.00%	6
20040225	4	0.00%	4
20060507	4	0.00%	4
20060313	4	0.00%	4
2008071018	4	0.00%	31
20071001	4	0.00%	6
20071128	4	0.00%	9
20070409	3	0.00%	9
20061208	3	0.00%	10
20050319	3	0.00%	3
20080718	3	0.00%	6
20070324	3	0.00%	3
2008030318	3	0.00%	7
20080206	3	0.00%	5
20060418	3	0.00%	10
20060206	3	0.00%	8
2008030714	3	0.00%	8
20041103	3	0.00%	3
20071015	3	0.00%	33
20080129	3	0.00%	36
20080416	3	0.00%	6
20080510	3	0.00%	12
20070216	3	0.00%	9
20050524	3	0.00%	5
2008070400	3	0.00%	25
20061201	3	0.00%	6
20060328	3	0.00%	4
2007100619	3	0.00%	3
2008071523	3	0.00%	8
20030306	3	0.00%	3
20050919	3	0.00%	39

20061108	3	0.00%	7
2008020514	2	0.00%	6
20080313	2	0.00%	5
20051107	2	0.00%	3
20050418	2	0.00%	8
20030225	2	0.00%	7
20080326	2	0.00%	23
2008071719	2	0.00%	2
20060526	2	0.00%	2
20070223	2	0.00%	4
20071102	2	0.00%	8
20041215	2	0.00%	2
20050427	2	0.00%	4
20080612	2	0.00%	3
20080709	2	0.00%	7
20040218	2	0.00%	2
20041108	2	0.00%	3
20060613	2	0.00%	3
20040301	2	0.00%	2
20071204	2	0.00%	11
20040803	2	0.00%	17
20030917	2	0.00%	2
20080512	2	0.00%	7
20080410	2	0.00%	2
20061023	2	0.00%	3
20071010	2	0.00%	13
2008092313	2	0.00%	6
2008061510	2	0.00%	3
20060911	2	0.00%	5
20050908	2	0.00%	5
2008032600	2	0.00%	4
20040113	2	0.00%	4
2008072212	2	0.00%	4
20080208	1	0.00%	2
20080304	1	0.00%	2
20031023	1	0.00%	5
20040105	1	0.00%	1
20080115	1	0.00%	2
20080211	1	0.00%	6
20060731	1	0.00%	2
2008082713	1	0.00%	9
20080227	1	0.00%	2


		20060710	1	0.00%	2
		2008061711	1	0.00%	1
		20080924	1	0.00%	3
		20080514	1	0.00%	2
		2008062407	1	0.00%	2
		20040630	1	0.00%	1
		2008052912	1	0.00%	7
		20071205	1	0.00%	2
		Other	91	0.10%	0
		Version Unknown	6,509	6.91%	27,797
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	5,796	6.15%	31,201
		Other	0	0.00%	0
5.	Others	Version Unknown	2,652	2.82%	6,158
		Other	0	0.00%	0
6.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	1,444	1.53%	3,308
		Other	0	0.00%	0
7.	ColdFusion	Version Unknown	1,251	1.33%	2,876
		Other	0	0.00%	0
8.	Opera	9.0	246	0.26%	300
		9.52	99	0.11%	214
		9.51	52	0.06%	87
		9.50	44	0.05%	127
		8.01	38	0.04%	82
		7.11	28	0.03%	61
		9.00	26	0.03%	74
		8.00	24	0.03%	56
		9.27	23	0.02%	44
		9.25	17	0.02%	43
		9.23	15	0.02%	26
		9.20	15	0.02%	21
		7.54	14	0.01%	29
		7.0	14	0.01%	28
		8.50	12	0.01%	21
		9.26	11	0.01%	52
		6.0	10	0.01%	17
		7.60	10	0.01%	21
		9.24	8	0.01%	13

	7.02	8	0.01%	18
	9.01	7	0.01%	11
	9.02	6	0.01%	12
	9.21	5	0.01%	7
	9.22	5	0.01%	8
	9.10	5	0.01%	6
	8.54	4	0.00%	6
	6.01	4	0.00%	4
	9.60	2	0.00%	4
	8.65	1	0.00%	3
	8.51	1	0.00%	2
	8.52	1	0.00%	2
	8.02	1	0.00%	1
	7.20	1	0.00%	5
	6.11	1	0.00%	1
	7.01	1	0.00%	3
	8.5	1	0.00%	4
	3.0	1	0.00%	4
	Other	0	0.00%	0
9. Netscape	4.5	226	0.24%	1,250
	4.74	78	0.08%	118
	Version Unknown	73	0.08%	299
	7.2	65	0.07%	284
	4.08	56	0.06%	100
	4.61	35	0.04%	39
	6.2.1	20	0.02%	55
	8.0.4	17	0.02%	32
	7.1	16	0.02%	39
	4.05	16	0.02%	68
	4.0	11	0.01%	147
	7	11	0.01%	33
	3.0	10	0.01%	15
	0.6	9	0.01%	26
	8.0	9	0.01%	17
	4.7	8	0.01%	8
	8.1.3	8	0.01%	18
	4.79	7	0.01%	12
	4.75	7	0.01%	13
	4.76	6	0.01%	13
	7.0	5	0.01%	5
	0.91	5	0.01%	13

	8.1.2	4	0.00%	9
	6.2	4	0.00%	8
	8.0.1	4	0.00%	8
	6.2.2	2	0.00%	2
	Nutch-0.9	2	0.00%	16
	8.0.3.3	2	0.00%	3
	4.04	1	0.00%	1
	2008050509	1	0.00%	3
	4.x	1	0.00%	1
	7.01	1	0.00%	2
	v6	1	0.00%	2
	8.0.3.4	1	0.00%	1
	8.1	1	0.00%	2
	2.02	1	0.00%	3
	4.78	1	0.00%	1
	7.02	1	0.00%	1
	4.77	1	0.00%	3
	Other	0	0.00%	0
10. Safari	419.3	93	0.10%	228
	YY/ADOBE	73	0.08%	73
	312.6	51	0.05%	150
	YY	44	0.05%	296
	5525.20.1	12	0.01%	12
	417.9.2	6	0.01%	19
	312	4	0.00%	17
	521.24	4	0.00%	4
	2.0	4	0.00%	4
	85.8.1	3	0.00%	11
	51	2	0.00%	2
	412	2	0.00%	7
	417.8	2	0.00%	5
	125.12	2	0.00%	4
	5526.11.2	1	0.00%	1
	5528.1	1	0.00%	1
	100.1	1	0.00%	1
	416.13	1	0.00%	5
	412.2	1	0.00%	4
	312.3.3	1	0.00%	2
	125.9	1	0.00%	1
	522	1	0.00%	2
	416.12	1	0.00%	6
	312.6_ADOBE	1	0.00%	2

		–	1	0.00%	1
		85	1	0.00%	1
		Other	0	0.00%	0
11.	UCmore	Version Unknown	247	0.26%	247
		Other	0	0.00%	0
12.	NLESE USEPA	Version Unknown	233	0.25%	1,318
		Other	0	0.00%	0
13.	Jakarta Commons–HttpClient/3.0.1	Version Unknown	185	0.20%	8,602
		Other	0	0.00%	0
14.	ia_archiver–web.archive.org	Version Unknown	172	0.18%	172
		Other	0	0.00%	0
15.	libwww–perl/5.808	Version Unknown	170	0.18%	380
		Other	0	0.00%	0
16.	libwww–perl/5.812	Version Unknown	157	0.17%	394
		Other	0	0.00%	0
17.	Konqueror	3.2	82	0.09%	2,396
		3.5	36	0.04%	58
		3.1	6	0.01%	6
		2.2.2	4	0.00%	14
		4.1	2	0.00%	3
		3.1–RC3	1	0.00%	2
		3.3	1	0.00%	2
		Other	0	0.00%	0
18.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	Version Unknown	126	0.13%	10,199
		Other	0	0.00%	0
19.	Xenu Link Sleuth 1.2j	Version Unknown	107	0.11%	290
		Other	0	0.00%	0
20.	larbin_2.6.3 (larbin2.6.3@unspecified.mail)	Version Unknown	101	0.11%	109
		Other	0	0.00%	0
	Subtotal		91,024	96.66%	346,260
	Other		3,149	3.34%	32,807
	Total		94,173	100.00%	379,067


Top Browsers by Version – Help Card

 **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

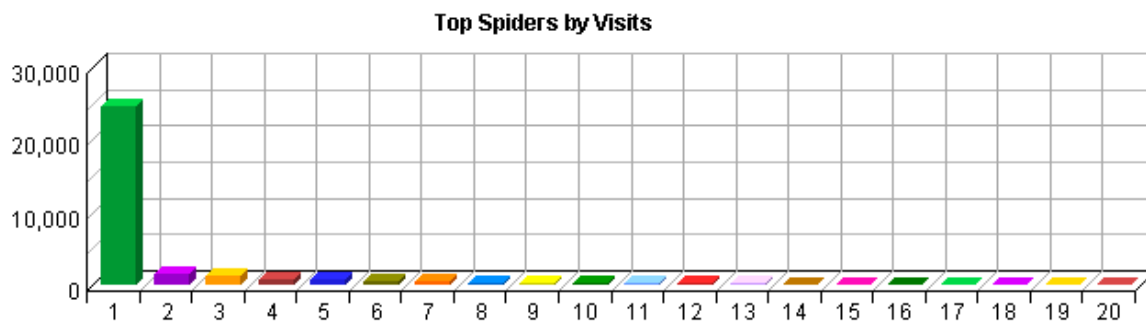
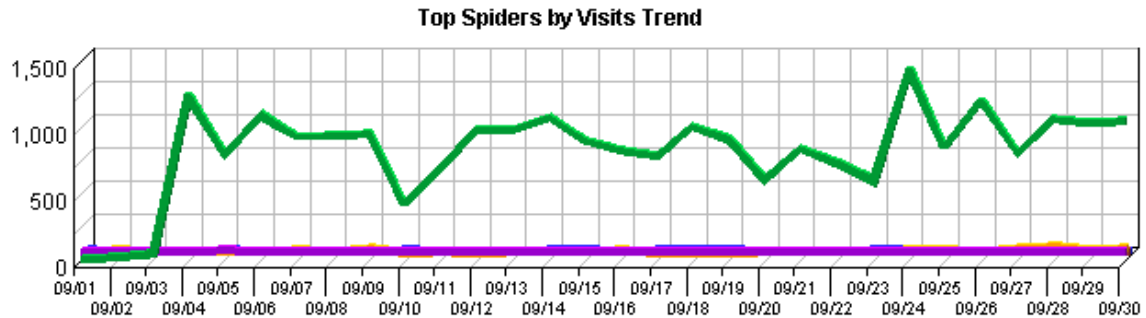
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.




Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	24,679	74.45%	32,917
2.	Baiduspider (http:	1,595	4.81%	1,648
3.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	1,337	4.03%	75,277
4.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	794	2.40%	2,006
5.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	732	2.21%	758
6.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	538	1.62%	1,224
7.	Yeti	530	1.60%	725
8.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	284	0.86%	1,971
9.	Gigabot	242	0.73%	5,438
10.	Googlebot	200	0.60%	217
11.	FAST Enterprise Crawler 6	195	0.59%	492
12.	Mozilla/5.0 (Twiceler-0.9	183	0.55%	3,446

	http://www.cuil.com/twiceler/robot.html)			
13.	Mozilla/5.0 (Yahoo-MMCrawler/4.0; mailto:vertical-crawl-support@yahoo-inc.com)	175	0.53%	406
14.	Gaisbot	126	0.38%	189
15.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	102	0.31%	333
16.	Mozilla/5.0 (compatible; heritrix/1.15.1-200807172326 http://www.accelobot.com)	95	0.29%	316
17.	Speedy Spider (http:	88	0.27%	264
18.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 5.0 Robot)	85	0.26%	1,391
19.	ia_archiver (http:	71	0.21%	190
20.	Slurp	71	0.21%	139
	Subtotal	32,122	96.91%	129,347
	Other	1,025	3.09%	103,385
	Total	33,147	100.00%	232,732


Top Spiders – Help Card

 **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

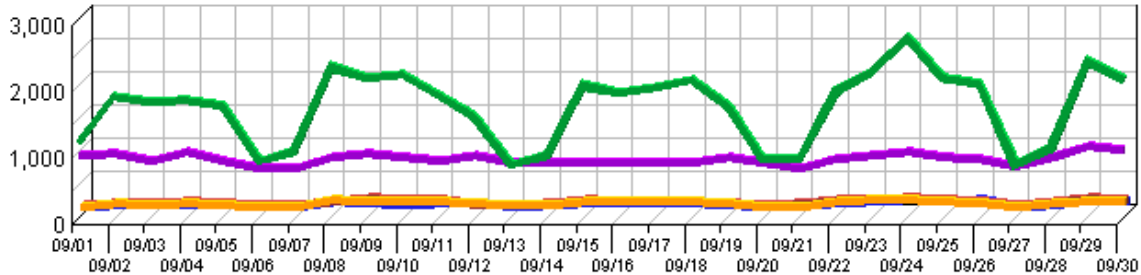
% – Percentage of total spider visits or hits by the specified spider.

 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

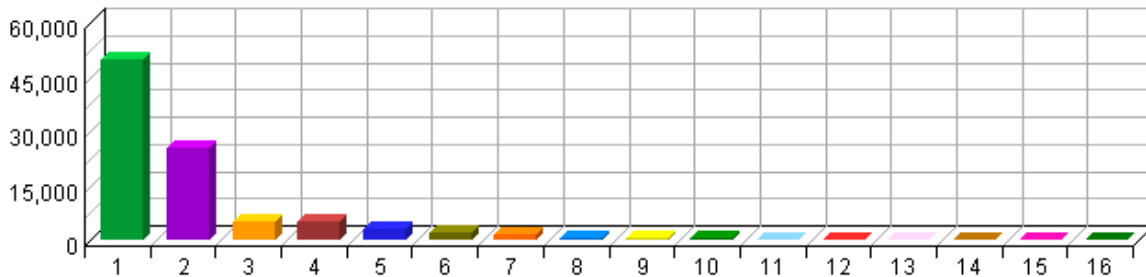
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	50,012	53.11%	184,896
2.	Others	25,559	27.14%	119,830
3.	Windows 2000	4,951	5.26%	19,657
4.	Windows NT	4,920	5.22%	18,753
5.	Macintosh	3,253	3.45%	9,995
6.	Linux	1,966	2.09%	4,530
7.	Macintosh PowerPC	1,439	1.53%	4,597
8.	Windows 98	706	0.75%	2,886
9.	Windows 2003	610	0.65%	1,774
10.	Windows Win32s	304	0.32%	667
11.	Windows 95	168	0.18%	322
12.	Windows ME	117	0.12%	335
13.	FreeBSD	88	0.09%	2,414
14.	SunOS	49	0.05%	206
15.	Windows 3.x	30	0.03%	8,200
16.	OS/2	1	0.00%	5
	Total	94,173	100.00%	379,067

Top Platforms – Help Card



Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



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This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue
101 = Success: Switching Protocols
200 = Success: OK
201 = Success: Created
202 = Success: Accepted
203 = Success: Non-Authoritative Information
204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently
302 = Success: Found
303 = Success: See Other
304 = Success: Not Modified
305 = Success : Use Proxy
307 = Success : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request
401 = Failed: Unauthorized
402 = Failed: Payment Required
403 = Failed: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.